

Vision

- At the heart of <u>Art in Giving</u> lies a family's hope to eliminate childhood cancer.
- In addition to raising funds the traditional way,
 Gallery Art in Giving offers a novel alternative in selling fine art to businesses and individuals.



Business Model

 Researchers stretch the limits of their minds in a relentless pursuit to cure cancer;

 Artists stretch the limits of their imagination to appeal to our hearts and souls;

 Art in Giving combines the ingenuity of childhood cancer researchers with the creativity of artists.



Clients

- Alexandria Real Estate Equities, Inc.
- BioMed Realty
- Equity Office
- The Davis Companies
- Harvard Pilgrim HealthCare
- Harvard Medical School
- Novartis
- Mass Biotechnology Council
- Pfizer
- Marcus Partners
- Wells Fargo
- Raymond James
- Sanofi/Genzyme
- Sherin and Lodgen LLP
- Private Clients



Recent grant recipients

2022/2023-Dr. Suzanne Baker, St Jude Children's Research Hospital

Diffuse intrinsic pontine glioma (DIPG) is a devastating brain tumor that arises in the brainstem and occurs almost exclusively in children. The research will help us evaluate how entire networks of genes are turned on or off.

2019/2021- Dr. Mariella G. Filbin, MD, PhD- Assistant Professor of Pediatrics, Harvard Medical School and Associate Member, Broad Institute of Harvard and MIT

Our research will define relevant tumor-immune interactions that will further our understanding of pediatric brain tumors and pave the road for developing next generation immune therapies to overcome the current limitations of primary and secondary resistance to immunotherapy.

2017/2018 Dr. Jaime Chu, MD Assistant Professor of Pediatrics, Division of Hepatology, Icahn Hepatology, Icahn School of Medicine of Mount Sinai

A defining hallmark of glioblastoma cells is their ability to alter cell metabolism to evade cell death and escape most available therapies. Our work aims to uncover new roles for mannose metabolism in glioblastoma cell growth, and ways to manipulate these pathways in order to improve efficacy of radiation therapy and treatment outcomes for children with glioblastoma.

Please <u>click here</u> to see additional past grant recipients as well as more details on the research.

In addition, The Rachel Molly Markoff Foundation supports Camp Casco, whose mission is "helping cancer survivors thrive."

Partnering with clients:

Art in Giving will receive Interior design renderings of buildings and propose art pieces

Clients will browse the gallery and provide insight on preferred styles/artists

Clients may purchase the art pieces or participate in the Corporate Art Loan Program

The loan program allows clients to rotate the art from *local artists* every 12 months. All art will also be available for sale for tenants. If a piece of art is sold, Art in Giving will replace it with another piece by the same artist.

Clients make a contribution to Art in Giving and Art in Giving pays a stipend to the artists whose works have been selected.



Testimonials

"Our findings were published in the Proceedings of the National Academy of Sciences last month, and we were recently awarded a National Institutes of Health grant to continue our research on these molecules. None of these accomplishments would have been possible without the support of the Rachel Molly Markoff Foundation"

Dr. James Chen, Ph.D, Stanford University Medical University

Our Art in Giving exhibition is an exciting opportunity to support the arts and raise money for childhood cancer at the same time. We have incredibly talented artists in Boston, and it's wonderful that the proceeds of their work can directly help children suffering from cancer." **Mayor Walsh**

"Alexandria Real Estate Equities is excited to partner with the Gallery of Art in Giving by displaying artwork by their portfolio artists throughout Technology Square. Not only will the art enhance our offices and building lobbies, but the Gallery of Art in Giving's support of childhood cancer research is a cause that we wholeheartedly support. The Gallery of Art in Giving's expertise in curating art for a wide variety of spaces was invaluable and made the process of choosing art easy"

Tom Andrews, Executive Vice President - Regional Market Director, Alexandria Real Estate Equities, Inc."

3 minute video

Thank you! 617 877 4230

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