



## RECOGNIZING YOUR EFFORT

The participation of small businesses in the May Day Action event is very important. Small and Micro businesses represent the largest employer in the Washington DC metropolitan area and in certain neighborhoods are predominantly owned by immigrants. Their participation sends a clear message that immigrant employees and immigrant business owners keep the city moving.

We absolutely urge all businesses to shut down for the day and join their employees at a rally on May 1. However, for some businesses it may truly be operationally impossible. If you cannot shut your business entirely on May 1 but want to show your support, we suggest:

- Support employees who want to participate in the May 1<sup>st</sup> march by allowing them to take the day off without reprisals.
- Promote May Day action on May 1 by encouraging participation with your staff and customers.
- On May 1 itself, permeate your workplace with immigrant solidarity messages.

In recognition of your solidarity with the immigrant community we commit to promoting your business at these levels:

### Levels of support

#### **Champions:**

Businesses at the Champion level of support will close down their business for the day and encourage their employees to attend the May Day Action.

In exchange:

- Your business will get a May Day Action poster to put on your window or on other visible place.
- Your business will be promoted at the **first** tier level on the May Day Action website under the Supporter page.
- Your business will be mentioned by name during the rally.
- Your business name will be sent via email to the coalition's member list of 40k to support your business.
- Your business name will be mentioned on social media during the action – including Facebook, Twitter, and Instagram.



### Supporters:

Businesses at the supporter level will allow employees to participate in the rally without reprisals and make monetary donations to the May Day Action funds.

- Your business will get a May Day Action poster to put on your window.
- Your business will be promoted at the **second** tier level on the May Day Action website under the Supporter page.
- Your business will be mentioned on social media during the action – including Facebook, twitter, and Instagram.

We thank you in advance for your support and solidarity with our immigrant communities. This action has the goal of sending the clear message that immigrants are important to our regional economy.

If you have any questions or comments, please contact Renato Mendoza at [rmendoza@wearecasa.org](mailto:rmendoza@wearecasa.org) or telephone 240-296-2904.