

THE UEBT CERTIFIED LABEL



UEBT
CERTIFIED

SOURCING
WITH RESPECT

UEBT certification mark has 3 parts: fauna, flora, and people. The entire mark forms a circle representing our planet.

- 1 The leaf is an universal icon of plants and sustainability.
- 2 The hands on each side represent people. Their position refers to protection and human care. It demonstrates respect and balance between all parts of the supply chain.
- 3 The outline reveals a feline referring to animals.
- 4 The certification is awarded to companies whose sourcing systems have met strict standards for respecting people and biodiversity.
- 5 Our tagline is what we promote. We guide on how companies and their suppliers should harvest, collect or grow natural ingredients in a way that contribute to a world in which people and biodiversity thrive.

The UEBT Certified label is awarded to companies that meet the criteria of the Ethical BioTrade Standard.

They join a growing movement of brands committed to sourcing their natural ingredients with respect for people and biodiversity.

THE CERTIFICATION MARK STANDS FOR:

RESPECT FOR PEOPLE AND BIODIVERSITY

- » Biodiversity conservation
- » Sustainable use of biodiversity
- » Fair and equitable benefit sharing
- » Local economic development
- » Compliance with national and international laws
- » Respect for human, labor, and indigenous rights
- » Clarity about land tenure



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For any questions, please contact our certification team at certification@uebt.org