BACKDROP: BIODIVERSITY IN CRISIS

Momentum reaching a peak
Leaders stepping up
Post-2020 global biodiversity framework
UEBT VISION
A world in which all people and biodiversity thrive

UEBT MISSION
To regenerate nature and secure a better future for people through ethical sourcing of ingredients from biodiversity
OUR BASELINE IN 2020

68  UEBT committed companies

900+  Supply chains

81  Countries from which our members source

180+  Local suppliers verified or certified

385  Ingredients from biodiversity verified or certified against the UEBT standard
UEBT MEMBER COMMITMENTS

1. **Assess sourcing policies and practices**
   Corporate policies and supply chain practices

2. **Set targets for continuous improvement**
   Time-bound targets for due diligence and positive impact

3. **Manage risks for people and biodiversity**
   Due diligence on cultivation and wild collection practices in natural raw materials

4. **Promote positive impact for people and biodiversity**
   Improving cultivation and wild collection practices in strategic natural raw materials

5. **Monitoring, reporting and communication**
   Monitoring of implementation and impact
OBJECTIVES

1. Encourage and validate positive impact on people and biodiversity
2. Facilitate cost-effective due diligence on ethical sourcing
3. Promote the work of UEBT and its members
4. Coordinate a vibrant association of committed companies
ASPIRATIONS FOR 2024

- 130 companies committed to sourcing with respect for people and biodiversity
- 400 local suppliers implement ethical sourcing practices
- 100 companies use UEBT due diligence tools
- 100 biodiversity action plans adopted by members promote regenerative practices
- 100 ingredient supply chains in which member initiatives contribute to living incomes for farmers/pickers
- 25 ABS projects of members promote positive impact
- 10 member brands use UEBT label

SOW
Flavours

GROW
Spices and other dried herbs

BLOSSOM
Beauty and personal care
HIGHLIGHTS

Consumer campaigns
More brands using the UEBT label

Verification of sourcing practices
Herbs & Spices Program
with Rainforest Alliance

Biodiversity Action Plans
Living income farmers/pickers

Due diligence tools

Business linkages and networking