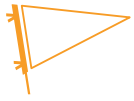


Case Study:

University of Houston

Houston, TX | 41,000 students | Higher Education | Southwest

FOCUS



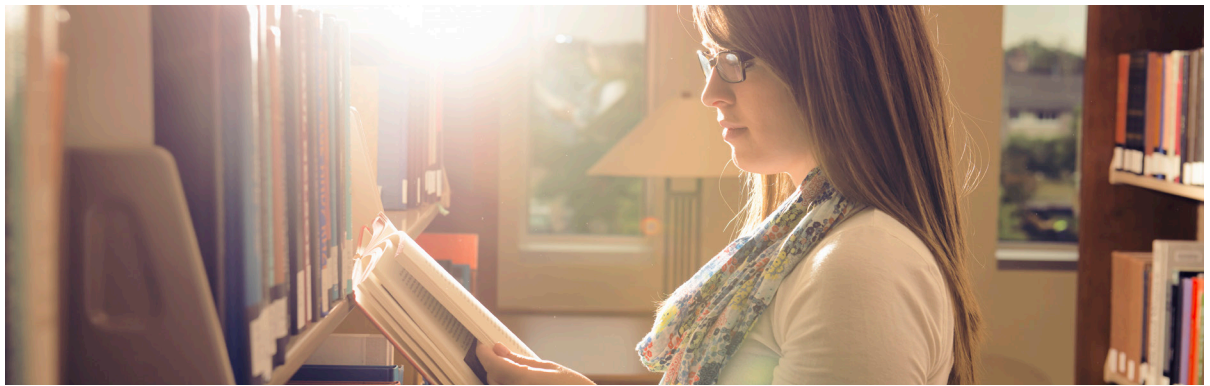
Stadium redesign



Student government



Campus safety



SITE AT A GLANCE

3,520

Unique Visitors

299

Active Participants

2,520

Total Interactions

What was University of Houston's challenge?

With more than 40,000 opinions walking around campus, the Student Government Association (SGA) at the University of Houston needed a way to start a conversation that everyone would benefit from, and streamline responses in a way that would make the university stronger moving forward. Public meetings weren't working, so the SGA went online to encourage engagement from the student body and driving positive change on campus.




What was the solution?

ImproveUH brought more student ideas to the table - on everything from campus parking to dining to student advising and tutoring - than ever before. Student government leaders used the opportunity to ask broad, open-ended questions to determine concerns, then prioritize from there. Various other student group leaders joined the conversations as administrators, reviewing and responding to suggestions within their respective spheres of influence, while an updated contact list was utilized to make sure the most relevant departments were contacted about students' input. The most pressing and popular ideas and concerns were acted upon quickly.

Engagement from ImproveUH

Coog Culture
Posted Oct 15 689 Interactions 138 Days Remaining



What suggestions do you have revolving around Student Life?

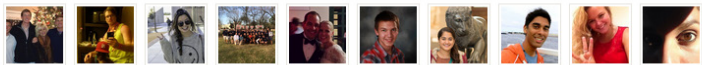
Description

Anything that affects your life as a student, let your voice be heard here!

Especially Housing, Religion Center, Recreation Center, Health Center, and Cougar Pride!

Learn More Share
Continue

Join the conversation:






Fauxsho c. added an idea in **Coog Culture!** UPDATED Nov 30

Start a Cougar Red Monday!

I think it is absolutely essential to have a Cougar red Monday! Why? A lot of students don't have classes on Fridays so they are not exposed to this tradition. Furthermore, Mondays is the first weekday of the week and it will train us Coogs to wear more red throughout the week

9 ★ Rate this / ★ ★ ★

1 Comment Share



Andrea Segovia, SGA Student Outreach Coordinator
1 year ago

I will talk with athletics to see what their thoughts are on this idea as well as how we could maybe begin to infiltrate this into our student body. Maybe get others opinions on how they feel about this idea as well. Thanks for the idea, I'll be sure to keep the status up to date with the discussion, Go Coogs!




zahid z. added an idea in **Coog Culture!** UPDATED Nov 30

Have a monthly shuttle ride for grocery shopping

Have a monthly shuttle ride for grocery shopping


22 ★ Rate this / ★ ★ ★

7 Comments Share



Fauxsho c.
1 year ago

No the school should not provide transportation for leisure purposes. The reason being is that grocery shopping is very limited for students living on campus. If they really want to go to Galleria, they can just rent a car.
<http://www.uh.edu/pts/CommuteClub/carshare.htm>



Andrea Segovia, SGA Student Outreach Coordinator
1 year ago

Myself and the VP of SGA are in contact with people from our shuttle services to see if this is feasible for shuttle rides to stores and such. Thanks for the ideas and Go Coogs!