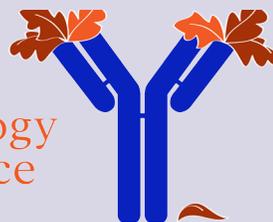


AIC 2017

Exhibitor & Sponsor Prospectus

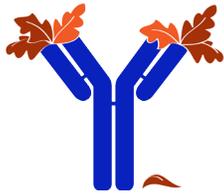
AIC

Autumn
Immunology
Conference



46th Annual Meeting
17-20 November 2017
JW Marriott Hotel
151 West Adams Street,
Chicago, Illinois 60603
autumnimmunology.org

An Invitation



46th Autumn Immunology Conference

JW Marriott Hotel Chicago, 151 West Adams Street, 60603

17-20 Nov, 2017

January 14, 2017

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Dear Corporate Colleagues,

This year we celebrate the 46th Annual Autumn Immunology conference. The Autumn Immunology Conference was started in 1971, and is the longest running regional meeting of Immunologists in the country. Your support of this conference is critical to our continued success, to keep registration costs low in this challenging environment.

Approximately 500-600 scientists attend this meeting. This meeting has a strong trainee education mission, and there is high participation from graduate students, postdoctoral fellows, undergraduates and minority scholars, as well as from established scientists in academia and industry. Career development workshops, a "Meet the Speakers" events for trainees, and the John Wallace Diversity Scholars program are some of the educational events we sponsor for young scientists.

This year, we have an exciting program. Our keynote speaker is Dr. Ron Germain from the NIH. Dr. Germain has been at the forefront of the analysis of immune system interactions in situ, by developing novel ways to analyze cellular dynamics and activation within secondary lymphoid organs, including Histo-cytometry and Ce3D. These studies have led to new understandings of immune activation in many areas, including T cell/dendritic cell interactions during an immune response, neutrophil migration after injury or infection, and the interplay between immune cells in formation of mycobacteria granulomas.

Our major symposia will feature topics on Cancer Immunology and Immunotherapy (chaired by Dr. Carl June from the University of Pennsylvania), Epigenetics and Immunity (chaired by Dr. Anjana Rao from La Jolla Institute of Allergy and Immunology), and T cell development and maturation (chaired by Dr. Virginia Smith Shapiro from the Mayo Clinic). We invite you to look at our 2017 program at www.autumnimmunology.org.

This year, the conference will be held Friday, November 17, 2017 through Monday, November 20, 2017 at the JW Marriott Hotel in Chicago. Please note that this is at a different venue from where we have typically held this meeting.

We sincerely appreciate the long-standing relationship we have had with our sponsors over the years. If you are an "AIC veteran", we thank you for your continuing support! If you are new to AIC, we know that you will find our conference to be a positive experience. As an exhibitor, you will have close interactions with many potential customers. Each year, our raffle in which attendees collect stamps from exhibitors to be eligible for prizes, is extremely popular and unique (and fun!) aspect to our conference. Sponsors receive special recognition at our major symposia. Working together, we will make AIC 2017 our best year yet.

Thank you for supporting the Autumn Immunology Conference!

AIC 2017 Executive Council

General Information

2017 Event Schedule

Exhibit Dates

Saturday, 18 November — 8:30 AM - 6:15 PM
 Sunday, 19 November — 8:30 AM - 6:15 PM

Exhibit Setup

Saturday, 18 November — 7:00 AM - 10:00 AM

Exhibit Disassembly

Sunday, 19 November — 6:15 - 9:00 PM

Opportunities for Social Event Sponsorship

Friday, 17 November
 Reception — 8:30 - 9:30 PM
 Meet the Speakers — 5:00 - 7:00 PM

Saturday, 18 November
 Coffee break — Saturday AM
 Posters & Reception — 4:15 - 6:15 PM

Sunday, 19 November
 Coffee break — Sunday AM
 Posters & Reception — 4:15- 6:15 PM

Monday, 20 November
 Coffee break — Monday AM

Contacts

Liaisons to Sponsors

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Conference Cohosts

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 AIDS Research and Retrovirus Discovery
 Abbott Diagnostics
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 Midwestern University
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	Friday 17 Nov 2017	Saturday 18 Nov 2017	Sunday 19 Nov 2017	Monday 20 Nov 2017
Salon(s) →	III	III I & II	III I & II	III
7:00 AM		Exhibit setup		
8:30 - Noon		Symposium I	Symposium II	Symp. III
		Coffee break	Coffee break	Coffee break
Noon - 2:00		Lunch	Lunch	
		Exhibits	Exhibits	
2:00 - 4:15			Workshops	Workshops
4:15 - 6:15			Posters & Reception	Posters & Reception
	Meet the Speakers		Exhibit disassembly	
7:30 - 9:30	Keynote address & Reception			

Exhibitor Information

General Information

Booths are 10' x 10'

Cost per booth space is:

Commercial institution: \$1250

Nonprofit Association or Society: \$600

Included with each booth space:

Table with skirting and chairs

Listing in the meeting program book

Personnel badges

Free WiFi access for exhibitors

QR coded registration badges

Full registration for 3 people per institution

Tables are 30" x 72"

Cost per table is:

Commercial institution: \$1250

Nonprofit Association or Society: \$600

Included with each table:

Table with skirting and chairs

Listing in the meeting program book

Personnel badges

Free WiFi access for exhibitors

QR coded registration badges

Full registration for 3 people per institution

Exhibitor registration

To reserve exhibit space, please visit autumnimmunology.org/sponsors.php. The deadline for exhibitor reservations is 1 October 2017. Included with each commercial exhibitor package is full conference registration allowing access to all public sessions and events for the entire conference.

Space assignment

Booth space/location assignments will be made on a first-come, first assigned basis. Every effort will be made to meet the exhibitor's preference. Meeting management reserves the right to make adjustments to the floor plan and/or reassign an exhibitor's location when advisable and for the good of the exhibition. Any affected exhibitors will be consulted in all such situations.

Questions regarding exhibit area, booth, or table arrangements should be directed to Dr Rich DiPaolo or Dr Subbarao Bondada.

Exhibitor services

An Exhibitor Information Packet will be provided to all exhibitors/sponsors and will contain information concerning ordering services such as labor, shipping and material han-

dling, furnishings, utilities and other services that you may require.

AIC provides security for all exhibits on Saturday night.

Hotel information

The 2017 Autumn Immunology Conference will be hosted by the JW Marriott Chicago, 151 West Adams Street, Chicago, Illinois, 60603. A block of rooms at discounted rates have been reserved at the following rates:

Single/Double Occupancy \$236.00

Hotel room rates are subject to the applicable state and local taxes (currently 14.9%) in effect at time of check in. In order to receive the discounted rates, all reservations must be made through the Autumn Immunology website (<http://autumnimmunology.org>). Deadline for sleeping room registration is 15 October 2017.

Exhibit cancellation

Cancellation of exhibit space must be made in writing or by email to Dr Rich DiPaolo or Dr Subbarao Bondada (see page 3) and must be received no later than 30 days prior to the meeting and will be subject to a 10% cancellation fee. Refunds cannot be issued for cancellations received less than 30 days prior to the meeting.

Meeting demographics

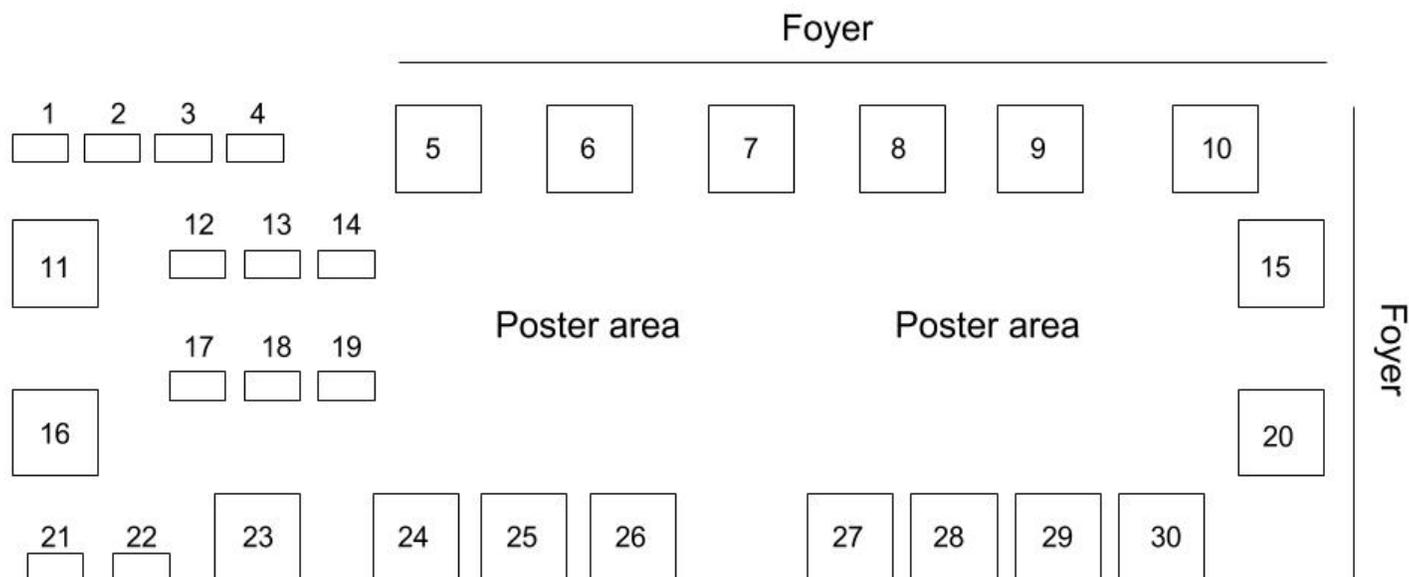
Typically 450-600 people attend AIC, representing 148 institutions, primarily in the upper Midwest (see diagram below). Our annual trainee (graduate students and postdocs) attendance averages 67%.



Approximately 90% of our attendees in 2016 resided in the midwestern states shown. Out-of-region registrants represent 14 states, Canada, and 5 foreign countries.

Exhibitor Information

Exhibition and Coffee Break Area - Grand Ballroom A/B/C



Exhibitors & Sponsors of AIC2016

Abbott Laboratories	InvivoGen
Adaptive Biotechnologies	Leinco Technologies Inc.
Affymetrix	MilliporeSigma
Agilent Technologies	Miltenyi Biotec, Inc.
American Association of Immunologists	National Institutes of Health
Ancell	National Institute of Allergy and Infectious Disease
BD	National Multiple Sclerosis Society
Beckman Coulter	PeptoTech
Bio-Techne	PerkinElmer
BioLegend	Shenandoah Biotechnology, Inc.
Cell Signaling Technologies	Spherotech
C.T.L. Technologies	St. Jude Children's Research Hospital
Cincinnati Children's Hospital Research Foundation	StemCell Technologies, Inc.
Cytek Development	Sysmex
DeNovo Software	Thermo Fisher
eBioscience, an Affymetrix company	Trends in Immunology
FlowJo, LLC	
Immudex	

Sponsorship Levels

Levels and Benefits*

Platinum (\$10,000)

1. A banner on the AIC website registration page.
2. Recognition as a “Platinum level” Sponsor by the chair of a Plenary Session and a logo on the projection screen displayed prior to the start of the session. The Platinum Sponsor’s logo will also be displayed prominently at the entrance of the Plenary Session and will appear in the program book indicating sponsorship of the session.
3. Prominent display of the Platinum Sponsor’s logo and web link on the AIC webpage (<http://autumnimmunology.org>).
4. A complimentary exhibitor booth or table.
5. Distribution of Sponsor’s (optional) promotional materials at the registration desk.
6. Choice of one of several preferred exhibitor booth locations that will be reserved (until July 1) specifically for Platinum and Gold Sponsors.
7. A complimentary full-page color (up to 4 colors) advertisement in the program book.
8. A complimentary Sponsor Presentation with food provided for up to 50 attendees.
9. Acknowledgment of the Platinum Sponsors’ support will be included in conference communications.

Gold (\$5,000)

1. Recognition as a “Gold level” Sponsor by the chair of a Plenary Session and a logo on the projection screen displayed prior to the start of the session. The Sponsor’s logo will be displayed prominently at the entrance of the Plenary Session and will appear in the program book indicating sponsorship of the session.
2. Prominent display of the Gold Sponsor’s logo and web link on the AIC webpage (<http://autumnimmunology.org>).
3. A complimentary exhibitor booth or table.
4. Choice of one of several preferred exhibitor booth locations that will be reserved (until June 1) specifically for Platinum and Gold Sponsors.
5. A complimentary full-page color (up to 4 colors) advertisement in the program book.

Silver (\$2,500)

1. Recognition as a “Silver level” Sponsor by the chair of a Plenary Session and a logo on the projection screen displayed prior to the start of the session. The Sponsor’s logo will be displayed prominently at the entrance of the Plenary Session and will appear in the program book indicating sponsorship of the session.
2. Prominent display of the Sponsor’s logo and web site link on the AIC webpage (<http://autumnimmunology.org>).
3. A complimentary exhibitor booth or table.

Bronze (\$1,250)

1. A complimentary exhibitor booth or table.
2. Display of your company’s logo and web site link on the AIC webpage.

**The benefits listed above are available upon request to your Liaison to Sponsors. Platinum, Gold, or Silver levels may be achieved either by a single contribution at the level indicated in parentheses or any combination of a-la-carte sponsorships (see next page) that add up to or exceed the indicated amount for each level of financial support*

Additional Sponsorship Opportunities

Plenary Sessions

\$3,000 per session

Presented by leaders in the field who will share their views, experience, and vision on the latest advances in immunology. Grants to support the plenary session will help underwrite speaker expenses and audio/visual support. Support of the Plenary Sessions will provide an unprecedented opportunity of visibility in the educational portion of the annual meeting. In addition to the standard sponsorship acknowledgements, Plenary Sessions sponsors will be recognized by a sign posted at the entrance of the Plenary Session and with a logo on the projection screen between sessions.

Workshop sessions

\$500 per workshop

Workshop presentations are vital to the continued success of the Autumn Immunology Conference. Each year over 20 workshop sessions are held over a two-day period. Workshops offer a forum for researchers to give a short electronic presentation (eg PowerPoint) summarizing their findings immediately prior to the poster session. For many students this is their first opportunity to orally present their data to fellow scientists. Workshop sponsorship will be recognized by a sign posted at the entrance of the workshop.

Receptions

\$3,000 per reception

Three receptions will be held. One follows the Keynote Address (Friday) in Burnham Foyer from 8:30-9:30 PM. The other two are concurrent with Saturday and Sunday poster sessions in Grand Ballroom A/B/C. These receptions are ultimate networking events, allowing all attendees to view the posters and to interact with the exhibitors. Please contact John Hackett, Michael Zimmer or Michelle Swanson-Mungerson to discuss options available during sponsorship of this event.

Coffee breaks

\$1,500 per coffee break

Nothing breaks the ice better than a cup of coffee at the start of the day. These breaks provide a high visibility and much valued sponsorship opportunity. Coffee service is provided in the exhibitors salon affording yet another opportunity to promote your company in an informal, relaxed atmosphere. Please call to discuss options available during sponsorship of this event.

Diversity fellowships

\$500 per student

For over two decades the Autumn Immunology Conference has actively reached out to under-represented minority students. To date, over 120 minority trainees from 39 different institutions have had the opportunity to attend our world class scientific conference; affording them the opportunity to present their scientific data and to meet with fellow minority students and prominent scientists.

Undergraduate outreach

\$500

An important aspect of the mission of the Autumn Immunology Conference is to provide outreach to students interested in Immunology careers. Each year we convene a special panel discussion featuring immunologists from different settings including academia, clinical, and corporate. Support for this program provides a luncheon for participating students and is recognized in the Program and Abstract booklet and by signage at the workshop.

Program book advertising

\$250 to \$3,000

Increase your exposure by advertising in the Program Book! This valuable resource provides attendees with a listing of abstracts, events, program content, exhibitors, floor plans, and other important meeting information. Distributed to all attendees and utilized well beyond the meeting, this is a high visibility sponsorship and advertising opportunity. Another great way to promote your company even if you are unable to attend the meeting,

Advertising rates	Back cover	\$2200 (four color, full page)
	Inside back cover	\$1650 (four color, full page)
	Full page ad	\$500 (black and white) \$1000 (four color)
	Half page ad	\$250 (black and white) \$500 (four color)
Printing abstract book	plus full page ad	\$3000 (to help defray production and printing costs)