

# Lillian Stathopoulos

a 20-something college girl and her blog



**BLOG STATS**

04/2017

**980**

UNIQUE  
VISITORS

**2000**  
PAGE  
VIEWS

**79% OF OUR  
READERS ARE  
WOMEN**

**83% OF OUR READERS ARE  
BETWEEN THE AGES OF 18-34**



45,000+  
@lillystats



900+  
@lillystats



700+ Subs  
/lillystathopoulos



100+  
/lillystats

Source: Google Analytics & Individual Social Media Sites

## ABOUT LILLIAN

Lillian is a marketing major going into her senior year from Brock University in Ontario, Canada. She has a passion for creating relatable content for millennials, and does so through her consistent blog posts and updates on social media.

Her self-titled blog includes tips and advice on how to survive college classes, life as a student, and other skills that will enhance the college experience.

## SERVICES OFFERED

Lillian is available to collaborate with the following services:

- ▶ Sponsored Product: Social Media Posts
- ▶ Sponsored Product: Blog Post
- ▶ Product Review: Social Media & Blog
- ▶ Product Review: YouTube Video

Please contact Lillian for more information as needed, including pricing.