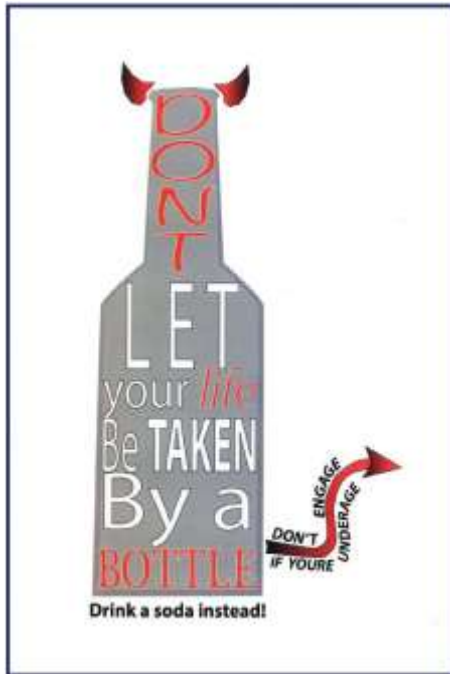




## April is Alcohol Awareness Month

As part of Alcohol Awareness Month, NHLC's Enforcement and Licensing Division will host its annual Alcohol Awareness Poster Contest this April. Now in its 10<sup>th</sup> year, the contest was designed to empower students to tackle alcohol awareness through art. Students focus their creative works on the consequences of underage drinking. During the 2017 contest, NHLC received 382 poster entries from grade levels Kindergarten through Grade 12.

Students from all grade levels may submit posters by May 4, 2018 to NHLC Division of Enforcement and Licensing, 50 Storrs Street, Concord, NH 03301 Attn: Greg Gagnon. Judges will select winners for each grade level in addition to overall winners. Winners' artwork will be adapted into an official alcohol awareness collage poster to be displayed at their respective schools. Along with a series of prizes, winners will be honored at a New Hampshire Fisher Cats game later this year. Winning posters will be displayed at NHLC headquarters and in select NH Liquor & Wine Outlets. See poster below created by Lea from Alvirne High School selected as the 2017 overall winner!



The Division will host *free trainings* in April. The programs are designed to assist retail store employees, servers at restaurants along with NH Liquor & Wine Outlet employees better understand NH Laws and apply concepts of responsible sales and service. Topics include how to determine questionable age, detecting false/altered ID's, recognizing signs of intoxication, discussing intervention techniques, and reducing the risk of civil liability ensuring the safety for all citizens.

<https://www.nh.gov/liquor/enforcement/education/index.htm>



The Division's instructors will present at Driver Education classes to ensure newly licensed drivers understand the alcohol laws and consequences of unlawful possession and driving while intoxicated. Also offering the '*Fatal Choices*' program which demonstrates the risks associated with drinking & driving allowing the participants to navigate through an obstacle course in our golf cart wearing goggles that simulate a blood alcohol concentration level at the legal limit.

The Division will be promoting '*Sticker Shock*' during New Hampshire Fisher Cats home games in April. '*Buyers Beware*' stickers will appear on draft beer cups to help raise awareness that adults should not supply alcohol to minors.

