



Dear Prospective Sponsor,

On **Sunday, June 3, 2018** Na'amat Canada Toronto will celebrate our signature **Israel Day Festival**. On the occasion of Israel's 70th birthday, this year's 23rd Annual Festival promises to be bigger, better, as it brims with the sights and sounds of Israel.

The Israel Day Festival provides the opportunity for our strong, proud Jewish community to celebrate Israel's successes and achievements, all while enjoying its culture and cuisine! We need your generous support to ensure the Festival's success.

As the GTA's sole Israeli/Jewish Festival, and with an anticipated 7,500+ attendees, your sponsorship will enhance your presence in the community – making Israel Day Festival a beautiful, mutually beneficial collaboration.

June 3rd is just around the corner! Plan your sponsorship now. Various levels of sponsorship opportunities are available, as noted on the following page.

Israel Day Festival takes place on the grounds of Wood Valley Park, Joseph & Wolf Lebovic Jewish Community Campus, conveniently located at Bathurst, North of Rutherford. The beautiful venue's indoor facilities are fully available and accessible in the case of inclement weather.

We will follow up within the next week. Thank you, in advance, for your support.

Orit Tobe

Israel Day Festival Chair

Roni Maderer

Na'amat Canada Toronto, President



Canadian Zionist Federation
FÉDÉRATION ZIONISTE CANADIENNE - הפדרציה הזיונית בנורד

Email: israeldayfestival@naamat.com

Website: www.israeldayfestival.com

272 Codsell Avenue, Toronto, ON M3H 3X2 Tel: 416.636.5425 Fax: 416.636.5428 Toll Free: 1.888.622.6280

Sponsorship Opportunities

- \$10,000** **JERUSALEM - PLATINUM**
- **Name the stage area:** Your banner prominently displayed across the stage
 - Your logo on screen at Imagine Cinemas at Promenade Mall for 4 weeks prior to the Festival + TV advertising
 - Colourful sun glasses with your logo distributed to Festival attendees
 - A Greeting or Full-Page Outside Back Cover of the program book + a link on our website.
 - Israeli Radio Advertising
 - Viral email campaign*** and a 10 x 10 booth space
- \$5,000** **TEL AVIV - DIAMOND**
- **Name the Children's Area:** Your banner prominently displayed
 - Your logo on screen at Imagine Cinemas at Promenade Mall for 4 weeks prior to the Festival + TV advertising
 - A Greeting or a Full-Page Inside Front Cover of the program book + a link on our website.
 - Israeli Radio Advertising
 - Viral email campaign*** and a 10 x 10 booth space
- \$3,600** **HAIFA – GOLD**
- **Name the Arts & Crafts area:** Your banner prominently displayed
 - Your logo on screen at Imagine Cinemas at Promenade Mall for 4 weeks prior to the Festival + TV advertising
 - A Greeting or Full-Page on the Inside Back Cover of our program book + a link on our website
 - Israeli Radio Advertising
 - Viral email campaign*** and a 10 x 10 booth space
- \$2,500** **EILAT – TITANIUM**
- **Name the Vendors Market:** Your banner prominently displayed
 - Your logo on screen at Imagine Cinemas at Promenade Mall for 4 weeks prior to the Festival + TV advertising
 - A Greeting or Full-Page in our program book prominently displayed + a link on our website
 - Israeli Radio Advertising
 - Viral email campaign*** and a 10 x 10 booth space

- \$1,800** **SDEROT – SILVER**
- Your logo on screen at Imagine Cinemas at Promenade Mall for 4 weeks prior to the Festival + TV advertising
 - A Greeting or Full-Page ad in our program book prominently displayed + link on our website
 - Israeli Radio Advertising
 - Viral email marketing campaign*** + a 10 x 10 booth space
- \$1,000** **KARMIEL – BRONZE**
- Your logo on screen at Imagine Cinemas at Promenade Mall for 4 weeks prior to the Festival + TV advertising
 - A Greeting or Half-Page in our program book + a link on our website
 - Israeli Radio Advertising
 - Viral email marketing campaign*** + a 10 x 10 booth space

*** Viral Campaign: Email Advertising, Door to Door Flyer delivery to over 7500 homes Newspaper, TV, Flyers, Schools, and Synagogues flyer advertising.

We are happy to discuss alternative sponsorship opportunities.



Sponsorship Form

Company Name: _____

Donor Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Contact Person and Title: _____

Telephone #: _____ Fax: _____

E-mail: _____

Cheque Enclosed: Yes No Personal Business Donation amount: \$ _____

Visa/Master Card: _____ Expiry date: _____ / _____

Signature: _____

For additional information, contact the Na'amat Canada Toronto office at:
416.636.5425 or israeldayfestival@naamat.com

Please return to Na'amat office with high resolution Jpg and PDF logo files no later than April 25th, 2018.