

PAUL HAWKEN

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CURRICULUM VITAE

BIOGRAPHY

Paul Hawken is an environmentalist, entrepreneur, and author. His work includes starting ecological businesses, writing about the impact of commerce on living systems, and consulting with CEOs and governments on economic development, industrial ecology, and environmental policy. He has appeared on numerous media including the Today Show, Larry King, Talk of the Nation, Charlie Rose, and has been profiled or featured in hundreds of articles including the Wall Street Journal, Newsweek, Washington Post, Business Week, Esquire, and US News and World Report. His writings have appeared in the Harvard Business Review, Resurgence, New Statesman, Inc, Boston Globe, Christian Science Monitor, Mother Jones, Utne Reader, Orion, and other publications.

He authors articles, op-eds, and peer-reviewed papers, and has written seven books including four national bestsellers *The Next Economy* (Ballantine 1983), *Growing a Business* (Simon and Schuster 1987), and *The Ecology of Commerce* (HarperCollins 1993) and *Blessed Unrest* (Viking, 2007). *The Ecology of Commerce* was voted in 1998 as the #1 college text on business and the environment by professors in 67 business schools. *Natural Capitalism: Creating the Next Industrial Revolution* (Little Brown, September 1999) co-authored with Amory Lovins, has been read and referred to by several heads of state including President Bill Clinton who called it one of the five most important books in the world today. His books have been published in over 50 countries in 27 languages. *Growing a Business* became the basis of a 17-part PBS series, which Mr. Hawken hosted and produced. The program, which explored the challenges and pitfalls of starting and operating socially responsive companies, was shown on television in 115 countries and watched by over 100 million people.

Paul has founded several companies including some of the first natural food companies in the U.S. that relied solely on sustainable agricultural methods. He presently heads OneSun, LLC, an energy company focused on ultra low-cost solar based on green chemistry and biomimicry; and Highwater Global, a social impact fund that employs the highest standards of corporate social, ethical and environmental behavior.

In 1965, Hawken worked with Martin Luther King Jr.'s staff in Selma, Alabama prior to the historic March on Montgomery, Alabama. As press coordinator, Hawken registered press, issued credentials (he describes it as a battle zone, and people needed to be identified), gave dozens of updates and interviews on national radio, and acted as marshal for the final march. That same year, Hawken worked in New Orleans as a staff photographer for the Congress of Racial Equality, focusing on voter registration drives in Bogalusa, Louisiana and the panhandle of Florida, and photographing the Klan in Meridian, Mississippi, after three civil rights workers were tortured and killed. During this time, Hawken was accosted and seized by Ku Klux Klan members, but quickly escaped due to FBI surveillance and intervention. Hawken has spoken, conducted research, and traveled extensively throughout the world, undertaking journeys into insurgent-held territories of Burma to research tropical teak deforestation, as well as a 1999 humanitarian/photojournalistic trek to war-torn Kosovo and Macedonia.

Paul is founder of the Natural Capital Institute (www.naturalcapital.org), a research organization located in Sausalito, California. The Natural Capital Institute created Wiser Earth (www.WiserEarth.org), an open source networking platform that links NGOs, foundations, business, government, social entrepreneurs, students, organizers, academics, activists, scientists, and citizens concerned about the environment and social justice.

As a speaker, he has given keynote addresses to the Liberal Party of Canada, the King of Sweden at his inaugural Environmental Seminar, American Bookseller's Association, Urban Land Institute, SRI International, Harvard University, Stanford University, the Wharton School, Cornell University, Prime Minister of New Zealand's Conference on Natural Capitalism, US Department of Commerce, Australian Business Council, Yale University and Yale University Commencement, University of California (Berkeley) Commencement, Ministry of Agriculture France, American Association for the Advancement of Science (AAAS), Prince of Wales Conference on Business and the Environment—Cambridge University, Commonwealth Club, Herman Miller, National Wildlife Federation, State of Washington, American Society of Landscape Architects, American Institute of Architects, American Institute of Graphic Arts, American Solar Energy Association, Apple Computer, World Business Council for Sustainable Development, Cleveland City Club, Conference Board, U.S. Forest Service, Ontario Hydro, Environment Canada, EPA, and several hundred others.

He has served on the board of many environmental organizations including Point Foundation (publisher of the Whole Earth Catalogs), Center for Plant Conservation, Conservation International, Trust for Public Land, Friends of the Earth, and National Audubon Society. Among recognition and awards received are: Green Cross Millennium Award for Individual Environmental Leadership presented by Mikhail Gorbachev in 2003; World Council for Corporate Governance in 2002; Small Business Administration "Entrepreneur of the Year" in 1990; Utne "One Hundred Visionaries who could Change our Lives" in 1995, Western Publications Association "Maggie" award for "Natural Capitalism" as the best Signed Editorial/Essay" in 1997; Creative Visionary Award by the International Society of Industrial Design; Design in Business Award for environmental responsibility by the American Center for Design; Council on Economic Priorities' 1990 Corporate Conscience Award; Metropolitan Magazine Editorial Award for the 100 best people, products and ideas that shape our lives; the Cine Golden Eagle award in video for the PBS program "Marketing" from Growing a Business; California Institute of Integral Studies Award "For Ongoing Humanitarian Contributions to the Bay Area Communities"; Esquire Magazine award for the best 100 People of a Generation (1984); and six honorary doctorates.

PROFESSIONAL EXPERIENCE



2009 – Present
CEO
OneSun Solar

OneSun Solar is a green chemistry based, bio-inspired radically new solar technology that produces electricity less expensively than carbon based fuels while dispensing with the toxic materials of incumbent solar technologies. The technology is currently in research and development phase.



2005 – Present
Co-Founder
Highwater Global Fund

Michael Baldwin at Baldwin Brothers (BBI) and Paul Hawken were dissatisfied with the integrity and standards of the conventional Socially Responsible Investing (SRI) universe. In 2003 BBI sponsored a study of the SRI mutual fund industry with Paul Hawken of Natural Capital Institute (NCI). Out of this study grew the inspiration to start a company to promote a new methodology for reviewing and rating corporate social, ethical and environmental behavior. In 2004, Highwater Research LLC was established by Paul Hawken. Highwater believes their methodology raises the standards for the SRI industry as a whole, and will become the preferred method for SRI selection in the future. By establishing standards for social and environmental responsibility, bringing transparency to current business behavior, and driving investment to those companies who have adapted to these higher standards, Highwater reasserts the original intent of SRI – to influence the way business is done. BBI and HWR launched the Highwater Global Fund on September 1- 2005, to address global sustainability opportunities by building a team of experts combining environmental, social and financial research into an alpha driven public equity fund.



2001 – 2009
Executive Director
Natural Capital Institute

The Natural Capital Institute (NCI) was a small research group working with institutions and individuals that wish to better understand principles and practices leading to social justice and environmental restoration. We instigated and performed research projects on a variety of topics, submitted our findings to clients and the public, and made the results available in various media, enabling society to make wiser informed choices for the future. Our mission was to provide the highest quality research in the dynamics between society and the biosphere in order to move humanity to a just and environmentally benign existence. NCI has now become WiserEarth, a community-editable international directory and networking forum that maps and connects the largest movement in the world the hundreds of thousands of organizations and concerned individuals that address social justice, poverty, and the environment.



1996 – 1998
Co-Chairman,
The Natural Step International

The Natural Step was founded in 1989 by Swedish scientist and medical doctor, Karl-Henrik Robèrt in order to create shared frameworks for understanding sustainable development. Its purpose is to teach and support environmental systems thinking in corporations, cities, governments, unions and academic institutions through a dialogue process rooted in basic science. The Natural Step teachings are sequenced scientific principles that provide a comprehensive basis for understanding the requirements for life on earth, and in particular, how individuals, organizations and companies can act so that those requisites are maintained and enhanced. The curriculum of the Natural Step was attained by engaging a wide spectrum of scientists of varying disciplines to work together to create a consensus description of the living systems that drive our economy and culture.

Rather than focusing on details where there is disagreement, the Natural Step describes first principles that guide cause and effect relationships in nature. Today, The Natural Step has organizations in nine countries (England, Canada, New Zealand, Australia, Holland, Sweden, US, France, and Germany). Over 120 companies are trained in the Natural Step and apply it to their business practices. These include Electrolux (the world’s largest appliance company), IKEA (the world’s largest furniture company), Interface (world’s largest producer of flooring systems), Siemens, and Scandic Hotel. Among the Natural Step corporations are over 50 municipal authorities in Sweden. Mr. Hawken’s duties as Co-Chair were to act as an ambassador, helping establish new country organizations and working across international lines with companies seeking change.

m e t a c o d e
 1994 – 2000
 Co-founder, Director,
 MetaCode

Metacode was a content management and knowledge synthesis company in the business of creating information productivity software. Metacode’s unique MetaData Modeling Language (MDML) linked databases to a proprietary resource integration systems model, giving users the ability to create real-time models of any natural or human system. Data ubiquity is the most salient—and the most troubling—feature of the information age. People are suffering from “information anxiety” as they try to cope with the onslaught of data. This has resulted in information overload, greater data perishability, and limited productivity. In order to effectively plan and develop, institutions must have access to as much relevant data as possible, as quickly as possible. Metacode’s language and associated products, including 3D Navigators, Filters, Circuit Viewers and Infoware, filled this gap. Metacode had 40 employees, with offices in San Francisco. In November 2000, Metacode was sold to Interwoven.



1994 – 1998
 Founder, Chairman,
 The Natural Step, (US)

The United States’ Natural Step organization began in June 1994 when Peter Senge invited Dr. Robèrt and Hawken to address the Organizational Learning Center at the Sloan School of Management at MIT. Mr. Hawken’s subsequent role was to create a steering committee, raise the necessary funding, incorporate as a 5011(3) educational foundation, secure offices and staff, develop curriculum, begin training and developing workshops, and enlist US corporations. TNS US organized a Scientific Consensus Meeting in April 1997, under the auspices of Wingspread and the sponsorship of the EPA. The Scientific Chair was Dr. Peter Raven, and participants included Peter Senge, Dr. Stuart Pimm, Dr. David Suzuki, Dr. Tom Graedel, Dr. Sherry Rowland, and 14 other scientists. Mr. Hawken organized the first annual TNS US three-day workshops in Santa Fe, Chicago, Boston, and Portland; the latter attended by 600 people. He worked with World Resource Institute and CERES to organize the first NGO Summit on Corporate Sustainability in Washington DC. Attending NGOs included WRI, Businesses for Social Responsibility, CERES, the Bullitt Foundation, Resources for the Future, and NRDC, while attending corporations included General Motors, DuPont, Hewlett-Packard, Merck, and thirty others. In 2000, Oregon Governor John Kitzhaber signed an executive order dedicating Oregon’s future to sustainability based on TNS principles.



1995 - present
 Interface, Inc

Mr. Hawken was hired by Interface as part of a twelve-member group of outside consultants responsible to help make Interface the world’s leading company in industrial ecology within the next ten years. Team members include Amory Lovins (Rocky Mountain Institute), Janine Benyus (author of *Biomimicry*), Bill Browning (Rocky Mountain Institute),

Daniel Quinn (author of *Ishmael*), Jonathon Porritt (Forum for the Future—UK), John Picard (E2 Consulting), and Walter Stahel (Product Life Institute—Geneva). The team as a whole helped move the company to a closed-loop manufacturing process so that product and waste is returned and remanufactured into new product. He conceived, wrote and co-designed the Interface Sustainability Report, which has won numerous awards and praise throughout the world. Interface’s CEO, Ray Anderson, cites *The Ecology of Commerce* as the reason for his decision to make Interface the world’s leader in industrial ecology.

GBN Global Business Network

1988 – 2008
Network Member,
Global Business Network

The Global Business Network is a private consulting network of professionals linking corporations and governments with thinkers in order to understand major changes in the business environment, a consulting company addressing real world business problems, and a communication company using the full potential of the new information technology to integrate and distribute global business intelligence. Among the 100 network members are Lynn Margulis, Mary Catherine Bateson, Brian Eno, Daniel Yergin, Peter Gabriel, Esther Dyson, Joel Garreau, Peter Calthorpe, Peter Coyote, Laurie Anderson, Michael Maccoby, James Hillman, Kevin Kelly, William Calvin, and Amory Lovins. Mr. Hawken’s work within GBN is focused on corporate sustainability. In 2008 GBN was acquired by Monitor.



1979 – 1991
Founder, CEO,
Smith & Hawken

Mr. Hawken created Smith & Hawken, a \$100 million catalog and retail company, specializing in garden and horticultural products. It began as a non-profit offshoot of Ecology Action, specializing in hand tools used specifically in French-intensive/biodynamic gardening, and later branched off into several other horticultural areas. It is credited with changing the “landscape” of gardening in America by introducing European tools, techniques, varieties, and literature. After twelve years, there were four retail stores, a 100,000 ft. shipping facility, 600,000 yearly catalog customers, armfuls of awards for graphic design, and five distinct catalogs: furniture, tools, bulbs, work clothing, and general merchandise. Mr. Hawken designed many of the tools and products sold including the “Monet” bench, the most popular outdoor bench in America. Smith & Hawken was cited as one of the most environmentally innovative companies in the US, and was the first company to participate in a debt-for-nature swap in partnership with Conservation International. It won numerous awards for its environmental work including the Council on Economic Priority’s Environmental Excellence award in 1990, the first time a small company had been so honored.

1966 – 1973
Founder and President,
Erewhon Trading Company

Mr. Hawken created the United States’ first natural foods company in Boston, Massachusetts. Prior to Erewhon, “health food” stores offered limited food options alongside some vitamins and personal care products. Erewhon focused exclusively on organically produced fruits, vegetables, dairy, beans, eggs, juices, and condiments. It was also the first US company to produce organically grown rice, grains, and seeds for oils, pasta, nut butters, cereals, and dozens of other products. By 1973, Erewhon had two mills, two rail cars, warehouses on both coasts, and contracts with farmers in 37 states on 56,000 acres to supply its four stores and more than 3,000 wholesale accounts.

PUBLISHED BOOKS

Title	Co-Author(s)	Date	Notes
<i>Blessed Unrest: How the Largest Movement in the World Came into Being, and Why No One Saw it Coming</i>		May 1, 2007 New York: Viking Press	Also published in German, Italian, Korean, Thai, Japanese, Complex Chinese, Portuguese thus far.
<i>Natural Capitalism: Creating the Next Industrial Revolution</i>	Amory Lovins and L. Hunter Lovins	1999 New York: Little Brown and Company	Also published in Brazil, China, Denmark, Estonia, Germany, Italy, Czech Republic, Japan, Korea, Mongolia, Turkey, and Russia.
<i>Ecology of Commerce: A Declaration of Sustainability</i>		1993 New York: Harper Business	National bestseller. Also published in Brazil, England, France, Germany, Italy, Japan, Netherlands, Poland, Portugal, Russia, Spain, and Sweden.
<i>Growing a Business</i>		1987 New York: Simon and Schuster	National bestseller, Book-of-the-Month Club alternate selection, Fortune Book Club main selection. Also published in Australia, Brazil, China, Czechoslovakia, Denmark, Estonia, France, Germany, Hong Kong, Hungary, India, Italy, Japan, Kazakhstan, Korea, Latvia, Mexico, Netherlands, Poland, Portugal, Romania, Russia, Spain, Sweden, Taiwan, Ukraine, and United Kingdom. Also a 17-part PBS series produced by public television station KQED, San Francisco between 1987 and 1992, shown nationwide on 250 stations. The series was purchased by United States Information Agency and distributed to 115 nations to provide information and encouragement for emerging businesses in lesser-developed countries.
<i>The Next Economy</i>		1983 New York: Henry Holt and Company	National bestseller, Book-of-the-Month Club alternate selection. Also published in Australia, France, Holland, Japan, Spain, and Sweden.
<i>Seven Tomorrows: Toward a Voluntary History</i>	Peter Schwartz and James Olgilvy	1980 New York: Bantam Books	

BOOK CHAPTERS, ESSAYS, EXCERPTS

Book Title and Author	Contribution by Paul Hawken	Date and Publisher
<i>Sustainable World Sourcebook</i>	Introduction	2010 Sustainable World Coalition
<i>The Energy Reader</i> Edited by Laura Nader	<i>Natural Capitalism</i>	2010 UK: Wiley Blackwell
<i>Environmental Ethics: the big questions</i> Edited by David R. Keller	A Declaration of Sustainability	2010 UK: Wiley Blackwell
<i>Moral Ground: Ethical Action for a Planet in Peril</i> Edited by: Kathleen Dean Moore, Michael Nelson	The Most Amazing Challenge	2010 Trinity University Press
<i>Hope Beneath our Feet: Restoring our Place in the Natural World</i>	<i>University of Portland 2009 Commencement Address</i>	2010 Berkeley: North Atlantic Books
<i>Design is intelligence made visible</i>	<i>You are brilliant, and the earth is hiring (University of Portland 2009 Commencement Address)</i>	2010 New Jersey: Teknion
<i>The Last Iceberg</i> by Camille Seaman	Foreword	2009 PhotoLucida
<i>Running the Numbers: an American self-portrait</i> by Chris Jordan	Essay: The Idyllic and the Unforgivable	2009 Museum of Art/Washington State University
<i>The Green Quotient: Insights from Leading Experts on Sustainability</i> By Charles Lockwood		2009 Washington DC: Urban Land Institute
<i>The 100 Best Business Books of All Time: What They Say, Why They Matter, and How They Can Help You</i> By Jack Covert and Todd Sattersten	Growing A Business Commendation	2009 Knoxville: Portfolio Hardcover
<i>Revolution in a Bottle: How Terracycle is Redefining Green Business</i> By Tom Szaky	Foreword	2009 Portfolio Trade
<i>Minding Your Business: Profits That Restore the Planet</i> By Horst Rechelbacher	Foreword	2008 San Rafael: Earth Aware Press
<i>How Green Is Your City? The SustainLane U.S. City Rankings</i>	Foreword	2007 BC Canada: New Society Publishers
<i>Readings for English Composition 101</i> 2- Edition, Edited by Carmen Hoover	Skeleton Woman in Seattle	2005 Acton, MA: Copley Custom Publishing Group
<i>Greed to Green: The Transformation of an Industry and a Life</i> By David Gottfried	Preface	2003 WorldBuild Publishers
<i>Best Practice: Ideas and Insights from the World's Foremost Business Thinkers</i>	Social Entrepreneurship: A Model for Sustainable Growth	May 2003 Cambridge: Perseus Publishing
<i>Reading Between the Lines 3- Edition</i>	Natural Capitalism	2003 New York: McGraw Hill
<i>What's Next: Exploring the New Terrain for Business</i>		Sept 2002 Cambridge: Perseus Publishing
<i>No War: War is Not the Answer</i>	Imagine	2002 Tokyo: Gentosha Publishing
<i>Mindfulness in the Marketplace: Compassionate Responses to Consumerism</i>	Down to Business, Reshaping the Economy	2002 Berkeley: Parallax Press
<i>The Jo'Burg Memo: Memorandum for the World Summit on Sustainable Development, Fairness in a Fragile World</i> CoAuthored with Wolfgang Sachs		2002 Berlin: Heinrich Böll Foundation
<i>Business & Sustainable Development</i> Edited by Richard Starkey and Richard Welford	A Road Map for Natural Capitalism coauthored with Amory and Hunter Lovins	2001 London: Earthscan
<i>Take it Personally, How Globalization Affects You and How to Fight Back</i> By Anita Roddick	Seattle	2001 Berkeley: Publishers Group West

<i>Community Matters: A Reader for Writers</i> Marjorie Ford, Elizabeth Schave Sills	Skeleton Woman in Seattle	2001 New York: Longman
<i>Sustainable Architecture White Papers</i> Multiple Authors	Preface	2001 White River Junction: Chelsea Green
<i>The Earthscan Reader in Business & Sustainable Development.</i>	A Road Map for Natural Capitalism	2001 London: Earthscan Publications, Ltd.
<i>The Environment and Society Reader</i>	A Declaration of Sustainability	2001 Boston: Allyn and Bacon
<i>Only Connect: Soil, Soul, Society.</i> <i>The Best of Resurgence Magazine, 1990-1999</i>	Ecology is a Serious Business	2000 Devon: Green Books Limited
<i>Harvard Business Review on Business and the Environment</i>	A Road Map for Natural Capitalism	2000 Boston: Harvard Business School Press
<i>Perspectives on Contemporary Issues: Readings Across the Disciplines</i>	A Declaration of Sustainability	2000 Fort Worth: Harcourt College Publishers
<i>Imagine: What America Could Be in the 1st Century</i> Edited by Marianne Williamson	Possibilities: The Resurgence of the Citizens' Movement	2000 Pennsylvania: Rodale Press
<i>Globalize This!</i> <i>The Battle Against the World Trade Organization and Corporate Rule.</i> A Global Exchange Publication	Skeleton Woman Visits Seattle	2000 Maine: Common Courage Press
<i>Small Is Beautiful: Economics As If People Mattered, 25 Years Later</i> by E. F. Schumacher	Introduction	1999 Seattle: Hartley & Marks
<i>National Research Council 1997 Forum on Biodiversity: Nature and Human Society</i>	Natural Capitalism	1999 Washington DC: National Academy Press
<i>The Natural Step for Business: Wealth, Ecology, and the Evolutionary Corporation</i> Brian Natrass, Mary Altomare	Afterword	1999 Stony Creek: New Society Publishers Limited
<i>Voices from the Heart: A Compassionate Call for Responsibility</i> Edited by Eddie and Debbie Shapiro	Redesigning the World	1998 New York: Tarcher/Putnam
<i>Literature and the Environment</i>	A Declaration of Sustainability	1997 New York: HarperCollins College Publishers
<i>The Earthscan Reader in Business and Environment.</i>	A Teasing Irony	1996 London: Earthscan Publications Ltd.
<i>Deep Design: Pathways to a Livable Future</i> by David Wann, Center for Resource Management	Introduction	1996 Washington DC: Island Press
<i>The Environment: Opposing Viewpoints</i>	Redesigning Industry for Sustainability will Protect the Environment	1996 San Diego: Green Island Press
<i>In the Garden</i> Multiple Authors	Chapter	1991 Milwaukee: Narada Productions
<i>The New Organic Grower: A Master's Manual of Tools and Techniques for Home and Market Gardener</i> Eliot Coleman, Sheri Amseli, Molly C Field	Introduction	1989/1995 White River Junction: Chelsea Green Publishing

PUBLISHED ARTICLES, ESSAYS, OP-EDS

Title	Publication	Date	Co-Author(s)
Blessed Unrest	<i>Resurgence</i>	Jan/Feb 2008	
Reimagining the World	<i>Earth Island Journal</i>	April 2007	
What Do These People Want?	<i>The Ecologist</i>	July/Aug 2007	
To Remake the World	<i>Orion</i>	May/June 2007	
The Instinct to Save the Planet	<i>Ode Magazine</i>	May 2007	
How the Largest Movement in the World Came into Being and Why No One Saw it Coming	<i>Urbanite: for Baltimore's Curious</i>	April 2007	
Sustaining Power	<i>Worthwhile</i>	Apr/May 2006	
Is Your Money Where your Heart Is? The Truth About SRI Funds	<i>Common Ground</i>	Oct 2004	
Dreams of a Livable Future: Democracy, ecology, and cultural vitality depend on a new economic vision for the world	<i>Utne Magazine</i>	May /June 2003	
Commerce and Wilderness	<i>Wild Earth</i>	Fall 2002	
Sustainability and Survival	<i>Common Ground</i>	Sum 2002	
McDonald's and Corporate Social Responsibility?	<i>Food First</i>	June 2002	
<i>Published online by many organizations, including:</i>	<i>Tom Paine.com</i>	June 2002	
	<i>Ethical Corporation Magazine</i>	June 2002	
	<i>Common Dreams News Center</i>	June 2002	
	<i>Orion, People & Nature</i>	June 2002	
	<i>Sustainable Business.com</i>	June 2002	
	<i>La Razón, Bolivia</i>	Aug 2002	
	<i>La República, Uruguay</i>	Aug 2002	
	<i>El Universal, Mexico</i>	Aug 2002	
	<i>La Hora, Ecuador</i>	Aug 2002	
	<i>Diario e Los Andes, Venezuela</i>	Aug 2002	
	<i>Sol de Margarita, Venezuela</i>	Aug 2002	
	<i>Folha de Paraná, Brazil</i>	Aug 2002	
	<i>Jornal da Cidadade (Bauru), Brazil</i>	Aug 2002	
	<i>Diario do Grande ABC, Brazil</i>	Aug 2002	
	<i>Correio Popular, Brazil</i>	Sept 2002	
<i>Jornal de Jundiá, Brazil</i>	Sept 2002		
<i>Folha de Londrina, Brazil</i>	Oct 2002		
A Ronald McDonald Fantasy	<i>San Francisco Chronicle</i>	June 2, 2002	
"Listening" What the World Needs Now, Twelve Honest Answers	<i>Orion, People & Nature</i>	Spring 2002	
Globalization: The Story Behind the 6 O'Clock News	<i>Eco-Futures: The Word on Sustainable Development</i>	Feb-April 2002	
Cautionary Advice about California	<i>Christian Science Monitor</i> Op-ed, September 5, 2001	Sept 2001	
Beyond the 2% Solution	<i>Boston Globe</i> Op-ed	2001	
The Resurgence of Citizens' Movement	<i>The EDGE: Exploring the Evolution of Consciousness</i>	Jan 2001	

N30	<i>What If? The Journal of Radical Possibilities</i>	March 2001	
N30: On the Streets of Seattle	<i>Amicus Journal</i>	Spr 2000	
N30: Quick Time meets Slow Time (excerpt)	<i>Earthlight</i>	Win 2000	
N30	<i>Orion</i>	Spr 2000	
Auber Kontrolle: Tagebuch der nicht Eingeladenen zum WTO Gipfel '99	<i>Der Grune Zweig</i>	Spring 2000	
N30: Inside, Outside, All Around the World	<i>Sentient Times</i>	Feb/Mar 2000	
N30: Skeleton Woman in Seattle	<i>The Sun</i>	April 2000	
N30	<i>Talking Leaves</i>	Spr/Sum 2000	
N30: Journal of the Uninvited	<i>Whole Earth</i>	Spr 2000	
N30: WTO Showdown	<i>Yes! A Journal of Positive Futures</i>	Spr 2000	
<i>Published online by over 100 organizations, including:</i>	<i>Co-Intelligence Institute</i>	Feb 2000	
	<i>Earth Island Journal</i>	Feb 2000	
	<i>Global Vision</i>	Feb 2000	
	<i>Loving Earth</i>	Feb 2000	
	<i>Ode (The Netherlands)</i>	Feb 2000	
	<i>Southern Cross Review</i>	Feb 2000	
	<i>Tidepool</i>	Feb 2000	
	<i>Annals of Earth</i>	Spring 2000	
Managing Our Environmental Portfolio	<i>BioScience</i>	Feb 2000	
Getting it Right	<i>Sierra</i>	Jan/Feb 2000	Bill McKibben, Anne Ehrlich, and Paul Ehrlich
Sustainable Steps	<i>Sentient Times</i>	Dec/Jan 1999-2000	
A Road Map for Natural Capitalism	<i>Harvard Business Review</i>	May/Jun 1999	Amory Lovins, and L. Hunter Lovins
Ecological Tax Reform	<i>BioScience</i>	Mar 1998	
Natural Capital <i>Guest Essay, University Textbook</i>		1998	
Natural Capitalism	<i>Mother Jones</i>	Mar/April 1997	
Undoing the Damage: Business and the Environment	<i>Vegetarian Times</i>	Sept 1996	
Mind Your Eco Business	<i>New Statesman and Society</i>	June 1994	
Ecology is a Serious Business	<i>Resurgence</i>	Mar/April 1994	
Que Mastiquen Selva Tropical	<i>El Europeo (Spain)</i>	Spring 1994	
Seven Steps to Doing Good Business	<i>Inc</i>	Nov 1993	William McDonough
Let Them Eat Rainforest Crunch	<i>Utne Reader</i>	Sept/Oct 1993	
Ecology of Commerce	<i>Resurgence</i>	Mar/April 1993	
Ecology of Commerce	<i>Executive Excellence</i>	Oct 1992	
The Ecology of Commerce	<i>Inc</i>	April 1992	
The Junk (Mail) Stops Here	<i>Utne Reader</i>	Nov/Dec 1990	
You Are The Customer, You Are The Company	<i>Nation's Business</i>	May 1989	
Coming of Age	<i>Inc</i>	April 1989	
Entrepreneurs: The Real Cultural Revolutionaries	<i>Utne Reader</i>	Jan/Feb 1989	
Growing A Business	<i>Success</i>	Oct 1988	
Eight Ways to Improve Your Customer Service	<i>Working Woman</i>	May 1988	
Tips From a Maverick Entrepreneur	<i>Reader's Digest</i>	April 1988	
Tips From a Maverick Entrepreneur	<i>Reader's Digest</i>	April 1988	
The Employee as Customer	<i>Inc.</i>	Nov 1987	
Mastering the Numbers	<i>Inc</i>	Oct 1987	

Problems, Problems: Problem Solving in Business	<i>Inc</i>	Sept 1987
Truth or Consequences: Truth in Advertising	<i>Inc</i>	Aug 1987
We're in a 1920s Economy	<i>Whole Earth Review</i>	Fall 1985
You are the Customer, You are the Company	<i>Whole Earth Review</i>	Fall 1985
Surviving in Small Business: Random Notes from a Small Business Junkie; The Seven Tomorrows Crib Sheet	<i>CoEvolution Quarterly</i>	Spr 1984
How to Think About Money in Changing Times	<i>Esquire</i>	April 1983
Disintermediation	<i>CoEvolution Quarterly</i>	Spr 1981
What's Economical?	<i>CoEvolution Quarterly</i>	Sum 1980

PUBLISHED ROUNDTABLES, INTERVIEWS, ADDRESSES

Title	Publication	Date	Interviewer
Questions for: Paul Hawken	<i>The Responsibility Project</i>	May 12, 2010	Amanda Little
Paul Hawken Responds: Questions from Sustainable Industries Forums	<i>Sustainable Industries</i>	Nov 2009	Various
WorldChanging Interview: Paul Hawken	Worldchanging.com	Sept 25, 2009	Kamel Patel
Myth and Hawken	<i>Sustainable Industries</i>	Aug 2009	Becky Brun
University of Portland Commencement Speech 2009 <i>Published online by many organizations and hundreds of bloggers, including: Additional publications in book chapters section, below.</i>	Charityfocus.org Globalmindshift.wordpress.com onthecommons.org commondreams.org graduationwisdom.com dowser.com yesmagazine.org <i>and more than 100 other websites</i>	2009	
The Ecological Captain: An Interview with Paul Hawken	<i>Wheel: Yale Undergraduate Sustainable Development Journal</i>	Spring 2009	David Schlüssel and Samuel Breidbart
Interview: Paul Hawken	<i>Public Art Review</i>	Spr/Sum 2009	Karen Olson
The Movement with No Name	<i>tricycle: The Buddhist Review</i>	Fall 2008	Clark Strand
<u>The TH Interview: Paul Hawken—Blessed Unrest (Part One)</u>	<i>Treehugger</i>	July 18, 2008	Jacob Gordon
<u>The TH Interview: Paul Hawken—Blessed Unrest (Part Two)</u>	<i>Treehugger</i>	July 25, 2008	Jacob Gordon
Ele:conversation: Grassroots	<i>Elephant Journal</i>	Autumn 2007	Waylon H. Lewis
Paul Hawken: Growing WISER	<i>Sustainable Industries</i>	Sep 2007	Amy Westervelt
Worldchanging Interview: Paul Hawken, Bill McKibben	Worldchanging.com	Sept 2007	Jon Lebkowsky
Wired News Q&A: Green Guru Paul Hawken	<i>Wired</i>	August 2007	Jason Silverman
Power of the People	<i>Marin Extraordinary Living</i>	June 2007	Samantha Berry
Progressive Movements	<i>Pacific Sun</i>	June 2007	Jordan Rosenfeld
An Interview with Paul Hawken: Blessed Unrest	<i>Counterpunch.org</i>	June 21, 2007	JOHN STAUBER
Paul Hawken on the Optimism of our Hearts	<i>Ode Magazine</i>	May 2007	Jurriaan Kamp
The Value Conversation: The Global Economy's Immune System	<i>Value News Network</i>	May 3, 2007	Discussion with John Elkington
Product Design Interview: Blessed Unrest	<i>Metropolis</i>	April 2007	Elizabeth a. Evitts
<u>TreeHugger Radio: An Interview with Paul Hawken</u>	<i>Treehugger</i>	Jan 28, 2007	Treehugger Team
Economic Watersheds	<i>Race, Poverty & the Environment</i>	Summer 2006	Speech to the Ella Baker Center for Human Rights' Solution Salon, May 19, 2006
A 10,000-Year Perspective: Who Are You Going to Be: A Conversation with Joseph Goldstein and Paul Hawken	<i>Inquiring Mind: A Semiannual Journal of the Vipassana Community</i>	Fall 2005	Diana Winston
Interview: Paul Hawken	<i>Institute for the Future: 2004 Ten Year Forecast: Perspectives</i>	2004	Kathi Vian
Pauling Around: A wide-ranging interview with environmental visionary Paul Hawken	<i>Grist</i>	Feb 18, 2004	Amanda Little
Spear in the Chest	<i>Heartstone Journal</i> North Carolina: Warren Wilson College	Spring 2003	
Down To Business: Paul Hawken on Reshaping the Economy	<i>GreenMoneyJournal.com</i>	April/May 2002	Renee Lertzman
Down To Business: Paul Hawken on Reshaping the Economy	<i>The Sun</i>	April 2002	Renee Lertzman
Paul Hawken's Vision	<i>Fortune</i>	May 1, 2002	David Whitford
Nature Calls	<i>Pacific Sun</i>	May 30-June 5, 2001	
Corporate Futures:	<i>Saying Yes! Conversations on a World that Works for All</i> Washington: Positive	2000	Sarah van Gelder

Interview with Paul Hawken and David Korten	Futures Network		
Gold in the Shadow	<i>Resurgence</i>	July/Aug 2000	Satish Kumar
Conversation with Paul Hawken	<i>Reflections (Society for Organizational Learning)</i>	Sum 2000	Nick Robins
Globalization After Seattle: A Roundtable (with Peter Bleyer, John Cavanagh, Randy Hayes, Hazel Henderson, Marjorie Kelly, David Korten, Fran Korten, Thea Lee, and Lori Wallach)	<i>Tikkun</i>	Mar/April 2000	
Keynote Address: TreePeople Annual "Grove" Conference, May 1997	<i>Second Nature: Adapting LA's Landscape for Sustainable Living.</i> Beverly Hills: TreePeople	1999	
Corporate Futures: Interview with Paul Hawken and David Korten	<i>YES! A Journal of Positive Futures</i>	Sum 1999	Sarah van Gelder
Out of Order: Discussion of Ideas of F. J. Sulloway	<i>Utne Reader</i>	Jan/Feb 1997	
EConnection 2: from Designers to Optimizers	<i>Communication Arts Magazine</i>	Mar/April 1996	Dan Imhoff
Hawken to Hollywood: Revolution Has Begun	<i>Green Light: Environmental Media Association</i>	Nov/Dec 1995	
In Search of the Green Machine: Ecological Design	<i>I.D. Magazine</i>	Mar/April 1995	Karrie Jacobs
Democracy and Sustainability	<i>The Humanist</i>	Jan/Feb 1995	John Buell
The Next Reformation: Interview with Paul Hawken	<i>In Context</i>	Sum 1995	Sarah van Gelder
Paul Hawken, An Interview on Natural Capitalism	<i>Yoga Journal</i>	Sept/Oct 1994	Allan Hunt Badiner
Sustaining our Planet	<i>The Mother Earth News</i>	Feb/Mar 1994	
Best of Business Interview: Paul Hawken's Tools for Managing	<i>Best of Business Quarterly: A Collection of Outstanding Business Articles</i>	Winter 1988	Donald R. Katz
A 'New Age' Look at Business: Interview with Paul Hawken	<i>US News and World Report</i>	Nov 1987	Peter Dworkin
Credit, Debt and Cultural Miniaturization: Interview with Paul Hawken	<i>Whole Earth Review</i>	Sum 1986	Art Kleiner
A Garden Tool Maker Who's Cultivating Slow Growth	<i>Business Week</i>	Feb 1986	Marc Frons
The Plowboy Interview with Paul Hawken: Finding Your Way in a Turbulent Economy	<i>The Mother Earth News</i>	Mar/April 1985	Pat Stone
Guru of the New Economy: Paul Hawken	<i>Esquire</i>	Dec 1984	Donald Katz

PUBLIC SERVICE

Years of Service	Organization	Location	Role
2009 - present	Garrison Institute	Garrison, NY	Advisory Board
2003 - present	Water Stewards Network	Burlington, VT	Water Steward
2002 - 2005	Instituto Terra (Sebastião Salgado)	Aimores, Brazil	Advisory Council
2001 - present	Contemplative Mind Society	Northampton, MA	Council
2001 - present	Organic Waste Recycling Project of N. Calif.	San Bruno, CA	Advisory Board
2000 - 2009	Institute for Ecological Economics	University of Vermont	Advisory Board
2000 - present	Sustainable Settings	Woody Creek, CO	Advisory Board
2000 - 2003	TransFair	Oakland, CA	Board of Directors
1999 - present	Bulletin of Science, Technology and Society	Toronto, Canada	Editorial Board
1999 - 2004	LEAD: Leadership for Environment and Development International	London, UK	Advisory Committee
1999 - present	Responsible Wealth, United for a Fair Economy	Boston, MA	Advisory Council
1999 - 2007	Sterling College	Craftsbury Common, VT	Advisory Council
1998 - 2007	Center for New American Dream	Burlington, VT	Advisory Board
1998 - 2003	Urban Ecology	Berkeley, CA	Advisory Board
1997 - 2004	Draw Bridge, Arts for Homeless Children	San Rafael, CA	Advisory Board
1997 - 2004	Small Press Distribution	Berkeley, CA	Advisory Council
1996 - 2007	SustainAbility	London, UK	Network Faculty
1996 - 1999	The Natural Step International	Stockholm, Sweden	Chairman
1955 - 2004	EcoCity Builders	Berkeley, CA	Advisory Board
1995 - 1999	Environmental Media Awards	Los Angeles, CA	Advisory Board
1995 - 2002	The Natural Step US	San Francisco, CA	Board of Directors
1995 - 1997	Friends of the Earth	Washington DC	Board of Directors
1994 - 1996	Second Nature	Boston, MA	Board of Directors
1990 - 2000	Californians Against Waste	Sacramento, CA	Advisory Board
1987 - 1992	Center for Plant Conservation	St. Louis, MO	Board of Directors
1987 - 1992	Point Reyes Bird Observatory	Point Reyes, CA	Advisory Board
1987 - 1991	Mountain Play Association	Mill Valley, CA	Advisory Board
1987 - 1991	World College West	Petaluma, CA	Advisory Board
1987 - 1990	Leadership in Education and Arts	San Francisco, CA	Advisory Board
1987 - 1988	National Audubon Society	New York City, NY	Board of Directors
1986 - 1991	Planned Parenthood of Marin, Sonoma	San Rafael, CA	Advisory Board
1986 - 1989	Center For US-USSR Initiatives	San Francisco, CA	Advisory Board
1995 - 2000	Food First, Institute for Food and Development Policy	Oakland, CA	Advisory Board
1985 - 1987	Urban School	San Francisco, CA	Board of Directors
1984 - 1985	California Leadership	Los Angeles, CA	Board of Directors
1983 - 1990	The Trust for Public Land	San Francisco, CA	Board of Directors
1981 - 1983	Point Foundation	Sausalito, CA	Board of Directors
1979 - 1992	Shelburne Farms	Shelburne, VT	Board of Directors
1978 - 1980	Ecology Action	Palo Alto, CA	Board of Directors
1976 - 1979	Farallon Institute	Berkeley, CA	Board of Directors
1974 - 1976	Appropriate Technology International	Washington DC	Board of Directors

AWARDS AND COMMENDATIONS

Year	Organization	Award	Notes
2010	Fivebooks.com	<i>Natural Capitalism</i> listed as one of five books for "Saving the World"	Recommendations by Forum for the Future's Jonathan Porritt
2009	University of Portland	Honorary Doctorate in Humane Letters	
2009	Portland State University	Honorary Doctorate in Humane Letters	
2009	University of Cambridge Programme for Sustainability Leadership	Cambridge Top 50 List of Sustainability Books	For both <i>Ecology of Commerce</i> and <i>Natural Capitalism</i> (co-authored with Amory and Hunter Lovins)
2009	<i>TIME Magazine</i>	Nominated for the TIME 100 list of the world's most influential people.	
2008	Santa Monica Public Library	Green Prize for Sustainable Literature Awards	For <i>Blessed Unrest</i> , Adult Nonfiction
2006	<i>Vanity Fair</i>	The Future is Green: Tribute to 50 Green Crusaders	Featured as one of fifty environmentalists.
2003	Global Green USA	Green Cross Millennium Award for Individual Environmental Leadership	Presented by the office of Mikhail Gorbachev
2002	Royal Melbourne Institute of Technology	Doctor of Applied Science <i>honoris causa</i>	
2002	World Council for Corporate Governance and the World Environment Foundation	Golden Peacock Award for Global Ecological Sustainability	To have been presented by H.H. the Dalai Lama in Himachal Pradesh, but canceled due to hostilities between India and Pakistan.
2002	<i>Who's Really Who 1000</i>	One of the 1000 most creative people (TEDHEADS)	Compiled by Richard Saul Wurman
2002	Weber State University	Honorary Doctorate	
2001	Utah State University	Shingo Prize for Manufacturing Excellence in Research	
1999	Oregon State University	Honorary Doctorate of Humane Letters	
1998	<i>Utne Reader</i>	"Loose Canon" Award for <i>Ecology of Commerce</i>	One of 150 books, films, and musical works, chosen for broadening, deepening, and defining the experience of being alive. (From Blake and Bach to Gandhi, Proust, Bob Dylan, Truffaut, James Agee, Rilke, Thomas Kuhn, Toni Morrison and Fritjof Capra)
1998	Western Publications Association	Maggie Award for Best Signed Editorial/Essay for "Natural Capitalism"	
1997	Northland College	Honorary Doctorate	
1995	<i>Utne Reader</i>	<i>Utne Reader</i> 100	Named 1 of "100 Visionaries Who Could Change Our Lives"
1992	International Society of Industrial Design	Creative Visionary Award	
1991	American Center for Design	Design in Business Award for environmental responsibility	
1990	Small Business Administration	Entrepreneur of the Year Award	Western United States category
1991	Council on Economic Priorities	1990 Corporate Conscience Award, Environment	Small Companies category
1990	American Horticultural Society	Commercial (Individual Award) for 1990	"For commitment to excellence in commercial horticulture that contributes to better gardening practices"
1990	<i>Metropolitan Home</i>	Design 100 Editorial Award	"For the 100 best people, products and ideas that shape our lives"
1989	Cine	Golden Eagle	"For excellence in U. S. film, video and related programming: marketing"
1989	<i>Inc. Magazine</i>	"Dream Team"	Twelve Best Entrepreneurs of the 1980's (including Steven Jobs, H. Ross Perot)
1988	California Institute of Integral Studies		"For Ongoing Humanitarian Contributions to the Bay Area Communities"
1988	City of Mill Valley, California	Citizen of the Year	
1984	<i>Esquire Magazine</i>	"Best of a Generation" award	

REFERENCES

Name	Affiliation	Name	Affiliation
Rebecca Adamson	President, First Nations Development	Pramila Jayapal	Writer; Executive Director, One America
Ray C. Anderson	Chairman and Founder, Interface	Van Jones	Senior Fellow, Center for American Progress; Visiting Fellow, Princeton University
Michael Baldwin	Baldwin Brothers, Inc.	John Knox	Executive Director, Earth Island Institute
Janine Benyus	Author, Biomimicry; Founder, Biomimicry Institute	Rick Kot	Executive Editor, Viking Penguin
Bjork	Singer	Barry Lopez	Author
Stewart Brand	Author, Founder, Global Business Network and Long Now	Amory Lovins	Rocky Mountain Institute
Bob Brown	Senator, Tasmania	Bill McKibben	Author
Julia Butterfly Hill	Activist	William Merwin	Poet
Fritjof Capra	Author, Center of Ecological Literacy	Anuradha Mittal	Executive Director, Oakland Institute
President William J. Clinton	Former President, USA	Dr. Norman Myers	Author, Oxford University
Dr. Theo Colborn	Author, World Wildlife Fund	Martin O'Malley	Governor, State of Maryland
Dr. Robert Costanza	University Professor of Sustainability; Director, Institute for Sustainable Solutions	Sally Osberg,	President, CEO, Skoll Foundation
David de Rothschild	Explorer and Adventurer	Dr. Peter Raven	Executive Director, Missouri Botanic Garden
David James Duncan	Author	David Rockefeller, Jr.	Chairman, Rockefeller Foundation
John Elkington	Title, New organization	Jonathan Rose	Chairman, Garrison Institute
Rick Fedrizzi	Founder and CEO, USBGC	Ed Skloot	Former Executive Director, Surdna Foundation
David Gensler	CEO, Gensler Architects	James Gustav Speth,	Author, Former Dean, Yale School of Forestry
Jane Goodall	Author, Primatologist	Peter Teague	Nathan Cummings Foundation
Randy Hayes	Founder, Rainforest Action Network	Alec Webb	President, Shelburne Farms

PROFESSIONAL SPEAKING

2010	Client and Event	Location	Type of Address	Topic
06/21	14 th Annual Green Chemistry and Engineering Conference	Washington, DC	Keynote Address	Solar energy and green chemistry
04/15	Skoll World Forum	Oxford, UK	Keynote Address	Civil Society
03/25	Sustainable Industries Economic Forum	Denver, CO	Keynote Address	Energy and Sustainability
03/11	Garrison Institute Climate, Mind and Behavior Conference	Garrison, NY	Keynote Address	Energy and Consciousness
02/19	Minnesota Renewable Energy Society Annual Dinner	St. Paul, MN	Keynote Address	Renewable Energy
02/18	Gustavus Adolphus College	St. Peter, MN	Speech	Future of Energy
01/28	Build Well 2010	Sausalito, CA	Keynote Address	Energy and Sustainability
01/14	Sustainable Industries Economic Forum	Santa Monica, CA	Keynote Address	Energy and Sustainability

2009	Client and Event	Location	Type of Address	Topic
11/19	Sustainable Industries Economic Forum	San Francisco, CA	Keynote Address	Energy and Sustainability
10/27	Brescia University College	London, Ontario	Lecture Series	The New Economy
10/24	Bioneers By the Bay: Connecting for Change Conference	New Bedford, MA	Plenary	Civil Society
10/20	Gaining Ground: Resilient Cities, Urban Strategies for Transition Times	Vancouver, BC	Keynote Address	Energy and Sustainability
09/17	Sustainable Industries Economic Forum	Seattle, WA	Keynote Address	Energy and Sustainability
09/16	Sustainable Industries Economic Forum	Portland, OR	Keynote Address	Energy and Sustainability
08/26	Patagonia Rising Fundraiser	Richmond, CA	Speech	Indigeneity
06/13	Portland State University Commencement	Portland, OR	Commencement Address	The Earth Is Hiring
05/17	UC Berkeley Commencement	Berkeley, CA	Commencement Address	The Earth Is Hiring
05/03	University of Portland Commencement	Portland, OR	Commencement Address	The Earth Is Hiring
04/21	Fortune Brainstorm Green	Laguna Niquel, CA	Featured Interview	

2008	Client and Event	Location	Type of Address	Topic
09/17	Google Zeitgeist Conference	Mountain View, CA	Speech	Future Surprises
04/14	Gerding Theater	Portland, OR	Talk & Book signing	w/ Barry Lopez and Rebecca Solnit
03/14	Martin W. Witte Distinguished Speaker Series	Newport Beach, CA	Talk	Blessed Unrest
02/06	Art Center College of Design Sustainable Mobility Summit	Pasadena, CA	Keynote Address	Design and Biomimicry
01/17	Urban Land Institute	Columbia, SC	Talk	Emerging Trends

2007	Client and Event	Location	Type of Address	Topic
11/10	Green Festival	San Francisco, CA	Plenary	Blessed Unrest
11/08	Greenbuild International Expo	Chicago, IL	Keynote Address	Blessed Unrest
11/07	Lawrence University Convocation	Appleton, WI	Convocation Address	Blessed Unrest
09/29	Natural Products Expo East	Baltimore, MD	Keynote Address	Blessed Unrest

09/25	Chico State University Lecture Series	Chico, CA	Lecture	Blessed Unrest
06/23	Point Reyes Books Author Events Series	Point Reyes, CA	Book Tour	<i>Blessed Unrest</i>
06/20	Kepler's Book	Menlo Park, CA	Speech	<i>Blessed Unrest</i>
06/08	The Long Now Foundation Lecture Series	San Francisco, CA	Lecture	Blessed Unrest
06/07	Dominican University	San Rafael, CA	Speech	<i>Blessed Unrest</i>
06/04	Gaining Ground Summit	Victoria, BC	Keynote Address	Blessed Unrest
06/03	Harmony Foundation	Victoria, BC	Speech	Blessed Unrest
06/01	BALLE conference	Berkeley, CA	Plenary	Blessed Unrest
05/29	First Congregational Church of Berkeley	Berkeley, CA	Speech	<i>Blessed Unrest</i>
05/25	Mountain Film Festival	Telluride, CO	Speech	<i>Blessed Unrest</i>
05/24	Unity of Boulder Church	Boulder, CO	Speech	<i>Blessed Unrest</i>
05/23	Jimmy Carter Presidential Library	Atlanta, GA	Speech	<i>Blessed Unrest</i>
05/21	Old South Meeting House	Boston, MA	Speech	<i>Blessed Unrest</i>
05/17	Bagdad Theater	Portland, OR	Speech	<i>Blessed Unrest</i>
05/16	Town Hall	Seattle, WA	Speech	<i>Blessed Unrest</i>
05/15	All Saints Church	Pasadena, CA	Speech	<i>Blessed Unrest</i>
05/14	UC Santa Barbara	Santa Barbara, CA	Speech	<i>Blessed Unrest</i>
05/13	Temescal Park Oak Grove	Pacific Palisades, CA	Speech	<i>Blessed Unrest</i>
05/10	Praxis Institute for Peace	Sonoma, CA	Speech	<i>Blessed Unrest</i>
05/07	Dreaming New Mexico	Taos, NM	Speech	<i>Blessed Unrest</i>

2006	Client and Event	Location	Type of Address	Topic
10/22	Bioneers Conference	San Rafael, CA	Plenary Talk	Blessed Unrest
04/19	Clean Med Conference	Seattle, WA	Keynote Address	Sustainability and Medicine

2005	Client and Event	Location	Type of Address	Topic
11/09	USGBC Greenbuild Conference	Atlanta, GA	Keynote Address	Transformation
11/03	Urban Land Institute Fall Meeting	Los Angeles, CA	Plenary	The Origin of Environmentalism in the US
09/25	EDAW Principals	Tucson, AZ	Keynote Address	Roots of Environmental Movement
09/24	Gensler Principals	Napa, CA	Keynote Address	Green Building
09/09	Georgia Conservancy Conference	Atlanta, GA	Keynote Address	Justice and Environment
06/15-17	Urban Land Institute World Cities Forum	London, England	Thought Provocateur	Conversation with Lord Foster, Fareed Zakariah, et al.
02/10	BIFMA Sustainability Conference	Bonita Springs, FL	Keynote Address	Waste and Prosperity

2004	Client and Event	Location	Type of Address	Topic
10/16	Bioneers Conference	San Rafael, CA	Plenary Talk	What is Economic?
10/15	Long Now Foundation Long Term Thinking Seminar	San Francisco, CA	Talk	History of Environmental Movement
05/23	UC Berkeley College of Natural Resources	Berkeley, CA	Commencement Address	Justice and the Environment

05/19	Forum for Corporate Conscience	Charlotte, NC	Keynote Address	Natural Capitalism
02/03	Franklin & Marshall University, Seachrist Lecture Series	Lancaster, PA	Lecture	Natural Capitalism
01/22	Young Presidents Organization	Los Angeles, CA	Keynote Address	Natural Capitalism

2003	Client and Event	Location	Type of Address	Topic
10/08-09	Utah State University	Logan, UT	University Convocation Lecture; Seminar	Education and the Environment
10/03	Sustainable Resources 2003	Boulder, CO	Keynote Address	
10/02	Woods Hole Research Center	Woods Hole, MA	Public Address	Ecology and Economics
10/01	Chesapeake Bay EPA: Businesses for the Bay Annual Meeting / 3rd Annual Zero Release Conference	Laurel, MD	Keynote Address	Water and Economics
09/23	His Holiness the Dalai Lama, Town Hall	New York City, NY	Dialogue with His Holiness	Ethical Revolution and the World Crisis: Ethics and Economics
09/10-11	Sustainable Communities ZERI/New Mexico and Los Alamos National Laboratories	Santa Fe, NM	Keynote Address	Beyond Sustainability
08/14-15	Canada's National Round Table on the Environment and the Economy	Prince Edward Island, Canada	Public Keynote Address; Meeting with Premier; Government Workshop	Canada's Natural Capital
07/30-31	Northwest Energy Environment Institute Energy Management Certification Course	Eugene, OR	Keynote, Class Workshop	Extreme Weather, Corrupt Politics: Finding a Future
07/29	Columbia Riverkeeper	Portland, OR	Keynote	Water, Life and Freedom
03/16	Forum for Corporate Conscience	Charlotte, NC	Keynote	Sustainability
01/29	Northern California Grantmakers	San Francisco, CA	Keynote	Visions for the Common Good
01/24	Headwaters Forest Conference	Ashland, OR	Keynote	The Last Forest Standing

2002	Client and Event	Location	Type of Address	Topic
12/18	RMIT University [Royal Melbourne Institute of Technology]	Melbourne, Australia	Commencement Address	How to Change the World (and yourself)
10/23	Save our State Sustainable Business Conference	Raleigh, NC	Keynote	Natural Capitalism and North Carolina
10/18-20	Bioneers Conference	San Rafael, CA	Plenary Address	The End of Sustainability
10/17	Stanford University, John Steinbeck Lecture	Palo Alto, CA	Lecture	with Sebastião Salgado
10/17	Come to the Edge Conference	Ontario, CA	Keynote	Reimagining the World
09/29	TreePeople	Los Angeles, CA	Evening lecture	Designing Sustainability
09/28	Earth Charter Summit	Philadelphia, PA	Keynote	Dreams of Livable Future
09/28	Wharton School of Business	Philadelphia, PA	Seminar	Natural Capitalism
09/24-25	Community Success: Partnerships for the Environment Conference	Raleigh, NC	Keynote, Breakout Sessions	Natural Capitalism
09/10	Cornell University, Johnson School Park Leadership Speakers Series	Cornell, NY	Keynote	Leadership in Sustainable Business
09/05	Omega Institute	Rhinebeck, NY	Opening Keynote	Reimagination and Sustainability
08/24	Solfest: Real Goods Living Center	Hopland, CA	Plenary	Sustainability and Human Rights
08/08	Melaver, Inc.	Savannah, GA	Company Speech	Green Development
06/13	Urban Ecology	San Francisco, CA	Benefit Speech	Redefining Environmentalism

05/26	University of California, Berkeley College of Environmental Design Commencement Address	Berkeley, CA	Commencement	Dreams, Imagination and Design
05/21	Petrobras – Sustainability and the Future of Business	Salvador, Bahia, Brazil	Keynote Address	Natural Capitalism and the Next Industrial Revolution
05/09	Weber State University, Commencement Address	Ogden, UT	Commencement	The Reimagination of the World
04/18	The Nordic Partnership Forum, How Can Business Contribute to Sustainable Development?	Copenhagen, Denmark	Keynote Address	The New Capitalism
04/28	Wayne State University, Transportation Riders United	Detroit, MI	Keynote Address	Sustainability and the Urban Environment
04/26	Clarkson University	Potsdam, NY	Keynote Address	Natural Capitalism and Restoration
04/12	Seminar on Sustainable Investing, Dow Jones Sustainability Index, Sustainable Asset Management, Victorian Government	Melbourne, Australia	Lecture	Natural Capitalism and investing
04/10	Royal Melbourne Institute of Technology	Melbourne, Australia	Lecture	Natural Capitalism
04/09	Industry Leader's Forum, Melbourne	Melbourne, Australia	Keynote Address	Business Case for Sustainable Development
04/08	Public Lecture, ENVIRO 2002	Melbourne, Australia	Public Address	Natural Capitalism
04/08	ENVIRO 2002, Business of the Environment	Melbourne, Australia	Keynote Address	Sustainability for the 21 st Century and Beyond
04/03	University of Richmond, Environmental Sustainability Project	Richmond, VA	Keynote Address	Natural Capitalism
03/28	California College of Arts and Crafts,	San Francisco, CA	Lecture	Design and Ecology
03/21	University of California, Berkeley, Haas School of Business, Corporate Social Responsibility	Berkeley, CA	Lecture	Globalization and the Prospects for Sustainable Business
02/23	California Academy of Science, Human Genome, Human Being	San Francisco, CA	Various Panels	Genomics and Ethics
02/02	World Social Forum, International Forum on Globalization	Porto Alegre, Brazil	Panel Discussion	Globalization and the Effects on the Environment

2001	Client and Event	Location	Type of Address	Topic
12/01	Railvolution, Building Livable Communities with Transit	San Francisco, CA	Keynote Address	Natural Capitalism
10/12	University of Buffalo, Environment and Society Institute, Erie County	Buffalo, NY	Keynote Address	Sustainability: the Future of Life
10/11	Weber State University, Goddard School of Business, Ralph Nye Executive Lecture Series	Ogden, UT	Lecture	Natural Capitalism
10/04	International Productivity Conference	Singapore	Plenary Address	Natural Capitalism
10/02	Nikkei BP Forum	Tokyo, Japan	Seminar	Briefing to Industry Leaders
10/01	United Nations University, Building a Green Economy	Tokyo, Japan	Keynote Address	Natural Capitalism
09/30	Society Environmental Economics and Policy Studies, Kyoto University	Kyoto, Japan	Keynote Address	Natural Capitalism: Creating the Next Industrial Revolution
09/26	Willamette University, Inaugural Presentation: Dempsey Foundation Lecture on the Environment	Salem, OR	Lecture/ Public Address	Quest for a Sustainable Future
09/07	Oregon Sustainability Forum	Seattle, WA	Keynote Address	Imagining a Sustainable Future
06/15	Worldwatch Institute, State of the World Briefing	San Francisco, CA	Address	Creating the Next Industrial Revolution
06/07	City of Seattle, Mayor Paul Schell	Seattle, WA	Address	Sustainable Seattle
06/07	Leadership Summit for Sustainable Washington, State of Washington	Seattle, WA	Keynote Address	The State of Sustainability
05/22	Yale University, Commencement Speech, School of Forestry and Environmental Science	New Haven, CT	Commencement	Life is a Miracle
05/18	Dominican University of California, Competitive Advantage through Sustainable Business	San Rafael, CA	Keynote Address	Natural Capitalism
04/18	Fort Bragg Environmental Sustainability	Fort Bragg, NC	Keynote Address	Army and Sustainability
02/02	International Forum on Globalization, Hunter College	New York NY	Plenary	Corporatization of the Commons
01/29	The Woodlands Conference, Making Sustainability Work in the 21 st Century	Houston, TX	Keynote Address	Natural Capitalism
2000	Client and Event	Location	Type of Address	Topic
11/13	<i>Corporate Design Foundation: Community, The Social Side of the New Economy</i>	Washington, DC	Keynote	<i>Natural Capitalism</i>
11/03	<i>Ministerial Dinner, Rod Welford, Minister for the Environment and Heritage and Natural Resources, Queensland</i>	Gladstone, Australia	<i>Dinner Speech</i>	<i>Natural Capitalism</i>
11/03	<i>Gladstone Working Group on Sustainability</i>	Gladstone, Australia	<i>Public Seminar</i>	<i>Profiting from Natural Capitalism</i>
11/02	<i>Ministerial Dinner, Rod Welford, Minister for the Environment and Heritage and Natural Resources, Queensland</i>	Townsville, Australia	<i>Dinner Speech</i>	<i>Natural Capitalism</i>
11/02	<i>Townsville Working Group on Sustainability</i>	Townsville, Australia	<i>Public Seminar</i>	<i>Profiting from Natural Capitalism</i>
11/01	<i>Cairns Ministerial Dinner, Rod Welford, Minister for the Environment and Heritage and Natural Resources, Queensland</i>	Cairns, Australia	<i>Dinner Speech</i>	<i>Natural Capitalism</i>
11/01	<i>Cairns Working Group on Sustainability</i>	Cairns, Australia	<i>Public Seminar</i>	<i>Profiting from Natural Capitalism</i>
10/31	<i>Dinner with the Prime Minister, Queensland</i>	Brisbane	<i>Dinner Address</i>	<i>Queensland</i>
10/30	<i>City of Melbourne, Lord Mayor and staff</i>	Melbourne, Australia	<i>Luncheon Address</i>	<i>Sustainable Cities</i>
10/30	<i>British Petroleum</i>	Melbourne, Australia	<i>Seminar</i>	<i>Energy and Sustainability</i>

10/27	<i>Business Leaders Forum on Sustainable Development</i>	<i>Canberra, Australia</i>	<i>Keynote Address</i>	<i>The Next Industrial Revolution</i>
10/17	<i>Building an Ecological Economy, State of Vermont</i>	<i>Stowe, VT</i>	<i>Keynote Address</i>	<i>Sustainable Vermont</i>
10/14	<i>Young President's Organization YPO</i>	<i>Toronto, Canada</i>	<i>Keynote Address</i>	<i>Natural Capitalism</i>
10/13	<i>Natural Resources Canada</i>	<i>Toronto, Canada</i>	<i>Keynote Address</i>	<i>Natural Capitalism</i>
09/22	<i>Women's Voices for the Earth</i>	<i>Missoula, MT</i>	<i>Keynote Address</i>	<i>Spirit, Commerce, and Sustainability</i>
07/06	<i>American Wine Industry, Wine Vision Conference</i>	<i>Napa, CA</i>	<i>Keynote Address</i>	<i>Sustainability and the Wine Industry</i>
06/29	<i>Australian Business Council</i>	<i>Melbourne, Australia</i>	<i>Keynote Address</i>	<i>Natural Capitalism</i>
06/26	<i>Redesigning Resources</i>	<i>Christchurch, New Zealand</i>	<i>Keynote Address</i>	<i>Achieving the Paradigm Shift: Curitiba, Brazil and SINBAD (Small Island Nations Business and Development)</i>
06/23	<i>World Resources Institute, Hong Kong Polytechnic University</i>	<i>Hong Kong</i>	<i>Keynote Address</i>	<i>Natural Capitalism, Sustainable Paths to Wealth Creation</i>
06/22	<i>Centre for Environmental Management Education and Research, US-Asian Environmental Partnership, American Chamber of Commerce, Hong Kong Business Coalition on the Environment</i>	<i>Hong Kong</i>	<i>Keynote Address</i>	<i>Natural Capitalism</i>
06/09	<i>Recycled Paper Coalition Annual Meeting</i>	<i>Berkeley, CA</i>	<i>Keynote Address</i>	
05/19	<i>Greenworld Expo</i>	<i>Seattle, WA</i>	<i>Keynote Address</i>	
04/15	<i>Specialty Coffee Association of America</i>	<i>San Francisco, CA</i>	<i>Keynote Address</i>	<i>Sustainable Coffee</i>
04/10-11	<i>US Marine Corps, Sustainability Workshop</i>	<i>Camp LeJeune, NC</i>	<i>Workshop Leader</i>	
03/27	<i>Environmental Resources Management (ERM) Business Integration Forum</i>	<i>Phoenix, AZ</i>	<i>Keynote Address</i>	<i>Natural Capitalism</i>
03/03	<i>Public Interest Environmental Law Conference</i>	<i>Eugene, OR</i>	<i>Keynote Address</i>	<i>Natural Capitalism</i>
01/25-26	<i>US Marine Corps, Sustainability Workshop</i>	<i>Camp LeJeune, NC</i>	<i>Workshop Leader</i>	
01/10	<i>Nike, Sustainability Workshops</i>	<i>Beaverton, OR</i>	<i>Presentation</i>	<i>Business Case for Sustainability</i>

1999	Client and Event	Location	Type of Address	Topic
12/05	<i>Council of Scientific Society Presidents Annual Meeting</i>	<i>Washington DC</i>	<i>Keynote Address</i>	<i>Natural Capitalism</i>
12/01	<i>University of Washington Sponsored by The Progress Project, with Vandana Shiva (for David Korten)</i>	<i>Seattle, WA</i>	<i>Presentation</i>	<i>The impact of trade on developing countries</i>
11/07	<i>Zen Hospice</i>		<i>Fundraiser Presentation</i>	
11/05	<i>Sustainable Business Symposium, University of Oregon</i>	<i>Eugene, OR</i>	<i>Keynote Address</i>	<i>Natural Capitalism</i>
10/16	<i>Social Venture Network, Fall Conference</i>	<i>San Jose, CA</i>	<i>Keynote Address</i>	<i>Natural Capitalism</i>
10/30	<i>Bioneers Conference</i>	<i>San Rafael, CA</i>	<i>Plenary Address</i>	<i>Natural Capitalism</i>
10/05	<i>Bridging the Gap</i>	<i>Kansas City, MO</i>	<i>Presentation</i>	
10/04	<i>ACHMM National Conference</i>	<i>Kansas City, MO</i>	<i>Keynote Address</i>	
06/04	<i>Nike, Sustainability Workshops</i>	<i>Beaverton, OR</i>		<i>Footwear Visioning Session</i>
05/26	<i>European Industry Leaders, Banco Fimestic (Spain)</i>	<i>San Francisco, CA</i>	<i>Keynote Address</i>	<i>Natural Capitalism</i>
05/04	<i>VIA Metropolitan Transit 2025 Symposium</i>	<i>San Antonio, TX</i>	<i>Keynote Address</i>	<i>Achieving a Sustainable San Antonio</i>
04/26-27	<i>Rhode Island School of Design</i>	<i>Providence, RI</i>	<i>Keynote Address</i>	<i>Natural Capitalism</i>
04/22	<i>Environmental Protection Agency Research Triangle Park, Earth Day</i>	<i>Research Triangle Park, NC</i>	<i>Keynote Address</i>	
04/14-18	<i>The Natural Step</i>	<i>Portland, OR</i>	<i>Annual Workshop Leader</i>	<i>The Natural Step</i>
04/01-02	<i>Leadership Values and Ethics: Educating Global Citizens for a New Millennium: General Mills</i>	<i>Minneapolis, MN</i>		
03/22	<i>Sam Nunn NationsBank Policy Forum, Emory University</i>	<i>Atlanta, GA</i>	<i>Keynote Address</i>	
03/22	<i>Environmental Management Institute,</i>	<i>Ann Arbor, MI</i>	<i>Lecture Series</i>	<i>Sustainable Development,</i>

	University of Michigan			Community and Business
03/04	Redefining Progress	San Francisco, CA	Presentation	Natural Capitalism
02/25-26	The Natural Step	Monterey, CA	Workshop Leader	The Natural Step
02/22-23	Greenprints Conference, Southface Energy Institute	Atlanta, GA	Keynote Address	
02/10-12	North Carolina Environmental Education Conference	Raleigh, NC	Keynote Address	
02/04	IEM Business and the Environment Lecture Series, Yale University	New Haven, CT		Corporate Redesign: Approaches to Sustainability
02/01	Conserv99, American Water Works Association	Monterey, CA	Keynote Address	
1998	Client and Event	Location	Type of Address	Topic
11/13	Central Carolina Regional Environmental Summit	Charlotte, NC	Keynote Address	
11/10	Industrial Environmental Association Annual Conference	San Diego, CA		
11/09	Nike	Beaverton, OR		Product Design and Sustainability
02/12	Stanford University von Gugelberg Memorial Lecture Series	Palo Alto, CA	Lecture	Natural Capitalism
11/03-06	Tindall Foundation	North Shore City, New Zealand	Presentations	Ecology of Commerce and Community: Reconceiving our Future
09/23	Ball State University, Inaugural Bracken Environmental Series	Muncie, IN	Lecture	Natural Capitalism
09/19	Piedmont Environmental Council Annual Meeting	Warrenton, VA	Keynote Address	Natural Capitalism
05/31 - 06/05	Ethics and the Culture of Development Conference: Building Havana, Cuba a Sustainable Economy		Plenary Speaker	Natural Capitalism
05/06-10	The Natural Step	Chicago, IL	Advanced Workshop Leader	The Natural Step
04/30 - 05/02	EnvironDesign2 Conference	Monterey, CA		
04/30	Kripalu Center for Yoga and Health: Expressing Your Soul in the Workplace	Lenox, MA	Keynote Address	From Activism to Actuality
04/28	National Environmental Stakeholders Conference, US Postal Service	Washington DC	Keynote Address	
04/28	Environmental Protection Agency, NHEERL Symposium	Cary, NC	Presentation	The Ecology of Commerce: Design, Health, and Industry
1997	Client and Event	Location	Type of Address	Topic
11/21	Evangelische Akademie, Towards Europe's Sustainable Future	Loccum, Germany	Presentation	International Propagation of the Natural Step
11/18	Florida's Growth: Critical Challenges	Miami, FL	Keynote Address	
11/10-12	Sustainable Business Symposium, University of Oregon	Eugene, OR	Faculty Colloquium, Public Lecturer, Workshop Facilitator	
11/06	The American Institute of Architects, DOE, US Green Building Council	Miami, FL	Keynote Address	Visioning
11/01	Bioneers Conference	San Francisco, CA	Plenary Address	
10/28-30	AAAS, Smithsonian Institution, Library of Congress, Second National on Forum on Biodiversity	Washington, DC	Plenary Address	Quest for a Sustainable Future
10/27	Sustainable Building Conference	Seattle, WA	Keynote Address	Natural Capitalism
10/25	Texas Society of Architects	Fort Worth, TX	Keynote Address	New Frontiers
10/17	Holy Names College, Symposium for Business	Oakland, CA	Keynote Address	Natural Capitalism
10/16	Business Products Industry Association	Dallas, TX	Keynote Address	
10/08	Interface Canada, Sustainability and the Bottom Line	Belleville, Canada	Keynote Address	A Restorative Economy
10/01	CERES Conference	Philadelphia, PA	Luncheon Address	Natural Capitalism
08/14	International Council, Societies of Industrial Design	Toronto, CA	Keynote Address	The Humane Village
07/28	Global Business Network and Nakamae International Economic Research	Gotenba, Japan	Participant, Three-Day Scenario Workshop	The Future of Japan

07/17	Global Environmental Council, Levi Strauss & Co.	San Francisco, CA	Presenter	
06/1-7	Schumacher College	Dartington, UK	Leader, One-Week Natural Step Training Course	
05/22	Recycling Council of British Columbia	Vancouver, CA	Keynote Address	
05/21	Watchable Wildlife Conference of Florida	Crystal River, FL	Keynote Address	
05/17	American Institute of Architects (AIA), Annual Meeting	New Orleans, LA	Keynote Address	
05/14	TreePeople Grove Conference: Greening Los Angeles' Urban Landscapes	Santa Monica, CA	Keynote Address	
04/4-10	Interface World Meeting	Maui, HI	Keynote Address, Plenary Facilitator	
04/18	EnvironDesign 97	Phoenix, AZ	Plenary Address	
03/17	Council on Foundations International Committee	San Francisco, CA	Presenter and panelist	Environmental Stewardship and Corporate Citizenship
03/06	Claremont McKenna College	Claremont, CA	Marian Miner Cook Athenaeum	Natural Capitalism

1996	Client and Event	Location	Type of Address	Topic
11/28	King Carl Gustav's Environmental Symposium	Stockholm, Sweden	Plenary Address	Natural Capital and Sustainable Development
11/14	Healthcare Forum	Boston, MA	Opening Address	Frameworks for Sustainability
11/13	Asheville Chamber of Commerce	Asheville, NC	Keynote Address	Sustainable Development
11/02	Marion Foundation	Marion, MA	Opening Address	A Framework for Sustainability
10/27	Bioneers Conference	San Francisco, CA	Plenary Address	The Natural Step
10/24	National Association of Women Business Owners	Los Angeles, CA	Plenary Address	The Ecology of Commerce
10/03	State of Minnesota Conference on Sustainable Development	Minneapolis, MN	Keynote Address	The Natural Step to Sustainability
10/02	Recycling Council of Ontario - Annual Conference	Hamilton, Canada	Keynote Address	Balancing Tomorrow's Needs with Today's Resources
09/30	Academy for Educational Development	Washington, DC	Leader, One-Day Training	A Systems Approach to Sustainability
09/15	Bonneville Power Administration	Portland, OR	Keynote Address	Energy Innovations for Tomorrow's Marketplace
08/28-31	Art Meets Science and Spirituality in a Changing Economy	Copenhagen, Denmark	Leader, Three-Day Seminar	From Competition to Compassion
08/01-2	Shell International Limited	London, England	Participant, Sustainable Development Executive Workshop	Sustainability
06/06	Ontario Hydro	Toronto, Canada	Leader, Executive Workshop	
06/05	Recycling Council of Ontario Conference on Reuse	Toronto, Canada	Keynote Address	Moving up the Hierarchy
05/26	Northland College	Ashland, WI	Commencement Address	
04/26-28	Marion Foundation - Reconnecting & Relationships	Marion, MA	Keynote Address	Reconnecting & Relationships
04/18	Utah State University	Logan, UT	Convocation Lecture	Ecology and Commerce: Changing the Nature of Business
04/14	Foundation for Ethics and Meaning	Washington, DC	Presenter	Ecological Destruction and the Ethos of Selfishness
04/09	Eco-Expo	Spokane, WA	Keynote Address	The Unmaking of Things
03/18	Collins & Aikman	Santa Barbara, CA	Keynote Address	The Ecology of Commerce
02/23	Environmental Protection Agency - Region 8	Denver, CO	Leader, One-Day Natural Step Workshop	
02/09	Ministry of French Agriculture and companies	Paris, France	Keynote Address	L'écologie de Marché
02/06-08	Nokia Corporation	Helsinki, Finland	Participant, Scenario Workshop	Technology Change and Convergence

1995	Client and Event	Location	Type of Address	Topic
11/12	Marion Foundation - Business Unusual: Learning, Designing, Solving	Marion, MA	Plenary Address	Next Steps: For Monday Morning
11/11	Marion Foundation - Business Unusual: Learning, Designing, Solving	Marion, MA	Plenary Address	Essential Design Principles
11/08	Northern California Grantmakers	San Francisco, CA	Keynote Address	A Sustainable Future: The Potential for Philanthropy
11/02	Georgia Institute of Technology - Designing for the Global Environment	Atlanta, GA	Keynote Address	The Ecology of Commerce
11/02	Business for Social Responsibility	San Francisco, CA	Plenary Address	Paths to a Sustainable Future
10/26	World Business Council for Sustainable Development	Washington, DC	Dinner Speaker	
10/21	Yale University - Schumacher Lecture	New Haven, CT	Lecturer	Changing the Nature of Business
10/20	Chattanooga Chamber of Commerce	Chattanooga, TN	Keynote Address	Sustainable Development
10/16	Interface, Inc.	Seaside, FL	Lecturer, Workshop Leader	
10/15	Bioneers Conference	San Francisco, CA	Plenary Address	The Natural Step
10/14	Environmental Grantmakers Workshop	Traverse City, MI	Plenary Address	Commerce and the Biosphere
10/12	Environmental Media Association - 5th Annual Awards Dinner	Beverly Hills, CA	Keynote Address	
09/30	American Institute of Graphic Artists - National Design Conference	Seattle, CA	Plenary Address	Design and the Making of Things
09/28	State of the World Forum- Gorbachev Foundation	San Francisco, CA	Forum Panelist	The Future of Desire: Consumerism and Spiritual Longing
09/27	Water Reuse Association of California	Pasadena, CA	Dinner Address	
09/18	HRH The Prince of Wales's Business and the Environment Programme, Cambridge University	Cambridge, England	Guest Lecturer	
09/12	Oregon Environmental Council - Forum for Business and the Environment	Portland, OR	Forum Address	The Environment as a Strategic Issue for Business
09/11	National Recycling Coalition - Annual Congress and Exposition	Kansas City, MO	Keynote Address	
08/29	Denison University	Granville, OH	Convocation Lecture	
06/18	Marion Foundation - Doing Business in a Changing World	Marion, MA	Plenary Address	The Natural Step: A Compass for Business
06/17	Marion Foundation - Doing Business in a Changing World	Marion, MA	Plenary Address	The Ecology of Commerce
06/04	California Resource Recovery Association	Santa Rosa, CA	Keynote Address	
04/9-14	Esalen Institute	Big Sur, CA	Leader, Five-Day Workshop	The Business of Restoration Workshop
04/27	Harvard University - Graduate School of Design 25th Anniversary Loeb Scholar's Symposium	Cambridge, MA	Keynote Address	
04/26	The Presidio Conference	San Francisco, CA	Plenary Address	The Rule of the Game - Industrial Ecology
04/25	Natural Resource Research Center, University of Minnesota	Duluth, MN	Remarks and Dialogue	
04/25	Minnesota Public Radio - Open Forum	Duluth, MN	Public Lecture	
04/24	University of Minnesota	Duluth, MN	Spectrum Lecture Series	
04/19	Michigan Environmental Council	Lansing, MI	Breakfast Address	Fostering Sustainability in the 21st Century
04/18	The Center for Humanities and Medicine	Lansing, MI	Public Lecture	Ecology, Commerce and Community
04/11	Carrier Corporation - Alliance for Energy Efficiency	Los Angeles, CA	Keynote Address	Do We Still Need Energy Efficiency?
03/30	College of William & Mary	Gloucester Point, VA	Dean's Lecture	Natural Capitalism: The Next Industrial Revolution
03/22	Environment Canada - National Round Table on the Environment and Economy	Ottawa, Canada	Plenary Address	Natural Capitalism
03/13	US Forest Service	San Bernardino, CA	Workshop Leader	Creating Self-Sustaining

				<i>National Forests</i>
03/10	<i>Cleveland City Club - live on National Public Radio</i>	<i>Cleveland, OH</i>	<i>Forum Address</i>	<i>Changing the Nature of Business</i>
03/10	<i>Case Western Reserve University</i>	<i>Cleveland, OH</i>	<i>Lecturer</i>	<i>The Ecology of Commerce</i>
02/17	<i>Creative Artists Agency - Friends of the Earth</i>	<i>Beverly Hills, CA</i>	<i>Presentation to Funders</i>	
02/16	<i>Friends of the Earth</i>	<i>San Francisco, CA</i>	<i>Presentation to Funders</i>	
02/15	<i>Arthur D. Little/Conference Board - Corporate Environmental Excellence</i>	<i>New York, NY</i>	<i>Keynote Address</i>	<i>The Next Industrial Revolution</i>
02/10	<i>Center for Holistic Resource Management</i>	<i>Albuquerque, NM</i>	<i>Keynote Address</i>	<i>Changing the Way of Business</i>
02/06	<i>Institute for the Future</i>	<i>Berkeley, CA</i>	<i>Plenary Address</i>	<i>Anticipating Change as an Asset</i>
02/03	<i>Urban Land Institute (ULI) - Midwinter Leadership Meeting</i>	<i>Naples, FL</i>	<i>Plenary Address</i>	<i>Developing Sustainable Communities</i>
1994	Client and Event	Location	Type of Address	Topic
11/29	<i>Gravure Association of America</i>	<i>Naples, FL</i>	<i>Keynote Address</i>	<i>The Ecology of Commerce</i>
11/18	<i>Queen's University Student Government</i>	<i>Kingston, Canada</i>	<i>Keynote Address</i>	<i>Building a Sustainable Society</i>
11/16	<i>International Interior Design Exposition</i>	<i>Toronto, Canada</i>	<i>Keynote Address</i>	<i>Ecology, Design and Commerce</i>
11/14	<i>University of Florida - Center for Construction and Environment Banquet</i>	<i>Tampa, FL</i>	<i>Dinner Address</i>	
11/02	<i>Environmental Management Forum</i>	<i>San Jose, CA</i>	<i>Keynote Address</i>	<i>Ecology and the Changing Nature of Business</i>
11/02	<i>Sierra Club Legal Defense Fund - Benefit Premiere of Frankenstein</i>	<i>San Francisco, CA</i>	<i>Remarks and Introduction</i>	
10/21	<i>Bioneers Conference</i>	<i>San Francisco, CA</i>	<i>Plenary Address</i>	<i>The Ecology of Commerce</i>
10/17-19	<i>Esalen Institute</i>	<i>Big Sur, CA</i>	<i>Workshop Leader</i>	<i>Cultivating Ecological Design Intelligence</i>
10/16	<i>Herman Miller, Inc.</i>	<i>Zeeland, MI</i>	<i>Workshop Leader</i>	<i>Changing the Nature of Business</i>
10/11-13	<i>City of Chattanooga</i>	<i>Chattanooga, TN</i>	<i>Charrette Participant</i>	<i>Design Charrette on Sustainability</i>
09/25	<i>American Institute of Graphic Artists</i>	<i>New York, NY</i>	<i>Plenary Address</i>	<i>The Nature of Design</i>
09/23	<i>National Association of Community Action Agencies</i>	<i>New Orleans, LA</i>	<i>Plenary Address</i>	<i>Sustainable Community Development</i>
09/15	<i>HRH The Prince of Wales's Business and the Environment Programme, Cambridge University, St. John's College</i>	<i>Cambridge, England</i>	<i>After-Dinner Speaker</i>	
09/09	<i>Oregon Healthy Cities and Communities</i>	<i>Wilsonville, OR</i>	<i>Keynote Address</i>	<i>Designing a Sustainable Economy for the 21st Century</i>
09/09	<i>City Club of Portland</i>	<i>Portland, OR</i>	<i>Guest Speaker</i>	
09/05	<i>Swedish Farmer's Federation</i>	<i>San Francisco, CA</i>	<i>Seminar Leader</i>	<i>Ecology and Modern Agriculture</i>
08/26	<i>Choices for the Future Foundation</i>	<i>Aspen, CO</i>	<i>Plenary Address</i>	<i>The Ecology of Commerce</i>
08/25	<i>World Boreal Conference</i>	<i>Edmonton, Canada</i>	<i>Keynote Address</i>	<i>Taiga: Treasure or Trash?</i>
08/21	<i>Oregon Solar Energy Association</i>	<i>Portland, OR</i>	<i>Keynote Address</i>	<i>Commerce vs. Environmental Sustainability</i>
06/27	<i>American Solar Energy Association</i>	<i>San Jose, CA</i>	<i>Keynote Address</i>	<i>Opportunities for Sustainability</i>
06/24	<i>International Institute for Sustainable Development (IISD)</i>	<i>Winnipeg, Canada</i>	<i>Plenary Address</i>	<i>Jobs, Environment and Society</i>
06/23	<i>Vermont Community Foundation</i>	<i>Shelburne, VT</i>	<i>Workshop Leader</i>	<i>Sustainable Development</i>
06/23	<i>Idaho National Energy Laboratory</i>	<i>Snowmass, CO</i>	<i>Workshop Leader</i>	<i>Sustainable Development Technologies</i>
06/22	<i>Maine Community Foundation</i>	<i>Ellsworth, ME</i>	<i>Keynote Address</i>	<i>The Ecology of Commerce</i>
06/21	<i>New Hampshire Charitable Foundation</i>	<i>Concord, NH</i>	<i>Executive Briefing</i>	<i>Sustainable Development</i>

06/15	Du Pont Corporation	Wilmington, DE	Executive Briefing	Chlorine and Xen- estrogenic Disrupters
06/13	Commonwealth of Virginia, Sustainable Development Initiative	Eastville, VA	Workshop Series Leader	
06/08	State of Minnesota, Conference of Pollution Prevention	Minneapolis, MN	Keynote Address	
05/28	Center for Economic Conversion Annual Meeting	Mountain View, CA	Keynote Address	
05/19	Ecotrust Annual Meeting	Portland, OR	Dinner Address	Our Home and Land
05/04	University of Minnesota	Duluth, MN	Workshop Leader	Learning to Think Globally
04/29	Rhode Island School of Design, Inauguration of President Roger Mandle	Providence, RI	Inaugural Address	Creativity and the Ecology of Change
04/28	World Business Academy Minneapolis, MN	Minneapolis, MN	Keynote Address	Changing the Nature of Business
04/23	Nature Conservancy, Minnesota Annual meeting	Rochester, MN	Keynote Address	
04/16	Social Venture Network	San Diego, CA	Plenary Address	How Business can Create a World Community
04/11	Millersville University	Millersville, PA	Academic Com. Lecture	The Ecology of Commerce
04/08	University of Wyoming - 75th Anniversary Celebration	Laramie, WY	Plenary Address	Making a Living
04/07	Eco-Expo	Los Angeles, CA	Plenary Address	Business and the Environment
03/31	California Academy of Science	San Francisco, CA	Arts and Science Lecture	Natural Capitalism
03/25	Marin Conservation League Annual Meeting	San Rafael, CA	Keynote Address	The Evolution of Commerce
03/23	Heinz Endowments Environmental Colloquium	Pittsburgh, PA		Industrial Ecology
03/18	Fermi National Laboratories	Batavia, IL	Arts and Science Lecture	The Ecology of Commerce
03/17	Timber Framers Guild of America	Nagadoches, TX	Keynote Address	Design and Ecology
03/06	EcoTech	Leesburg, VA	Keynote Address	Doing Good Business
03/04	National Wildlife Federation Annual Meeting	Austin, TX	Plenary Address	Ecology and Business
03/01	Urban Ecology General Meeting	San Francisco, CA	Keynote Address	The Ecology of Commerce
02/28	Oregon Environmental Technology Association	Portland, OR	Keynote Address	
02/26	Conservation Congress	Middlebury, VT	Keynote Address	The Ecology of Commerce
02/25	Minnesota Environmental Quality Board	Minneapolis, MN	Keynote Address	Our Future and the Making of Things
02/25	President's Council on Sustainable Development	Washington, DC	Executive presentation	
02/20	Yale University Earth Summit	New Haven, CT	Keynote Address	The Ecology of Commerce
02/18	Lake Superior Design Retreat	Duluth, MN	Plenary Address	Design, Business, and the Environment
02/16	Green Building Council, National Institute of Standards	Washington, DC	Plenary Address	Building with Sustainability
01/28	Zoological Society of Florida	Miami, FL	Keynote Address	The Ecology of Commerce
01/27	Denison University	Granville, OH	Convocation Speaker	And You Will Teach Them How

1993	Client and Event	Location	Type of Address	Topic
12/03	Social Investment Forum	Tucson, AZ	Keynote Address	A Declaration of Sustainability
11/20	US Dept. of Housing and Urban Development	New Orleans, LA	Keynote Address	Creating Community Sustainability
10/15	American Institute of Architects	Seattle, WA	Keynote Address	The Ecology of Commerce
10/03	American Society of Landscape Architects	Chicago, IL	Keynote Address	The Ecology of Commerce
08/12	Industrial Design Society of America (IDSA)	Atlanta, GA	Keynote Address	Business as Design
06/23	Louisville Chamber of Commerce	Louisville, KY	Guest Speaker	Growing a Business
06/11	National Endowment for the Arts, Workshop on forming a US Design Council	Washington, DC		Harnessing the Power of Design
05/25	Washington State Recycling Association	Yakima, WA	Keynote Address	The Ecology of Commerce
05/01	Association of Professional Design Firms	San Francisco, CA	Speaker	The Ecology of Commerce
04/22	Washington University - Earth Day Town Hall Meeting	St. Louis, MO	Panelist	Loss of Biodiversity: Issues and Strategies
04/14	Northwest Forestry Association	Portland, OR	Keynote Address	The Ecology of Commerce

03/01	Energy Efficient Building Association	Boston, MA	Keynote Address	Energy, Sustainability and Design
1992	Client and Event	Location	Type of Address	Topic
11/21	The Environmental Careers Organization	Seattle, WA	Keynote Address	Jobs and the Next Economy
10/05	AT&T	Chicago, IL	Seminar	Closer to the Customer
10/03	Idaho Conservation League	Boise, ID	Keynote Address	Business and the Environment
02/15	Young President's Organization	Portland, OR	Keynote Address	The Ecology of Commerce
02/13	St. Mary's College	Moraga, CA	Commencement Address	
02/07	American Association of Nurserymen	Louisville, KY	Keynote Address	Business as Service
02/03	Sonoma County Agricultural Marketing Program	Santa Rosa, CA	Seminar	Marketing
02/03	Volunteer Center of Sonoma Country	Santa Rosa, CA	Keynote Address Presentation	The Human Race
01/28	Farm Direct Marketing Conference	Portland, OR	Keynote Address	Growing a Business
1991	Client and Event	Location	Type of Address	Topic
11/91	Commonwealth Club	San Francisco, CA	Keynote Address	The Ecology of Commerce
1990	Client and Event	Location	Type of Address	Topic
10/28	DMA 73rd Annual Conference	San Francisco, CA	Keynote Address	Business as Service
05/11	Chamber of Commerce 10th Annual Business Recognition Luncheon	San Francisco, CA	Keynote Address	
03/29	Earth Day - California Environmental Achievement Business Awards	San Francisco, CA	Speaker and Judge	
1989	Client and Event	Location	Type of Address	Topic
06/04	American Booksellers Association	Washington, DC	Keynote Address	Why Business is Too Important to be Left to Businessmen
05/09	Software Publishing Corp.	San Francisco, CA	Keynote Address	Programming Your Business For Success
03/07	Palo Alto Chamber of Commerce - Tall Tree Awards	Palo Alto, CA	Keynote Address	
02/16	Association of Collegiate Entrepreneurs 6th Annual Conference	San Francisco, CA	Keynote Address	
02/04	National Direct Marketing for Farmers & Farm Conference '89	Oakland, CA	Keynote Address	
1988	Client and Event	Location	Type of Address	Topic
10/22	S. F. Chronicle Business Symposium	San Francisco, CA	Keynote Address	Growing a Business
09/23	Century Forum Foundation and City of Eugene, Oregon	Portland and Eugene, OR	Keynote Address	Growing A Business
09/19	Apple Computer	Cupertino, CA	Seminar Leader	Growing Your Business
08/30	Western Merchandise Mart: WorkSpace '88	San Francisco, CA	Keynote Address	The Art of Retail
08/30	Citicorp Presidents Club	San Francisco, CA	Keynote Address	Service in Banking
08/26	Windstar Foundation Conference	Aspen, CO	Symposium Speaker	Growing A Business
07/26	Direct Marketing Association	New York, NY	Featured Speaker	The Art and Potential of the Catalog Business
07/21	Society of American Florists	Reno, NV	Keynote Address	Can You Mind Your Own Business?
07/08	ComputerLand International Conference	Vancouver, BC	Keynote Address	The Future of Business
06/09	Citicorp & ABA Retail Banking Conference	Washington DC	Forum Speaker	What Could Bankers Learn

				<i>From Retailers?</i>
05/28	<i>Forums & Seminars</i>	<i>Kansas City, MO</i>	<i>Seminar Leader</i>	<i>Growing A Business</i>
05/27	<i>American Bookseller Association</i>	<i>Anaheim, CA</i>	<i>Keynote Address</i>	<i>Growing Your Business</i>
05/25	<i>f500 Conference</i>	<i>Cleveland, OH</i>	<i>Keynote Address</i>	<i>Growing A Business</i>
05/04	<i>AT&T</i>	<i>Basking Ridge, NJ</i>	<i>Four-Hour Executive Presentation</i>	<i>The Needs of Small Businesses</i>
05/03	<i>Libby-Owens-Ford Management Conference Image '88</i>	<i>Puerto Rico</i>	<i>Keynote Address</i>	<i>Growing A Business</i>
02/24	<i>Institutional Investor Institute-Winter Pension Fund Roundtable</i>	<i>Los Angeles, CA</i>	<i>Keynote Address</i>	<i>The New Economics of Business</i>
02/23	<i>Commonwealth Club of California</i>	<i>Palo Alto, CA</i>	<i>Keynote Address</i>	<i>Small Business: Nothing Small About It</i>
02/11	<i>Weyerhaeuser Lumber Company</i>	<i>Palm Springs, CA</i>	<i>Keynote Address</i>	<i>Retailing in the Next Economy</i>
1987	Client and Event	Location	Type of Address	Topic
12/11	<i>Sacramento Business Council</i>	<i>Sacramento, CA</i>	<i>Keynote Address</i>	<i>How to Grow a Company</i>
10/23	<i>Commonwealth Club of California</i>	<i>San Francisco, CA</i>	<i>Keynote Address</i>	<i>Small Business: Nothing Small About It</i>
09/12	<i>Libby-Owens-Ford Management Conference Image '87</i>	<i>St. Thomas, V.I.</i>	<i>Keynote Address</i>	<i>How to Grow a Business</i>
1986	Client and Event	Location	Type of Address	Topic
08/12	<i>AM/FM International Management Conference</i>	<i>Snowmass, CO</i>	<i>Keynote Address</i>	<i>The Next Economy</i>
06/02	<i>Esprit International</i>	<i>San Francisco, CA</i>	<i>Keynote Address</i>	<i>The Next Economy</i>
04/12	<i>Co-Evolution Quarterly</i>	<i>San Rafael, CA</i>		<i>News That Stayed News</i>
03/20	<i>Southern Electric International Conference</i>	<i>Destin, FL</i>	<i>Keynote Address</i>	<i>The Next Economy</i>
02/24	<i>Printing Industries of America Presidents Conference II</i>	<i>Kauai, HI</i>	<i>Keynote Address</i>	<i>The New Economy</i>
02/17	<i>Education Credit Union Council Annual Conference</i>	<i>San Francisco, CA</i>		<i>Our Members and The Next Economy</i>
02/10	<i>National Association of Printers & Lithographers</i>	<i>Palm Springs, CA</i>	<i>Keynote Address</i>	<i>The Next Economy</i>
01/21	<i>Meadowcreek Project, Sustainability and The Next Economy Forum</i>	<i>Fox, AR</i>	<i>Forum Speaker</i>	<i>Toward a New Economics: Sustainability and Human Values</i>
01/20	<i>Printing Industries of America Presidents' Conference</i>	<i>Puerto Rico</i>	<i>Keynote Address</i>	<i>The New Economy</i>
01/09	<i>General Foods</i>	<i>Rye Brook, NY</i>	<i>Executive Presentation</i>	<i>The Next Economy</i>
1985	Client and Event	Location	Type of Address	Topic
11/08	<i>The Liberal Party of Canada, Conference on Party Reform</i>	<i>Halifax, Canada</i>	<i>Keynote Address and Panel participant</i>	<i>The Next Liberal Economy</i>
10/23	<i>SRI International 1985 VALS Leading Edge Conference</i>	<i>Menlo Park, CA</i>	<i>Keynote Address</i>	<i>Marketing in the Information Economy</i>
10/11	<i>The Urban Land Institute</i>	<i>Phoenix, AZ</i>	<i>Keynote Address</i>	<i>The New Economy</i>
10/08	<i>The Greater Boston Chamber of Commerce Expo '85</i>	<i>Boston, MA</i>	<i>Forum Speaker</i>	<i>The Next Economy</i>
09/20	<i>Northern California Human Resource Council</i>	<i>Menlo Park, CA</i>	<i>Keynote Address</i>	<i>The Bottom Line: People, Productivity and Profit</i>
08/22	<i>Hammermill Papers Group</i>	<i>Erie, PA</i>	<i>Keynote Address</i>	<i>The Next Economy</i>
08/04	<i>Citibank - Private Banking Division</i>	<i>Keystone, CO</i>	<i>Keynote Address</i>	<i>The Next Economy</i>
07/30	<i>State Division for Vocational Educators Summer Conference</i>	<i>Boise, ID</i>	<i>Keynote Address</i>	<i>The Next Economy</i>
07/24	<i>Institutions Magazine "Reconnaissance V: Encounters with the Future"</i>	<i>Beaver Creek, CO</i>	<i>Keynote Address</i>	<i>The Next Economy and Encounters with Change</i>
07/02	<i>New England Mail Order Association</i>	<i>Cape Cod</i>	<i>Keynote Address</i>	<i>The Next Economy</i>
06/26	<i>Canadian Institute of Planners</i>	<i>Sudbury, Canada</i>	<i>Keynote Address</i>	<i>The Next Economy</i>
02/13	<i>Bekins Van Lines Co.</i>	<i>Kauai, HI</i>	<i>Keynote Address</i>	<i>The New Marketplace</i>

01/24	Dallas Market Center InfoWorks	Dallas, TX	Keynote Address	Movement from Mass Consumption to the Information Age
01/23	Design Management Institute	Boston, MA	Keynote Address	Design and The Next Economy
1984	Client and Event	Location	Type of Address	Topic
11/20	Land Use Research Foundation and Hawaii Resort Developers	Honolulu, HI	Keynote Address	The Next Economy: It's Impact on Land Use in Hawaii
11/01	British Columbia Institute for Technology	Vancouver BC.	Keynote Address	The Next Economy
10/28	National Council for Occupational Education	Tucson, AZ	Keynote Address	Education, Business and Government
10/24	Wang Laboratories	Boston, MA	Speaker	The Next Economy
10/11	Svenska Dagbladet Executive Seminars	Stockholm, Sweden	Keynote Address	The Next Economy
10/09	University of Louisville School of Business	Louisville, KY	Keynote Address	The Next Economy
07/24	Institute for Software Engineering	Carmel, CA	Keynote Address	Corporate Strategies in the Next Economy
05/23	State of Washington Planning and Community Affairs Agency	Yakima, WA	Keynote Address	Housing Affordability: Triumphs & Trade-offs
05/21	Data Design Associates	San Francisco, CA	Keynote Address	The Next Economy
05/16	Southwestern Bell Corporation	Kansas City, MO	Keynote Address	Growth through Intelligent Risks
05/10	Chinook Learning Center	Whidby Island, WA	Keynote Address	Creating a New Economy
04/05	Credit Union Central of Saskatchewan	Saskatoon, Canada	Keynote Address	Credit Unions: Meeting the challenges of the 80's
03/23	Trammel Crow Residential Company	Dallas, TX	Keynote Address	The Next Economy
03/05	Flying Tigers Corporation	Santa Barbara, CA	Keynote Address	The Next Economy
02/18	National Wholesalers Association, Inc.	Anaheim, CA	Keynote Address	Strategy for Growth in the 80's
1983	Client and Event	Location	Type of Address	Topic
11/14	Credit Union Center of British Columbia	Vancouver, BC	Keynote Address	The Next Economy
08/19	National Conference of Lieutenant Governors Annual Meeting	Incline Village, NV	Keynote Address	The Next Economy