

Miki Agrawal

Miki Agrawal (www.mikiagrawal.com) is a serial social entrepreneur. She was the recipient of The Tribeca Film Festival's "Disruptive Innovation Award", she was named "2017 Young Global Leader by World Economic Forum", "Social Entrepreneur of the Year" by the World Technology Summit, she was one of INC Magazine's "Most Impressive Women Entrepreneurs of 2016", Forbes' "Top 20 Millennials on a Mission", and made the cover of Entrepreneur Magazine in 2016. Most recently, she was named Fast Company's Most Creative People in 2018.

She is the founder of the acclaimed farm-to-table, alternative pizza concept called WILD (www.eatdrinkwild.com) with 3 locations in New York City, one in Guatemala and more on the way.

She co-founded THINX (www.shethinx.com), a high-tech, period-proof underwear brand and led the company as CEO to a valuation of over \$150 Million and to Fast Company's Most Innovative Companies of 2017, all while helping tens of millions of women period better. She also co-founded Icon, a high-tech pee-proof underwear brand that helps women manage light bladder leakage.

She most recently founded TUSHY (www.hellotushy.com), a company that is revolutionizing the American toilet category with a modern, affordable, designer bidet attachment that both upgrades human health & hygiene as well as the environment from wasteful toilet paper consumption. She and her team are also helping fight the global sanitation crisis by bringing clean latrines to underserved communities in India through their partnership with Samagra.

Harper Collins published her first book entitled "DO COOL SH*T" on entrepreneurship and lifestyle design and Hay House is publishing her second book "Disrupt-Her" coming out in the fall of 2018.

Miki is an identical twin, half-Japanese, half-Indian French Canadian, former professional soccer player, graduate of Cornell University and proud new mama of Hiro Happy.



Speaking Topics

DISRUPTIVE INNOVATION AND THE POWER OF POSITIVE CHANGE

The only danger is not to evolve. This provocative, inspiring talk shares how anyone can disrupt their industry and evolve their business so they create and maintain a competitive edge. Miki shares hard-won wisdom and best practices from what it's like building successful brands in a "taboo" category and the strategies it took to change hearts and minds and motivate people to transform from being skeptics to being fans, followers and clients. Miki offers strategic insights on how she designs her brands to stand out in the noisy advertising and digital world, and where innovation has been stagnant for decades. She will also share how to navigate and manage PR using creativity and design in an ever-changing, click-focused media world.

5 WAYS TO TURN FAILURE INTO REVELATIONS

So often, in business and in life, we live safely so not to "fail and be embarrassed". Society often makes us pay if we fail, so saving face is the game many of us feel forced to play, and this often prevents us from starting at all. In this powerful keynote, Miki offers strategic insights on how to eliminate the negative word "fail" and replace it with "reveal". Miki believes that even the concept of "failing forward" needs to be updated because it still has the negative word *fail* in it. Miki shares 5 ways to turn "You failed forward but still failed" into "What has been revealed to you?". For example, she shares the story of a scout who has to go and find the right path to safety for groups (whether army or otherwise) and has to traverse a dense forest to get to the other side. The scout often runs into a fallen tree or an attacking group or a ravine and rather than turning around and saying that he "failed to find the right path", he simply looks for a different route. That one dead end direction simply revealed that he had to go a different way. And while getting to the dead end, he gained experience and adventure. It's all in how we react to the challenges and Miki shares her steps to reimagine failure in a productive, courageous and tenacious way.

DO COOL SHIT: HOW TO GO FROM STEP 0 TO STEP 1 IN CREATING YOUR BEST LIFE AND IGNITING YOUR PASSION PROJECTS

This motivating talk will convince college students, young leaders, and budding entrepreneurs that *doing cool shit in their lives* is closer than they think.

With 54 percent of college graduates currently unemployed or underemployed and 39 percent of people between the ages of 22 and 34 moving back to their parents' homes, entrepreneurship is not only a viable option, but the most vibrant option for an exciting future. In this presentation, Miki shares her eye-opening stories—from being the star midfielder on a professional women's soccer team, to opening [WILD](#), a restaurant in New York City with no prior experience and being featured on the Food Network, to patenting THINX, an underwear solution, for 2 billion women on the planet, to launching her taboo breaking bidet product [TUSHY](#), to writing a #1 bestselling entrepreneurship book, to setting a world record on NBC's Jimmy Fallon Show—and empowers her audience to believe that they can do cool shit too... if they're willing to work hard, act on their ideas, stand up for their beliefs, and turn their creativity into reality.

You will laugh, reflect, and receive a refreshing jolt to your spine and spirit. Most importantly, you will walk out knowing that regardless of your background, income, or education, it is possible to wake up every morning looking forward to a cool, fun, rewarding, make-a-difference life, which you created yourself. This keynote is ideal for colleges, high schools, women's groups, empowerment groups, self-help seminars, and young leaders.

Testimonials



"Miki is a true force of nature and brings fire power to every room. She is a generator and one of the best creatives I have seen take a stage. I am excited to see her speak again."

- John Mackey, Founder & CEO of Whole Foods Market

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"Miki is energy. She brings it everywhere she goes. She crushed her talk at Splash and gave a jolt of energy to my team."

- Ben Hineman, Founder & CEO of Splash



"An energetic speaker who introduces thought-provoking, actionable insights, and put-them-in-the-scene stories they haven't heard before. Miki Agrawal engages everyone in the room with her fun confidence. People leave buzzing about the program, inspired to take action and ready to turn their ideas and initiatives into reality."

- Sam Horn, Founder/CEO of the Intrigue Agency and Author of POP!

Past Clients Include

