

2018

**SPONSORSHIP
OPPORTUNITIES**



**CONGRESSIONAL
HISPANIC
LEADERSHIP
INSTITUTE**

Advancing the Hispanic Community's Diversity of Thought



ABOUT THE CONGRESSIONAL HISPANIC LEADERSHIP INSTITUTE

MISSION: The Congressional Hispanic Leadership Institute (CHLI) is the premier organization founded by Members of Congress to advance the Hispanic Community's Economic Progress with a focus on Social Responsibility and Global Competitiveness.

Founded in 2003, as a 501(c)3 non-profit and non-partisan organization, CHLI is dedicated to fostering a broad awareness of the diversity of thought, heritage, interests and views of Americans of Hispanic and Portuguese descent.

CHLI is a leadership development organization that prepares, connects and honors leaders. CHLI **prepares** future leaders through internships, fellowships, scholarships and leadership conferences. Through Congressional Briefings, forums with Members of Congress, the CHLI Trade & International Affairs Symposium, networking receptions throughout the country, and the CHLI Alumni Association, CHLI **connects** public service, corporate, civic and congressional leaders. CHLI **honors** leaders in public service and international relations at its Annual Gala & Leadership Awards. Two Congressional Staff members are honored for their leadership with the Stephen D. Vermillion, CHLI Chief of Staff Appreciation Award every year.

CHLI programs strengthen the U.S. Hispanic community by promoting the advancement of Hispanics in all sectors of the U.S. and global economy. CHLI has focused its efforts on developing and strengthening tomorrow's global leaders, and has funded more than \$1,000,000 in educational programs.

14TH ANNUAL CHLI GALA & LEADERSHIP AWARDS

**A SPECIAL EVENING HONORING
CONGRESSWOMAN ILEANA ROS-LEHTINEN:
FROM EDUCATOR TO GLOBAL LEADER**

**APRIL 11, 2018
MANDARIN HOTEL
WASHINGTON D.C.**

The Annual **CHLI Gala & Leadership Awards** held each spring, during the legislative session is our signature event to honor extraordinary leadership. This intimate 500 person, always sold out event, brings together an impressive audience of diverse elected and appointed officials, civic, international and diplomatic leaders and Fortune 500 executives, and members of the CHLI Alumni Association.

This year's CHLI black tie Annual Gala & Leadership Awards promises to be a powerful and fun evening honoring a woman whose public service and international leadership has made a meaningful impact on the U.S. Hispanic and Portuguese community.



2018 CHLI GALA & LEADERSHIP AWARDS SPONSORSHIP

PRESENTING SPONSOR \$100,000

- Recognized as Presenting Sponsor of Gala & Congressional Reception
- Corporate representative to present an award
- Three VIP Tables of eight guests (24 tickets); 6 VIP guests
- Name/Logo displayed throughout event
- Photo opportunity with Members of Congress, Principals and VIP's
- Opportunity for product placement
- Invitation to Connect Champagne Reception
- Recognized as Presenting Sponsor of Connect Champagne Reception
- Corporate name on e-invite to 11,000+, signage, event program & CHLI website for one year
- Included in all pre and post event news releases, media advisories and social media marketing
- Special guest at all CHLI events

PLATINUM SPONSOR \$50,000

- Corporate representative to address audience for two minutes
- Two VIP Tables of eight guests (16 tickets); 4 VIP guests
- Name/Logo displayed throughout event
- Photo opportunity with Members of Congress, Principals and VIP's
- Invitation to Connect Champagne Reception
- Corporate name on e-invite to 11,000+, signage, event program & CHLI website for one year
- Included in all pre and post event news releases, media advisories and social media marketing
- Special guest at all CHLI events

GOLD SPONSOR \$25,000

- Two VIP Tables of eight guests (16 tickets); 4 VIP guests
- Name/Logo displayed throughout event
- Photo opportunity with Members of Congress, Principals and VIP's
- Invitation to Connect Champagne Reception
- Corporate name on e-invite to 11,000+, signage, event program & CHLI website for one year
- Included in all pre and post event news releases, media advisories and social media marketing
- Special guest at all CHLI events

SILVER SPONSOR \$15,000

- One VIP Table of eight guests (8 tickets); 2 VIP guests
- Name/Logo displayed throughout event
- Photo opportunity with Members of Congress, Principals and VIP's
- Invitation to Connect Champagne Reception
- Corporate name on e-invite to 11,000+, signage, event program & CHLI website for one year
- Included in all pre and post event news releases, media advisories and social media marketing
- Special guest at all CHLI events

CHLI GALA & LEADERSHIP AWARDS

PRESENTING
\$100,000

PLATINUM
\$50,000

GOLD
\$25,000

SILVER
\$15,000

Presenting Sponsor of Gala & Congressional Reception					
Corporate Representative to present Leadership Award					
Opportunity for product placement					
Corporate Representative address audience for 2 minutes					
VIP Tables	3 VIP Tables	2 VIP Tables	2 VIP Tables	1 VIP Table	
VIP Guests at Tables	6 Guests	4 Guests	4 Guests	2 Guests	
Name/Logo displayed throughout event					
Photo opportunity with Members of Congress, Principals and VIP's					
Connect Champagne Reception					
Corporate name on all event collateral including; e-invite to 11,000+, signage, program, and CHLI web-site for one year					
Included in pre and post event news releases and social media marketing					
Special guest at all CHLI events					

2018 CHLI GALA SPONSOR PLEDGE

Thank you! On behalf of all the young men and women who will benefit directly from your commitment as they *prepare*, *connect* and *honor* our Hispanic heritage; a heartfelt muchas gracias for your endorsement and investment!

The Congressional Hispanic Leadership Institute is grateful for your sponsorship and commitment to advancing the Hispanic community's diversity of thought.

GALA & LEADERSHIP AWARDS

- Presenting \$100,000 (1 available)**
- Platinum \$50,000 (2 available)**
- Gold \$25,000**
- Silver \$15,000**

Company Name _____
 Contact Person _____
 Billing Address _____
 City _____ State _____ Zip Code _____ Country _____
 Office # _____ Mobile _____ Email _____

- I/ We will sponsor
- I/ We will attend
- I/ We cannot attend, but wish to contribute \$
- Please contact me about more ways to support and become involved with CHLI
- Corporate or personal check enclosed payable to:

Congressional Hispanic Leadership Institute

Please charge my:
 Visa MasterCard Amex Discover

Card Number _____
 Cardholder signature _____
 Exp. Date _____ Security Code _____



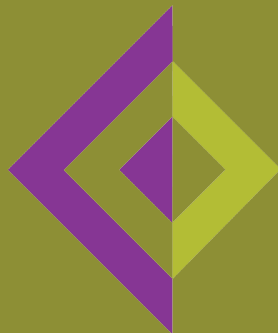
GRACIAS,
**WE APPRECIATE
YOUR PARTNERSHIP.**

**FOR MORE INFORMATION,
PLEASE CONTACT:**

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PRESIDENT & CEO
MGOMEZORTA@CHLI.ORG

WWW.CHLI.ORG

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**Sponsorship package updated Mar.6, 2018*