What Success Looks Like

Communities Thrive: Public Investments Aligned with Needs

Every community has a plan to be climate-ready and food and water-secure and the public resources to implement it.

Local economies designed to depend on healthy ecosystems to sustain life and trade fairly as neighbors across regions and national boundaries.

See: Climate Readiness Principles on the Resources page

Urban and Rural Communities Connected by Common Purpose

With the right to food and water integral to the success of local economies, urban and rural communities will establish vibrant networks for collaboration guided by the principles of fair trade.
Landscapes Transformed: Resilience by Design

- Regenerative Farming is integral to every local economy
- Regenerative Farming profession is highly respected and desirable profession
- Perennial Landscape Economies designed to restore vital biodiversity
- Soil Economies designed to capture carbon, sustain pollinators and biodiversity and grow food in rural and urban communities
- Water economies designed to rejuvenate aquifers, conserve water, and sustain life

• Neighborhood-based Food Hubs - designed to supply a variety of options for affordable food (prepared and unprepared) and be a gathering place for all ages

• Neighborhood Farmers’ Markets with connections to rural and urban farming systems

• Urban and Rural Research Centers-designed to elevate the professions related to food and water and advance local ecological knowledge and comprehensive skills for food cultivation, harvest and preparation and storage

• Restored ecosystems-urban and rural

• Thriving, healthy communities with public resources dedicated to provide common needs including: affordable and accessible sources of food and water, comprehensive healthcare, housing and land, transportation, education, childcare, eldercare, and economic opportunity with just compensation for all forms of employment.

• Fair trade is the norm.

Regenerative Systems Everywhere

Regenerative design rewards practices and behaviors that help communities live sustainably and nurture well-being of its members and the landscapes in which they live. Transitioning to regenerative economies offers communities the opportunity to create new businesses and pursuits that support sustainable living.

We need thousands of small-scale farmers growing food and caring for the land and water.

View video of successful regenerative system: mainstreetproject.org/videos.
Soil Biology Revived and Carbon Captured

Healthy soil captures carbon, absorbs and retains water and nourishes plants. We need to invest in soil economies designed to nourish the health and well being of soil.

Biological Diversity Rebounds

Our food security depends on diverse varieties of seeds and plants adapted to produce and thrive in local conditions and ecosystems.

We need an economic design that maintains and promotes diversity in every local community.
Water System Restored

Run off from industrial agriculture (pesticides, fertilizers, etc.) destroy the biology of water systems. Ecosystems recover when industrial agriculture is eliminated.

We need to economies designed to cultivate and maintain healthy water everywhere.

Pollinators Revived

Economic investment in healthy ecosystems will provide habitats for pollinators to thrive.