MID-YEAR REPORT

JULY-DECEMBER 2016

PRESENTED TO:

City and County of San Francisco Board of Supervisors

North of Market/Tenderloin Community Benefit District Corporation
Board of Directors

San Francisco Office of Economic and Workforce Development
MID-YEAR REPORT
JULY – DECEMBER 2016

SUMMARY OF PROGRAMS, EVENTS, AND ACTIVITIES

The Tenderloin Community Benefit District and its Board members work diligently to implement the objectives of the organization’s mandated management plan. 2016 can be viewed as a year of building capacity and adding programs to move the organization forward. Many initiatives supported this effort: strategic planning; substantial funding procurement; new interim leadership and approval of several new neighborhood improvement projects.

Many projects and tasks have commenced this year; these will offer a renewed connection to the neighborhood and community, and will continue to engage and connect throughout 2017. The Larkin Street Lighting Project, Security Camera Project and Community Banner Campaign have the potential to create great positive impact upon the community. Ultimately, the strategic planning and new leadership will support the ultimate goal of recruiting long-term leadership, with more developed resource capacity that can execute the lead objective of CBD renewal in 2020.

Working with our board of directors we developed our organization framework that guides our programs and community involvement (see below).
In the fiscal year quarters of July 2016 to December 2016, the TLCBD has been involved with and accomplished the following:

**Cleaning Services**

- Continued contract with SF Clean City for sweeping, steam cleaning, and graffiti removal in the 29 blocks of the CBD District Monday through Friday. The SF Clean City contract with the CBD is operative through May 19, 2017. SF Clean City continues tracking all incidents of human waste, needles, garbage removal, large furniture items, hazardous material, etc. throughout our service area.
  - In addition to regular service schedules, our service provider works to identify and provide more resources to designated area ‘hot-spots.’
- An RFP has been issued for a new cleaning vendor, which will go into effect May 22, 2017.

**Operation Leadership**

- A grant contract of $130,000 was awarded from OEWD to support an increase in capacity.

**Leadership and Operational Strategy**

- A Board retreat was conducted and a 12-month work plan was developed.

**Programming and Projects**

- **Larkin Street Lighting Project** – this project was completed, resulting in a design for creative, public lighting for Larkin Street that engages the community, and cultivates connection, activity and culture. A grant request was initiated to obtain the funds to construct and install the design.

- **Tenderloin Security Camera Sub-grant opportunity** – this project was completed, resulting in the installation of 54 cameras at 6 locations in the District.

- **Tenderloin Neighborhood Branding Banner Campaign** – this project was completed - replacing the CBD’s previous banner campaign – serving approximately 70 banner locations throughout the 29 blocks of the neighborhood.

- **Living Innovation Zones** - worked with the Safe Passage board to bring the Safe Passage Program under the TLCBD umbrella; this included expanding the Safe Passage program, and adding a Safe Passage senior program.
Community and Civic Collaboration and Partnerships

- Continued to attend meetings and engage with the numerous non-profits and stakeholders involved in the ‘Golden Gate Safety Collaborative’ - a collaboration in partnership with local police to enliven the public realm with positive and fun activities.
  o Attended and participated in several ‘Four-Corner Friday’ events, working to activate several corners in the neighborhood with fun activities for all.
- A new collaboration commenced late in the year to review and assess coordination of neighborhood services and maintenance between the TLCBD and San Francisco Public Works Department.
- New partnerships were developed with:
  o St. Francis Foundation/TLHIP Program
  o Civic Center Commons Advisory Committee

As demonstrated in this report, the Tenderloin Community Benefit District (TLCBD), its Board and staff have been highly engaged and committed to the goals of serving the community and implementing the objectives set out in the management plan. The results of this commitment and newly developed programs and initiatives have and will continue to build upon the evolution of the Tenderloin into a vibrant community for all.

Respectfully submitted,

Tenderloin Community Benefit District
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