TLCBD CEC Committee Meeting  
MARCH 26, 2018 5:00-6:00pm  
Location: 512 Ellis, San Francisco, CA

APPROVED

Attendance  Present  Absent
James Neal  x
Geoffrey Grier  x
Curtis Bradford  x
Satesh Patel  x
Staff  Fernando Pujals  x

1. CALL TO ORDER
   James N called the meeting to order at 5:08pm

2. PUBLIC COMMENT ON AGENDA ITEMS  5 minutes
   None

3. REVIEW OF PREVIOUS CEC MEETING MINUTES  ACTION  5 minutes
   -Committee to review previous minutes
     James N. moved to approve the minutes, second by Curtis B. approved unanimous.

4. MAYOR’S FORUM EVENT UPDATE  5 minutes
   -Staff will update committee on mayoral forum planning
     Fernando P. shared that preparations for the forum are moving forward for the April 4th event. Kyriell Noon from Glide leadership team, will be the moderator. Media Advisory has been sent out. Candidates are re-confirming/confirming their participation. Staff also discussed some of the forum themes, including equity for the neighborhood.
     Curtis B. asked about the question process. Fernando shared that questions had been gathered through a variety of methods from sidewalk/street outreach, email submission, outreach to organizations, business owners, property owners, and other stakeholders and residents, including those experiencing homelessness. Candidates will be given topics, but not
questions. Fernando also shared the planning committee’s goals to frame questions through the lens of the Tenderloin. Candidates will respond to 6 questions each. Lead team members from the anchor partner planning committee will finalize the questions. All candidates were invited. Six of eight have agreed to participate.

5. TENDERLOIN PEOPLE’S CONGRESS SUMMIT 5 minutes
Staff and committee members will provide updates on TPC’s event planning.
- Curtis shared that the event is the upcoming Thursday the 29th. A facilitators training will be taking place on the 27th. The large summit will be a larger version of the ongoing outreach. They have outreached to 35 buildings, with between 5-8 participants, sometimes up to 20 with a few larger groups up to 100. Following the resident stakeholder summit, the group will come to the TLCBD to lead further outreach to a wider array of stakeholders.

6. NEXT YEAR BUDGET 15 minutes
- Committee preliminary discussion around fiscal year budget
CEC committee and staff discussed past projects, current budget, and plans for future budget. In considering budget areas, CEC discussed the types of projects to go after the following year, and if carry over budget from 2017 would be added. Among ideas were large scale murals over Turk Hyde Park where we have been working will in the future face a long closure for renovation. CEC discussed small investments in block group support could have significant impact, these contributions could support block groups and others working to improve the neighborhood. CEC also discussed needs within regular ongoing communications such as TL Talk Live events, outreach including to property owners, mailings, electronic communications, and possible social media and design support. Committee agreed that for projects long lasting or permanent endeavors (as opposed to one-time events, although there is value in them) might be impactful use of limited funds. A community clean up event, although being a one time endeavor, may have lasting impression and create positive change. The committee agreed that leveraging our budget with public and private funds should be a strategy throughout any endeavor. Committee discussed a possible project highlighting neon signage in the neighborhood, reflecting historic character of neighborhood.
Committee will return to the budget planning discussion as we continue to look into the organization budget as a whole. Next step will be to put some numbers next to upkeep communications, and then see what we can work with in public art, activation, special projects etc.

7. FUTURE GRANT OPPORTUNITIES WITH COMMUNITY CHALLENGE 10 minutes
- Staff and committee discuss past and potential future projects ahead of August Grant cycle
James updated committee on meeting with city regarding community challenge grant. Committee will weigh options for August and work to submit a strong application to the next grant cycle in August. James will follow up with city to simply
touch base and update.

8. OTHER COMMUNICATIONS UPDATES
   - staff to update on other communications channels and projects
   Staff updated on TL Talk channels, Hoodline article about Turk Hyde.

9. ANNOUNCEMENTS
   None

10. PUBLIC COMMENT ON NON AGENDA ITEMS
    None

Meeting adjourned at 6:12pm