TLCBD CEC Committee Meeting  
May 13, 2019 5:00-6:00pm  
Location: 512 Ellis, San Francisco, CA  

FINAL, MINUTES SUBJECT TO CHANGE  

ATTENDANCE  

<table>
<thead>
<tr>
<th>Name</th>
<th>Status</th>
<th>Present</th>
<th>Absent</th>
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<tbody>
<tr>
<td>James Neal</td>
<td>TLCBD Board/Committee Chair</td>
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<tr>
<td>Curtis Bradford</td>
<td>TLCBD Board/Committee Member</td>
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<td>Geoffrey Grier</td>
<td>TLCBD Board/Committee Member</td>
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<td>Rene Colorado</td>
<td>TLCBD Board/Committee Member</td>
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<td>Susie McKinnon</td>
<td>TLCBD Board/Committee Member</td>
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<tr>
<td>Satish Patel</td>
<td>TLCBD Board/Committee Member</td>
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<tr>
<td>Rhiannon Bailard</td>
<td>UC Hastings/ Guest</td>
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<tr>
<td>Shayna Yasuhara</td>
<td>TLCBD Staff</td>
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<td>Fernando Pujals</td>
<td>TLCBD Staff</td>
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1. CALL TO ORDER  
James N. called the meeting to order at 5:01pm  

2. PUBLIC COMMENT ON AGENDA ITEMS  
None  

3. REVIEW OF PREVIOUS CEC MEETING MINUTES  
James N moved to approve the minutes, Susie second. Approved, unanimous. Rhiannon abstained.  

4. June 12th #LoveOurCity  
Committee to discuss event for June 12th Hospitality focused event  
- This will be a hospitality-led event, with SF Travel / Hotel Council. Volunteers will come largely from hotels (ex: Hilton, Spero, Cova, etc.)
- Fernando to reach out to some of the neighborhood hotels for the event
- We are looking to do tree planting during this event, based on the list of missing trees compiled by the TLCBD
- One key location would be in front of the senior center on O’Farrell
- Other possible ideas include repainting poles/ graffiti removal
- There will be another event in August, Fernando asks the group for project ideas

5. CCG & Other

Committee to discuss the Community Challenge Grant and potential projects
- Ideas: (Fernando) mural above Turk/Hyde Mini Park, Compton’s Cultural District project (Fernando/James), portraits of famous transgender people (Susie), mosaics in the park (Shayna), Hollywood stars
- Application process begins: Sept 11, Deadline: Oct 16
- All grants now require a flat 35% match for every dollar awarded by the CCG. The value of volunteer labor has increased to $25/hr.
- Project ideas: large mural, raised garden area along O’Farrell that the seniors could manage

6. LARKIN LIGHTING UPDATE

Committee to discuss ongoing and future projects
- Fernando has reached out to the designer again, who is waiting on info from PUC
- Toby from the design company needs more info on light pole specs from PUC
- TLCBD continues to follow up and will enlist some help from this committee to keep the conversation going

7. COMMUNICATIONS UPDATES

Assessment Renewal Communications update
- The first letter & email of the ballot process has been sent
- James: as a property owner, James confirms that the letter and ballot from the City have both been received
- 51% of votes need to be yes

Metrics Dashboard
- Fernando: We have collected the stats we need for communications, however, we are in the process of turning it into a more visually dynamic version (charts, graphs, etc)
- An attendance tracker has also been created for the Board

Other upcoming opportunities, events, and news
- Board Elections: Applications due in June. Reminder to committee members to encourage candidates to apply
- TL People’s Congress is having a flea market at the next Sunday Streets
8. NEXT MEETING DATE/AGENDA ITEMS

Next meeting is June 10. James N. closed the meeting at 5:51pm.

As a covered entity under Title II of the Americans with Disabilities Act, The Tenderloin Community Benefit District does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting 415-292-4812. The Board of the Tenderloin Community Benefit District has provided this notice and scheduled this open meeting on a purely voluntary basis.