Meeting of the Tenderloin CBC Board of Directors  
**Monday, September 23, 2019, 5:00 pm**  
TLCBD Office 512 Ellis, San Francisco, CA  
**MINUTES - DRAFT***  

*Minutes subject to change, and not official until approved by the Board.

### BOARD OF DIRECTORS

<table>
<thead>
<tr>
<th>Name</th>
<th>ATTLING</th>
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<tbody>
<tr>
<td>Lowell Caulder, Business Owner Seat</td>
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<td>Soha Abdou, Property Owner Seat, TFH-CCDC</td>
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<td>Rhiannon Bailard, Property Owner Seat, UC Hastings School of Law</td>
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<td>Beth Borgna, Property Owner Seat, Dolmen Property Group</td>
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<td>Curtis Bradford, Resident Seat</td>
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<td>Rene Colorado, Jr., Business Owner Seat, Pak Nam</td>
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<td>Charles Deffarges, At-Large Seat, SF Bike Coalition</td>
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<td>Paula Fleisher, At-Large Seat, UCSF</td>
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<td>Regina Guggenheim, Property Owner Seat, SHN Theatre</td>
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<td>Susie McKinnon, Property Owner Seat, Cova Hotel</td>
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<td>James Neal, Property Owner Seat</td>
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<td>Christy Shirilla, Resident Seat</td>
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<td>Adam Tetenbaum, Property Owner Seat, Olympic Residential Group</td>
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<td>Kristen Villalobos, Resident Seat</td>
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<td>Mike Vuong, Business Owner Seat, Boys and Girls Clubs of San Francisco</td>
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### STAFF

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<tr>
<th>Name</th>
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<tr>
<td>Simon Bertrang, TLCBD Executive Director</td>
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<td>Greg Moore, TLCBD Staff</td>
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<td>Fernando Pujals, TLCBD Staff</td>
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<td>Lorraine Lewis, TLCBD Staff</td>
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### GUESTS

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<tr>
<th>Name</th>
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<tr>
<td>Abraham Simmons, Assistant US Attorney, Office of US Attorney</td>
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<td>Eric Chang, Office of US Attorney</td>
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The meeting was called to order at 5:00pm. L. Caulder welcomed attendees

1. **Guest Speaker: Abraham Simmons, Assistant US Attorney**
   Abraham Simmons reviewed a US Attorney’s federal initiative in the Tenderloin and SOMA. This is a one-year initiative, announced in August, providing dedicated federal resources and increased law enforcement capacity in the neighborhood. The initiative will be focused on the investigation and prosecution of federal crimes such as drug trafficking, sex crimes and identity theft. He highlighted 3 basic points to justify the initiative:
   1. **Neighborhood** - this is a diverse, densely-populated neighborhood full of families, children, seniors and immigrants. The Tenderloin deserves resources and attention.
   2. **Volume of drug transactions** - a heat map of San Francisco shows more frequency and volume of transactions in the Tenderloin than elsewhere in the city.
   3. **Federal buildings** – the Federal government owns several buildings in the area.

   If TLCBD has any ongoing concerns about the initiative, Mr. Simmons is our point of contact.

   [Action Item: TLCBD should stay in communication around issues of concern.]

2. **Information Sharing: Monthly Headlines**
   S. Bertrang gave a brief update on neighborhood issues:
   
   a. A 12-year old child was hit by a DUI motorist at Golden Gate and Leavenworth. A protest followed about traffic violence and need for safety. Similar issues have afflicted the neighborhood for at least the last 30 years because the Tenderloin’s streets are treated as a traffic thoroughfares instead of neighborhood streets.
   
   b. The drug dealing taskforce is going through the process at City Hall. Next, this goes before the full Board of Supervisors. $200,000 has been dedicated to fund this over the next year.
   
   c. Homelessness, mental illness and addiction are affecting major US cities. Phil Matier’s article about homeless encampments was highlighted - Oakland is providing bathrooms, garbage and other services in response to a 47% increase in homelessness the last year. Tenderloin tents in the early morning have increased from 12-15 to approximately 70-90 tents this last year.
   
   d. The Clean Team operations moved to new offices on Turk Street. A new Operations Manager started on September 11th. A re-vamp in cleaning operations is underway.
   
   e. 2 new TLCBD grants: $68,000 from Dignity Health to support the Inviting Space program, and $18,000 from San Francisco Foundation to support the Evaluations Consultant.
   
   f. TLCBD will be submitting 3 grant applications: OEWD on October 11; Community Challenge on October 16; Mayor’s Office of Housing Community Development on October 18.
   
   g. Staff changes – TLCBD’s Administrative Coordinator has resigned.

3. **Information Sharing: Committee Reports**
   Each Committee Chair gave a brief report on Committee kickoff meetings.
   
   **Clean**
   - This program was previously part of the “PROW” committee
   - Members will each identify 3 areas of focus for their time and energy.
   - Committee overlap will be addressed.
   - Focus for next month: identify key area of focus/success metrics.

   **New Office**
   - This committee’s first meeting is pending, and the focus will be to identify tasks.

   **Evaluation**
- Goal is to set-up a holistic framework and define metrics to track the success of programs.
- Staff is hiring a consultant to support organization with the definition of goals/metrics; funding is pending.
- A “Lunch & Learn” with Howard Pinderhughes is proposed in the next few weeks focusing on Theories of Change, and ways to view the neighborhood in a systemic way. [Action Item: P. Fleisher to contact Howard Pinderhughes.]
- Focus for next month: set the date for the Board Retreat, prepare the Executive Committee members for the Retreat, and review previous Board Retreat presentations.

Safe
- The scope has been expanded beyond Safe Passage to more broadly cover all Safe programs, such as traffic safety and drug dealing.
- Each meeting will have a core focus on one program, with brief updates on other topics.
- Topics will include Safe Passage, traffic safety, street level drug dealing and block safety groups.
- Focus for next meeting: Halloween events. [Action Item: Consider the relationship between TLCBD and Federal Law Enforcement]

Neighborhood Pride
- The committee focused on defining Neighborhood Pride vs Inviting Space, with:
  - Neighborhood Pride consisting of neighborhood organizing and advocacy – specifically the work of the block safety groups and TL Thrives.
  - Inviting Space consisting of capital improvement projects.
- Potential partnerships with other committees include Inviting Space and Economic Opportunity, plus external partner organizations.

Inviting Space
- The group focused on past committee projects and the fit with Inviting Space. This work includes project management, development, tracking, policy change, working with city agencies and partners, public space improvement projects, plus overall quality of life.
- The Larkin Lighting Project is a continued area of focus, along with tree plantings, CPTED, plus park activation events and stewardship.
- Opportunity to work with Neighborhood Pride, Economic Opportunity, and Safe. A key focus will be on available funding opportunities.

Economic Opportunity
- The group is evaluating the partnership with TEDP and has split into 2 sub-groups to focus on researching: 1) jobs and employment, and 2) business environment.
- The goal is to map people & organizations/employment in the neighborhood, and to develop a theory on the top 5 challenges and top 5 areas of opportunity for Tenderloin businesses.
- The committee will conduct this work over the next month and meet again in 6 weeks.

4. Action: Nomination/Election of Officers

MOTION: To nominate Mike Vuong to the Board Officer role of Secretary
Moved by: L. Caulder
Seconded by: C. Deffarges
Public Comment: There was no public comment.
Passed: Yes.

MOTION: To nominate Adam Tetenbaum to the Board Officer role of Treasurer
Moved by:  L. Caulder
Seconded by:  C. Bradford
Public Comment:  There was no public comment.
Passed:  Yes.

MOTION:  To nominate Rhiannon Bailard to the Board Officer role of Vice President
Moved by:  L. Caulder
Seconded by:  A. Tetenbaum
Public Comment:  There was no public comment.
Passed:  Yes.

5. Action:  Election of Executive Committee
L. Caulder asked the Board to nominate/elect the Executive Committee:

MOTION:  To nominate the following members of the Executive Committee:
Adam Tetenbaum, Treasurer & Chair of Evaluation Committee
Charles Deffarges, Chair of New Office Search Committee
Christy Shirilla, Chair of Clean Committee
Curtis Bradford, Co-Chair of Neighborhood Pride Committee
Kristen Villalobos, Co-Chair of Neighborhood Pride Committee
Mike Vuong, Secretary and Chair of Safe Committee
Rhiannon Bailard, Vice President
Susie McKinnon, Chair of Inviting Space Committee

Moved by:  L. Caulder
Seconded by:  K. Villalobos
Public Comment:  There was no public comment.
Passed:  Yes.

6. Action:  Set Board Retreat Date
The Board Retreat was scheduled for **Sunday, November 10, 9am – 4pm**

7. Approval of Minutes of August's Board Meeting
L. Caulder outlined key points from the minutes.  There were no questions on the minutes.

MOTION:  To approve the August meeting minutes.
Moved by:  J. Neal
Seconded by:  M. Vuong
Public Comment:  There was no public comment.
Abstained:  C. Bradford, C. Shirilla
Passed:  Yes

8. Announcements and Proposed New Business
- A shooting and murder at Market and Jones occurred last Friday at Market & Jones.
- A cannabis dispensary is scheduled to replace a liquor store at Jones/McCallister. It was suggested to take this topic to the Neighborhood Pride Committee and then to the Board in order to decide if TLCBD should take a position.

The meeting was adjourned at 6:32pm