TLCBD Neighborhood Pride Committee Meeting
October 10, 2019 3:00-4:00pm
Location: 456 Ellis, San Francisco, CA

FINAL/APPROVED NOVEMBER 8, 2019

ATTENDANCE

<table>
<thead>
<tr>
<th>Present</th>
<th>Absent</th>
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<tbody>
<tr>
<td>Kristen Villalobos</td>
<td>TLCBD Board/Committee Chair</td>
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<tr>
<td>Rene Colorado</td>
<td>TLCBD Board/Committee Member</td>
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<td>Curtis Bradford</td>
<td>TLCBD Board/Committee Co-Chair</td>
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<td>Simon Bertrang</td>
<td>TLCBD Staff</td>
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<tr>
<td>Kate Robinson</td>
<td>TLCBD Staff</td>
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<tr>
<td>Shayna Yasuhara</td>
<td>TLCBD Staff</td>
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<td>Fernando Pujals</td>
<td>TLCBD Staff</td>
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AGENDA

1. INTRODUCTIONS

Meeting was called to order at 3:05pm

2. DECISION-MAKING, CANNABIS RETAIL DISCUSSION ACTION 25 minutes

   • The goal was to define a process for making decisions and developing a viewpoint as a committee. This can be a vote, delegation of roles, brainstorming, evaluating, prioritizing, research, etc.
   • In the cannabis retailer example, the NP Committee researched the policies and procedures for cannabis retailers to become established in the City through the Department of Cannabis website.
   • Pros/cons arguments surrounding cannabis retailers becoming part of the Tenderloin neighborhood were defined. A variety of moral perspectives and cannabis retailers as an opportunity for economic opportunity were both discussed
   • Future areas of research could include reaching out to Paula at UCSF for their policy work around alcohol, contact Israel Nieves of the Department of Public Health, and inviting the head of the Dept of Cannabis to speak to our Board

A recommendation to the Board was set forth as the following:
   • TLCBD should review the proposed locations for cannabis retailers and meet with those
cannabis retailers individually to understand how they could benefit the neighborhood, as well their perspective and commitment to safe/clean issues. This would be a similar approach that’s currently done with developers.

- This approach is not to oppose them but to engage them and inquire about their community benefits and good neighbor policies, then bring forth these findings to community members

3. DEFINING THE COMMITTEE
   ACTION
   20 minutes
   The committee worked to define what falls within the spectrum of the NP Committee:
   - While communications runs across all committees, honing in on the voice and strategic vision on neighborhood issues (including TL Thrives and political issues) will be led by the NP Committee
   - Encouraging participation with the Board, property owners, and others in the neighborhood to get involved in TLCBD events, including TL Talk LIVE, forums, community-building events, etc will also fall within this committee
   - Develop/inspire/grow neighborhood pride
   - The committee also defined what is NOT within the spectrum of this committee:
     - Areas outside of this committee include marketing/branding, online communications, vacant storefront mapping (which would fall within the Economic Opportunity Community)

4. UPDATES / ANNOUNCEMENTS
   ACTION
   10 minutes
   Thai New Year Festival is expected to return in 2020
   - Grants for the Arts opportunities, and TLCBD as a fiscal sponsor were discussed
   - The festival may also be extended to be a 2-day event instead of one day

   Sunday Streets
   - The committee is looking to have only one Sunday Streets event next year and/or a more compact route. A future agenda item would be to review the best approach to make this happen and show that there is neighborhood-wide support for this change

5. NEXT MEETING DATE/AGENDA ITEMS
   5 minutes
   Next meeting is November 8, Simon closed the meeting at 4:05pm. The committee will check with Curtis, but is looking to move the time to 4pm instead of 3pm.

   Upcoming agenda items: TL Talk LIVE program ideas, holiday party, Sunday Streets, Play Streets, and TL Thrives
contacting 415-292-4812. The Board of the Tenderloin Community Benefit District has provided this notice and scheduled this open meeting on a purely voluntary basis.