Executive Committee Meeting
November 20, 2019, 5:00 pm
512 Ellis Street, San Francisco, CA
Meeting Minutes
FINAL/APPROVED 12/18

Present: Lowell Caulder
Rhiannon Bailard
Curtis Bradford
Christy Shirilla
Adam Tetenbaum
Mike Vuong
Kristen Villalobos
Susie McKinnon
Simon Bertrang, TLCBD Staff
Fernando Pujals, TLCBD Staff
Lorraine Lewis, TLCBD Staff

Absent: Charles Deffarges

Guest(s): Amy Farah Weiss
Call to Order and Welcome
L. Caulder called the meeting to order at 5:00pm. Introductions followed.

1. Guest Speaker: Amy Farah Weiss - “Safe Organized Space” (SOS) Stewardship Village Proposal

A. Farah Weiss presented an interim use proposal for the 180 Jones Street parking lot. This proposal, presented to the Mayor’s Office of Housing and Community Development (MOHCD) in November, includes a 2-year pilot to activate the parking lot as an emergency shelter, with 5 cabins for a Stewardship Village, a Community Wellness Hub and a Neighborhood Dog Run. A response from MOHCD is expected in the 1st week of December. If approved, construction would start in May 2020.

[Action Item: Those interested in updates on the project should add their names to the mailing list at: http://www.saintfrancischallenge.org/connect.]

[Action Item: TLCBD to provide potential support on outreach for the project.]

2. Information Sharing: November Committee Reports

Clean
C. Shirilla – the November 21 meeting will focus on storytelling and communications (external and internal), metrics/Theory of Change, and developing relationships. Block-By-Block’s Operations Manager will join the meeting. TLCBD is hosting a Press Conference in partnership with Supervisor Matt Haney on Tuesday, December 3 to showcase a new pressure washing campaign tied to the Assessment Renewal; this will increase cleaning from once/month to once/week.

Safe
M. Vuong – Jennifer Molina with SFMTA gave an update on the Tenderloin Traffic Safety Task Force. There are complications to proposed signal timing changes due to the wiring in the Tenderloin being more than 80 years old. She also noted that there are some timing issues with the pedestrian scrambles that need to be fixed. The Task Force is working with SFMTA to look at the potential removal of travel lanes on a number of Tenderloin streets (some of them as soon as possible in 2020) and looking for opportunities to widen the sidewalk and include planting and beautification. TLCBD has initiated a traffic safety project to improve safety on the Tenderloin streets through input, outreach and education. Finally, there are vacant seats on the Street-Level Drug Dealing Task Force.

[Action Item: Staff to send the Board the letter of demands sent to SFMTA Traffic Safety Task Force.]

Inviting Space
S. McKinnon – the committee did not meet in November. The job description for TLCBD’s Inviting Space Director of Inviting Space has been posted.

[Action Item: Staff to distribute the job description.]

Evaluation
A. Tetenbaum – the Board Retreat kicked off the evaluation process. The full scope of work starts in January, and will include a plan/timeline for the next year. An informational "Lunch & Learn" with Dr. Pinderhughes will be scheduled in January.
Neighborhood Pride
C. Bradford – a presentation from a representative from DPH was given on the rules and requirements for retail cannabis stores. Discussion included the status of a proposed store on the corner of Jones and O’Farrell streets. Approve process and rules governing cannabis retail were discussed. A Planning Commission hearing is set for December 5th, 1pm at City Hall. A Holiday Tree Lighting event is scheduled for December 17, 4-6pm at Boeddeker Park; Mayor London Breed will attend. TLCBD is a sponsor.

3. Problem-Solving: Evaluation Plan Next Steps
The Evaluation project was kicked off at TLCBD’s Board Retreat on Sunday, November 17. Facente Consulting was in attendance. The full scope of work starts in January. The next step is to develop a timeline for the upcoming year, and planning regarding metrics and goals for each committee. A centralized location to store/share notes and information across committees was proposed.

[Action Item: Staff to discuss/identify this location at their November Staff Retreat.]

4. Problem-Solving: Cannabis Retail
Two representatives from the Office of Cannabis Regulation will attend TLCBD’s November 25 Board meeting. As part of a community-benefit package, cannabis retail stores can provide a small percentage of profits towards the community. TLCBD’s role in potential Tenderloin store openings is to connect proprietors to community partners that could be recipients of any donated funds.

5. Action: Approve October Minutes
   MOTION: Review and approve the draft minutes of the October Meeting of the Board of Directors.
   Moved by: C. Bradford
   Seconded by: C. Shirilla
   Abstained: K. Villalobos
   Passed: Yes

6. Action: Finalize Board Meeting Agenda

The meeting was adjourned at 6:17 pm.

Next Executive Committee Meeting
Wednesday, December 18, 5:00 pm | Office - 512 Ellis Street