Christy called the meeting to order at 11:05AM

1. Information Sharing: Committee Report

   Clean Program progress report for preceding month. Staff to relay significant events, news, team member successes, important meetings, and projects.

   **Goal:** Ground committee meeting.

   Staff briefed committee on a number of updates:

   - Pressure washing increase press conference: Well-received event with lots of media attention. Anecdotally, community members are reporting improvement in cleanliness, especially with regards to code browns.

   - Staffing: Currently hiring more team members, interviews and background underway. Raises approved for all team members. Team lead rewarded with increase in wage and responsibilities. 2nd team lead identified.

   TLCBD met with Public Works to discuss ongoing operations, support, and issues. TLCBD receiving data from UA morning tent counts. Public Works will support additional paint support for graffiti and will work together in 2020 for a better situation with TLCBD bag pick up.

   TLCBD met with Coalition on Homelessness regarding increased pressure washing and sought support in distributing schedule to unhoused community.

   TLCBD met with Project Open Hand regarding boundary expansion. Will be meeting again to discuss alleyways, particularly Willow which has been a major, growing concern for safety and cleanliness of their staff and volunteers.

   Big Belly Grant, still waiting to hear on the amount of award but it does sound as though TLCBD will be able to work toward its vision of a significant increase in waste stations throughout the
District.

TLCBD needs to fundraise if it wishes to continue its partnership with DST.

TLCBD has worked with BBB to reduce the number of data points being collected. Committee has work to do to implement program metrics for an ‘experience of the sidewalk’ rating system.

TLCBD will also receive a small amount of funding to pursue an animal waste campaign.

PROBLEM SOLVING: COMMITTEE RESPONSE

2. Problem Solving: Committee Response
   Committee raises key items from report for a working discussion in support of committee purpose.

   Goal: Provide and request more information, identify opportunities and navigate challenges.

Big Bellies
   • Committee asked about the number of Big Belly stations, and how we might consider a lower # based on maintenance/repairs/additional costs and time of lease.
   • TLCBD will be responsible for maintaining the Big Belly stations and would likely require funding additional staffing. Currently, Recology to empty them twice a day, and it is unclear if Recology may reconsider the pick up strategy.
     May consider how the big bellies lock to make pick up a bit easier / keyless entry or similar lock to the Recology’s new locked trash cans
   • Public Art Opportunity - will need to be approved through SF Arts Commission  
     o Trans Gender Cultural District and possibly other ways to promote neighborhood identity

Regarding Downtown Streets Team
   • TLCBD to meet with new DST Director today on redefining the partnership. Staff to invite board members, Christy S to the meeting.
   • TLCBD operations manager has expressed interest in one option that would be to work closely with 1-2 DST members that could be trained and in-step with BBB. Deeper level of professional development.
   • The Director is looking at how their fundraising could support TL program.
   • Benefits of working with DST: additional help when understaffed, and their success stories

Committee asked what happens on Sundays with the new pressure washing schedule?
   • Sundays currently serve as an extra day
   • Morris: can do more detailed cleaning with scrubber machine but will look into how this might change once new boundaries take effect we may need to work in it those days.
3. **Problem Solving: Special Projects**
   Committee to discuss special projects including additional trash cans and animal waste campaign.
   
   **Goal:** Identify timelines, key partners, next steps, and roles.
   
   Committee moved to next item as questions were answered during Agenda items 1 & 2

4. **Problem Solving: Metrics Report**
   Report on current and ongoing program metrics development.
   
   **Goal:** Identify any roadblocks to progress and opportunities for achievable leaps in improvement. Note roles and follow up.
   
   - To start – committee needs to set up a rating system, pilot on one block per micro neighborhood
   - Need to dial in rating system - need to make it less subjective.
   - Committee also agrees we need to define the purpose of collecting the rating system metrics - is it worth the time? We need the # story/stats for metrics for grants, should bring Facente into the conversation but need to consider bandwidth
   - TLCBD working to simplify the Maintenance Request process and/or get photos of the scheduled pressure washing areas without creating new “requests” that need to be opened/closed. Scheduled a call with BBB SMART system specialist and will report back.
   - TLCBD will circulate the original rating list in preparation for next meeting.

5. **Action: Approve Minutes**
   
   **Goal:** Review and approve the draft Minutes of the November Meeting of the TLCBD Clean Committee.
   
   - Preparation: Review DRAFT Minutes.
   
   Motion: Regina
   Beth: Abstain
   Action: Approved, unanimous
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