Economic Opportunity Committee  
January 16, 2020, 5:00 pm  
512 Ellis Street, San Francisco, CA  
Meeting Minutes  
FINAL/APPROVED 2/10/2020

Present
Lowell Caulder  
Blake Binkley  
Curtis Bradford  
Ross Stackhouse  
Aashish Karkhanis  
Pratibha Tekkey  
Evan Oravec  
Simon Bertrang, TLCBD Staff  
Lorraine Lewis, TLCBD Staff  
Alicia Seleska, TLCBD Staff

Absent
Susie McKinnon  
Sarah Qadri  
Rene Colorado  
Dan Williams

1. Call to order. Welcome and Introductions  
Lowell called the meeting to order at 5:06pm; introductions followed.

2. Standing Item: Economic Opportunity Committee Status Update  
Lowell reported that the committee is still fleshing out what the economic opportunity work will consist of - workers, small employers, large employers.

Discussion about how to support small businesses, create opportunities and providing support - how do we facilitate this: bring in neighborhood organizations who already do this; create trust with community members. Pratibha suggested reaching out to OEWD and asking how they do their related work, their programs, and to identify one organization to be a go-to for help. Additional questions: are we connecting residents to employers, or connecting businesses to organizations?

Decide what is the need today through fact finding before we start doing the work. Who can staff reach out to during work week? Additional organizations to reach out to: Local 2, Zendesk, Redford, Hilton.  
What questions should we ask?
Pratiba: we should not assume. Conduct outreach - Hospitality House.
Ross: who are your employees and where do you get them from? Do you work with residents in the neighborhood?
ACTION: Lorraine will email 1/31 to check in on neighborhood employer interview progress.

3. Information Sharing: Economic Opp Committee Action Items from Sept meeting
   i) Jobs and employment; economic players
   ii) Business environment
   The underlying objective of this exercise is to:
   - map people & organizations/employment in the neighborhood
   - develop a theory on the top 5 challenges & top 5 areas of opportunity for TL businesses.

4. Information Sharing: Economic Opportunity Draft Timeline
   Ross brought up that TEDP wants to discuss merging with TLCBD in May. The two organizations share a lot of the same values, and seek a lot of the same funding. Aashish described 3 distinct programs: Neon on Larkin, funding technical support, and TL Merchants Association. They would like feedback from the committee on the idea. Also, what is the feedback from the Board?

   Lowell voiced whether a merger would bring staff and funding, or whether this would result in increased work for TLCBD without resources. The goal should be to deepen/strengthen the economic opportunity framework. TLCBD needs to agree on availability, resources and commitment.

   What is a timeline to introduce this idea to the Board? There will be a report from each committee at the Board meeting, and this will be an agenda item.

   Feb 10th - TLCBD and TEDP will meet to finalize pitch to present to Board.
   Feb 19th - Bring topic to the Board.
   March - Aashish suggested a Board to Board cocktail hour.

5. Information Sharing: Reminder of “Lunch & Learn” presentation - Dr. Pinderhughes - Weds. 1/29, 11:45a - 1p
   Presentation on aspects of structural violence/trauma for consideration in economic opportunity work.

6. Next or recurring meeting date/time: Monday, February 10, 5pm

7. Public Comment/Close Meeting
   There was no public comment.

The meeting was adjourned at 6:34PM