Executive Committee Meeting
December 18, 2019, 5:00 pm
512 Ellis Street, San Francisco, CA
Meeting Minutes
FINAL/APPROVED 1/15

Present:
- Lowell Caulder, President & Economic Opportunity
- Rhiannon Bailard, Vice President
- Curtis Bradford, Neighborhood Pride
- Christy Shirilla, Clean
- Adam Tetenbaum, Treasurer
- Mike Vuong, Secretary & Safe
- Charles Deffarges, New Office
- Susie McKinnon, Inviting Space
- Simon Bertrang, TLCBD Staff
- Fernando Pujals, TLCBD Staff
- Lorraine Lewis, TLCBD Staff

Absent:
- Kristen Villalobos, Neighborhood Pride

Guest(s):
- Jeff Dickey, Urban Alchemy
- Montrell Dorsey, Urban Alchemy
- Angel Carrion, Urban Alchemy
1. **Call to Order. Welcome and Introductions**  
   L. Caulder called the meeting to order at 5:00pm; introductions followed.

2. **Guest Speaker: Urban Alchemy – Jeff Dickey**  
   J. Dickey gave an overview of Urban Alchemy - formed 3 years ago as an offshoot of Hunter’s Point Family, they provide work opportunities to former long-term offenders. Their programs include services for pit stops, BART elevators, street and park cleaning, food trucks, and other programs in the Tenderloin, UN Plaza/Civic Center area, and other parts of the city. Urban Alchemy also partners with local businesses to be a presence in front of some storefronts and businesses and has been hired by TLCBD to work at Turk-Hyde Mini Park. They are also to be awarded a contract to monitor activities on SF BART trains. The organization is rooted in love, compassion and respect for those housed and unhoused, and provides training in anger management, conflict resolution, and other skills to enable them to serve as a positive influence in the community.

   The Board surfaced feedback from the community regarding negative interactions with Urban Alchemy practitioners. To address this, they are working with community partners and leaders so they can work with their employees to ensure they are not overly assertive in what is often challenging work. TLCBD is a resource to help facilitate and get in front of these conversations going forward. The issue and impact of shifting negative street activities from one area to another was raised.

3. **Information Sharing: Monthly Headlines**
   **Street Level Drug Trade Task Force** - nine members have been named:
   Seat 1, Lindsay LaSalle  
   Seat 2, Janet Ector  
   Seat 3, Teresa Lynn Friend  
   Seat 4, Pedro Vidal Flores  
   Seat 5, Curtis Bradford  
   Seat 6, Porsha Dixson  
   Seat 7, Louie Hammonds  
   Seat 8, Max Young  
   Seat 9, Thomas Wolf

   **Two Press Conferences were held:**
   - A launch/announcement for a shift in TLCBD’s cleaning - from monthly to weekly pressure washing.
   - A Mayor’s Press Conference regarding street cleanliness and homelessness.

   *Action: Staff to send a map of the new pressure washing schedule to the Board.*

Preliminary OEWD RFT results were announced, including
   - $50,000 - Turk-Hyde Mini Park Stewardship
   - $10,000 - Tenderloin National Forest Stewardship
   - $5,000 - Dog Waste Campaign
   - $15,000 - Evaluation Consultant
   - $140,000 - Big Belly on Every Corner

   An upcoming RFP 213 includes:
   - $100,000 – CPTED improvements for Block Groups
4. Information Sharing: November Committee Reports

**Clean**
Update from C. Shirilla:
- Evaluation metrics – TLCBD and Block By Block will continue to discuss smart trackers.
- New committee members - no new updates.
- New schedule for cleaning – pressure washing has reached 80%. Anything missed is covered on Sunday to get to 100%.
- Cost of living wage increases – given to Block By Block team members.
- Downtown Streets Team contract - will end in January; the direction going forward is to be determined.
- Service area expansion is being determined.
- The Committee meets 12/19.

**Safe**
Update from M. Vuong:
- Traffic Safety Captain – the job description has been finalized; the focus is pedestrian scramble safety.
- Leavenworth and Golden Gate Quick-Builds (focused on road narrowing) - no new information. SFMTA will be invited to a future meeting.
- The Committee meets 1/8 – the meeting agenda/format is under review.

**Inviting Space**
Update from S. McKinnon:
- The December Inviting Space meeting was canceled.
- Inviting Space Director – the position is posted (other job sites are under consideration). Interviewing will occur the 1st week of January. The goal is to bring the selected candidate to the January meeting.

*[Action: Staff to consider posting position on other job sites, such as IDA, SPUR and ILR.]*

**Economic Opportunity**
Update from L. Caulder:
- The Committee is identifying a date for the 2nd week of January.

**Neighborhood Pride**
Update from C. Bradford:
- The last Committee meeting had a community focus. Going forward, it was suggested that committee meetings and community meetings be held separately.
- The retail cannabis store (Jones/O’Farrell Street) challenges and opportunities were discussed; this store has been approved.
- The Committee’s role and work were clarified.
- TL Talk LIVE - will be on Polk Street, to welcome those new to the district, on January 22 or 29.
- 2020 Sunday Streets – there are 2 events for the year, and a new proposed route for the Tenderloin. A Planning Summit will be held 1/21 - TLCBD staff and the committee will attend.
- The Tenderloin Holiday Tree Lighting was a big success.
Evaluation
Update from A. Tetenbaum:
• The Committee meets 1/7. TLCBD’s Evaluation Consultant (Facente) will attend; this meeting will outline the plan/timeline for 2020.
• The informational "Lunch & Learn" with Dr. Pinderhughes is scheduled 1/29, 11:45am – 1pm.
• Board and Staff Retreats – S. Bertrang indicated Staff has notes for both Retreats, and is producing summary reports; these will be available at the committee meeting.
• Budget – this is 90% complete; this will be presented to the Executive Committee in January.

[Action: Staff to add Treasurer’s Update as recurring agenda item for Evaluation Committee meeting.]
[Action: Staff to add Budget Update to next Executive Committee & Board meeting agendas - include 6-month historical summary/tracking, & month-by-month projection for next 6 months; allot 10-15 minutes.]
[Action: Board members to RSVP to “Lunch & Learn” 1/29, 11:45a-1p invitation; Staff to send reminder.]

New Office Search
Update from C. Deffarges:
• The Committee will lock down a date at the end of December/early January. The committee is considering office spaces.

5. Action: Approve November Minutes
MOTION: Review and approve draft minutes of the November Meeting of the Board of Directors.
Move by: A. Tetenbaum
Second by: S. Mckinnon
Abstained: C. Deffarges
Passed: Yes

6. Next month’s Executive Committee meeting may feature a guest speaker from St. Anthony’s regarding client advocacy.

The meeting was adjourned at 6:34 pm.

Next Executive Committee Meeting
Wednesday, January 15, 5:00 pm | Office - 512 Ellis Street