Present:

Lowell Caulder, Business Owner Seat, Studio Dental – President
Rhiannon Bailard, Property Owner Seat, UC Hastings School of Law – Vice President
Beth Borgna, Property Owner Seat, Dolmen Property Group
Curtis Bradford, Neighborhood Pride
Rene Colorado, Jr., Business Owner Seat, Pak Nam
Charles Deffarges, At-Large Seat
Paula Fleisher, At-Large Seat, UCSF
Susie McKinnon, Property Owner Seat, Cova Hotel
James Neal, Property Owner Seat
Christy Shirilla, Resident Seat
Adam Tetenbaum, Property Owner Seat, Olympic Residential Group – Treasurer
Kristen Villalobos, Resident Seat
Mike Vuong, Business Owner Seat, Boys and Girls Clubs of San Francisco – Secretary

Simon Bertrang, TLCBD Staff
Lorraine Lewis, TLCBD Staff
Kate Robinson, TLCBD Staff
Greg Moore, TLCBD Staff
Alicia Seleska, TLCBD Staff

Absent:

Soha Abdou, Property Owner Seat, TFH-CCDC
Regina Guggenheim, Property Owner Seat, SHN Theatre

Guests:

John Flanagan, Hilton/Parc 55
Joe Landini, Executive Director, SAFEhouse Arts

1. Call to order. Welcome and Introductions
The meeting was called to order at 5:06 pm. L. Caulder welcomed attendees
Joe Landini, Executive Director of SAFEhouse Arts, introduced himself and gave a quick overview of the cooperative’s work and programs. He also mentioned that SAFEhouse Arts will be getting a new sign in April and the GLBT Historical Society has requested their old signs.

2. Information Sharing: Monthly Headlines

S. Bertrang provided the Board with the following pertinent dates/facts:

The first Street-Level Drug Dealing Task Force meeting is on February 20th.
The Urban Alchemy contract will start February 28th.
440 Turk is to open in March.
Sergeant John Macaulay Park is scheduled to reopen in March.
There were 8 murders in the Tenderloin in the last 6 months.
According to recent counts, there have been 130-150 tents/night in the Tenderloin in January 2020, as opposed to only 12 in 2018.

Attention was then directed to a few handouts provided which included select articles recently published by local publications about the Tenderloin. Discussion followed about the Mid Market Urban Alchemy work which is feared may push more people to the Tenderloin and South of Market areas. S. Bertrang voiced that the TLCBD needs to develop a strategy in response.

ACTION: Anyone interested in helping to develop a strategy should attend the next Clean Committee Meeting.

3. Treasurer Report

A. Tetenbaum and S. Bertrang reported that they are still working to make the books clear so each Board meeting can be presented with a snapshot which will include the current fiscal year vs. history. The TLCBD is currently in good financial standing. L. Caulder asked if there is anything anyone wants included in the snapshot, to which there was no response.

4. Information Sharing: Committee Reports

Each Committee Chair gave a brief report on their respective Committee

Clean

Big Belly money is official and the new cans will be up around June. The Chamber of Commerce is partnering with the TLCBD and it will be made official at a Chamber of Commerce event on Feb 13th 7A-9AM.
There have been more conflicts between the Clean Team and community. Block by Block is getting more help from S. Bertrang and F. Pujals to get better reports for metrics and reporting.
R. Colorado and C. Deffarges offered to help with de-escalation efforts. The next meeting is Feb. 10th.
Safe
The committee is currently trying to bring in guests. In February the guests will be from the Department of Homelessness and Supportive Housing. For March they are trying to get someone from the Street-Level Drug Dealing Task Force. They are also specifically looking to get family voices from the neighborhood.

Inviting Space
The committee did not officially meet last month, but the new Director of Inviting Space will be starting work on February 5th.

Neighborhood Pride
The committee will be exploring a future campaign of “Around Here We Have Each Other’s Backs,” but will have a better understanding of the campaign next month. Discussion of Sunday Streets followed; Katy Birnbaum from Sunday Streets will be at the next meeting.

Economic Opportunity
They are working to connect with people doing workforce development. L. Lewis is currently talking with a list of potential neighborhood partners. TEDP was at the last meeting; the TLCBD and TEDP are actively exploring a merger.

Evaluation
The committee provided a reminder that the Lunch & Learn with Dr. Howard Pinderhughes is this coming Wednesday, January 29th, at UC Hastings. Then S. Bertrang shared that Facente and TLCBD staff had a very productive special staff meeting where they used RBA to address sidewalks. A. Tetenbaum added that staff evaluations are still a future goal.

New Office Search
The committee met last week with Iris Lee to work to keep the existing office overhead and get on a month-to-month lease. They were somewhat successful--now month-to-month--but Veritas still wants a 5 year lease. The committee is currently looking at Veritas owned buildings in the hope of transferring the lease to a new space. S. Bertrang will work with staff to get more specific needs for the building. Right now the TLCBD is looking to house the clean team and office staff in the same space, but are considering partnering with other TL businesses also seeking space to share a larger building.

5. Problem Solving: Communications and Deep Dives
The Board would like to start deeper dives and would like S. Bertrang and the team to articulate a schedule. S. Bertrang will introduce TEDP at the meeting next month.

6. Deep Dive: Economic Opportunity Program
S. Bertrang and L. Lewis reported on TLCBD’s nascent Economic Opportunity Program. Economic opportunity has always been a part of the TLCBD’s vision. Early on, it focused on the workforce through Block By Block by connecting homeless with jobs on BBB.
The Economic Opportunity Committee is addressing: 1) workforce needs, 2) large employers’ needs, and 3) small businesses’ needs. They are still working to establish what working with large employers would look like. However, merging with TEDP could really help with the small business needs in particular as TEDP helps connect small businesses with services like obtaining refrigerators, graphic arts assistance, loans, etc.

7. Action: Approval of November Board Meeting Minutes

MOTION: Motion to approve the November minutes
Moved by: R. Bailard
Seconded by: C. Bradford
Public Comment: none
Abstained: J. Neal, C. Shirilla
Passed: yes

8. Announcements
C. Bradford announced there is an effort to convert 54 Polk Street to a tourist hotel. There will be a meeting at 1PM Wednesday, January 29th if anyone wants to learn more.
Feb 1st will see the launch of “Do the Poo”.
Puppy Love in the Park will be on February 14th from 11AM-1PM.

The meeting was adjourned at 6:33 pm.