Executive Committee Meeting  
May 20, 2020, 5:00 pm  
512 Ellis Street, San Francisco, CA  
Meeting Minutes  
FINAL/APPROVED 6/17

Present:

Lowell Caulder, Business Owner Seat, Studio Dental – President  
Rhiannon Bailard, Property Owner Seat, UC Hastings Law – Vice President  
Curtis Bradford, Resident Seat  
Paula Fleisher, At-Large Seat, UCSF  
Susie McKinnon, Property Owner Seat, Cova Hotel  
Christy Shirilla, Resident Seat  
Adam Tetenbaum, Property Owner Seat, Olympic Residential Group – Treasurer  
Kristen Villalobos, Resident Seat  
Mike Vuong, Business Owner Seat, Boys and Girls Clubs of San Francisco – Secretary

Simon Bertrang, TLCBD Staff  
Lorraine Lewis, TLCBD Staff  
Fernando Pujals, TLCBD Staff  
Kate Robinson, TLCBD Staff  
Alicia Seleska, TLCBD Staff

Absent:  
Charles Deffarges, At-Large Seat  
James Neal, Property Owner Seat
1. Call to Order. Welcome and Introductions
L. Caulder called the meeting to order at 5:05 pm.

2. Information Sharing: Monthly Headlines
S. Bertrang gave an overview of TLCBD’s interactions with the City in the last month which were mainly tied to the City’s Tenderloin plan and the Fulton Village area.

3. Information Sharing: Committee Reports
A. Clean
C. Shirilla shared Bigbelly project is going ahead. Installation of 68 Bigbelly cans will start June 8th and consist of 2 phases: replacing existing Bigbellies, and then replacing the City receptacles. They’re trying to coordinate with Public Works regarding encampments, especially as it pertains to pressure washing schedules. PPE has been more regularly accessible. We are still thinking through how best to encourage and support the Clean Team to get tested. A positive from the City is that they have offered hotel rooms for the Clean Team. Currently one member has taken advantage of the offer.

B. Safe
M. Vuong reported that the Kroc will cease their weekly food distribution very soon; it may move to the TLCBD office. There may be a street closure elsewhere for a pop-up pantry. Corner Captains are coming back very soon most likely to help with food distribution once or twice a week.

C. Inviting Space
S. McKinnon relayed that the Committee had a meeting on Monday - H. Franks shared an update on upcoming projects, and the artwork planned for the new Bigbellies. He is also looking into expanding parklets in the neighborhood. There will be a new mural by Paint the Void. Boeddeker Park is now open, but other parks in the neighborhood remain closed.

D. Economic Opportunity
L. Caulder relayed that the Committee has 3 projects: Mini-Grants -TLCBD successfully held its first webinar; programming related to returning to work and what role the CBD should play (right now they are focusing on understanding the Mayor’s directives and helping businesses understand different sources of revenue to pursue); lastly, the TEDP-TLCBD acquisition.

E. Neighborhood Pride
K. Villalobos also shared that the newest mural is becoming a reality. The #TLTogether story campaign is underway. The Committee will use the percentage of blocks engaged in the Tenderloin as a measurement of success, as well as the number of people actively participating in their area of the neighborhood.

C. Bradford spoke on the Tenderloin Zoom Network (TZN)... it’s active and still growing. There are still many challenges with the digital divide/learning curve. They also recently worked with Skywatchers to create artwork encouraging social distancing, etc.; some information was printed and placed in the neighborhood.
F. Evaluation
A. Tetenbaum communicated that the Committee shared the evaluation presentation with the Board at the last meeting. Facente is currently collaborating with staff to work on Theory of Change exercises. They expect an update from Facente in June.

G. New Office Search (ad-hoc)
S. Bertrang reported there has not been any new movement. There was yet another leak in the office though, so it should be a priority once again.

4. Discussion: Pandemic-Response Strategy
The committee reviewed and discussed TLCBD’s strategy related to the neighborhood’s response to the Pandemic and Shelter-in-Place.

C. Shirilla gave her account of recent phone calls with EOC. However, the City hinted there were too many organizations involved, demanding too many asks, and only a few should be involved. It was noted amongst the participants that many of the organizations involved were all on the same page. Therefore, there are suggestions to create one centralized group.

C. Bradford added that it feels like we’re at a standstill with the EOC.

K. Robinson suggested formalizing the process with the City and creating zones with stakeholder involvement.

P. Fleisher put forth that the Mission’s Latino Task Force is a part of HRc. We should consider using their work as a guide moving forward.

R. Bailard provided an update on the lawsuit brought in part by UC Hastings. They have 2 main pursuits with the lawsuit: 1) clear and safe sidewalks, and 2) finally getting the City to address the drug epidemic. The lawsuit seems to be moving forward rather quickly by normal standards.

5. Discussion: Board Recruitment and Fundraising
L. Caulder reminded everyone that the upcoming Board Elections will consist of a Property Owner seat and 2 At-Large seats, plus 2 incumbents will be running for their seats. S. Bertrang encouraged all Committee members to seek out/recruit any potential candidates.

A. Tetenbaum shared a PowerPoint presentation of the budget overview for the next fiscal year which starts in July.

7. Action: Paycheck Protection Program Loan
S. Bertrang relayed that TLCBD was granted the PPP loan and gave a brief overview of the reasons behind applying for the loan.
8. **Action: Approve February Minutes**  
   **MOTION:** Review and approve draft minutes of February 9 meeting of the Executive Committee.

   - Moved by: K. Villalobos
   - Seconded by: C. Shirilla
   - Abstained: C. Bradford and M. Vuong
   - Passed: yes

9. **Information Sharing: Announcements and Future Agenda Items**  
   C. Bradford announced there will be a direct action at Taylor & Eddy at 3PM on Friday, May 22nd to amplify the City’s lack of street closures in the Tenderloin.

   The meeting was adjourned at 6:52 pm.

   **Next Executive Committee Meeting**  
   **Wednesday, June 17, 5:00 pm | Office - 512 Ellis Street**