Board of Directors Meeting  
June 1, 2020, 5:00 pm  
512 Ellis Street, San Francisco, CA  
Meeting Minutes  
FINAL/APPROVED 6/22

Present:

Lowell Caulder, Business Owner Seat, Studio Dental – President  
Soha Abdou, Property Owner Seat, CCDC  
Rhiannon Bailard, Property Owner Seat, UC Hastings Law – Vice President  
Rene Colorado, Jr., Business Owner Seat, Ler Ros/Esan Classic  
Charles Deffarges, At-Large Seat  
Paula Fleisher, At-Large Seat, UCSF  
Regina Guggenheim, Property Owner Seat, BroadwaySF  
Susie McKinnon, Property Owner Seat, Cova Hotel  
James Neal, Property Owner Seat  
Christy Shirilla, Resident Seat  
Adam Tetenbaum, Property Owner Seat, Olympic Residential Group – Treasurer  
Kristen Villalobos, Resident Seat  
Mike Vuong, Business Owner Seat, Boys and Girls Clubs of San Francisco – Secretary

Simon Bertrang, TLCBD Staff  
Hunter Franks, TLCBD Staff  
Lorraine Lewis, TLCBD Staff  
Greg Moore, TLCBD Staff  
Fernando Pujals, TLCBD Staff  
Kate Robinson, TLCBD Staff  
Alicia Seleska, TLCBD Staff

Absent:

Beth Borgna, Property Owner Seat, Dolmen Property Group  
Curtis Bradford, Resident Seat
1. **Call to Order. Welcome and Introductions**
   L. Caulder called the meeting to order at 5:03 pm.

2. **Information Sharing: Update on Context**
   S. Bertrang reported that 2 days after UC Hastings filed its lawsuit, the City announced its Tenderloin Plan as a response. Tent count was about 420 today and conditions in the Tenderloin remain much the same.

   Businesses on Mid-Market are trying to figure out how to bring back their workforce and the Mid-Market Business Association has proposed to join forces with TLCBD, Civic Center CBD and Mid Market CBD to create joint operations around sidewalk cleanliness and engagement. The goal will be to ensure that efforts to improve conditions in one area - for example, Mid-Market itself - do not result in pushing problems into another area - for example, the Tenderloin.

3. **Information Sharing: Staff and Committee 3-minute Reports**
   Each Committee chair and/or Staff member gave a brief report on how the program has responded to the COVID-19 crisis over the last 60 days and where the program may be stuck, if applicable.

   **Clean**
   C. Shirilla shared that the Big Belly project is going ahead as planned next week and the City has offered “essential worker” hotel rooms for our Clean Team. Some members of our team have been able to take advantage of this program.

   **Safe**
   M. Vuong reported that a Meal Coordination group has been meeting to address. Because of overlap between Safe and Meal Coordination groups, the meetings have been combined into one on Wednesdays. G. Moore shared that food insecurity remains a big concern in the neighborhood and there is more need than is evident. K. Robinson added that TLCBD is working with the Salvation Army food distribution in order to take over for Salvation Army when they begin their summer programming and end their food distribution.

   **Inviting Space**
   H. Franks briefly presented the artwork that will be on the new Big Bellies and then shared that the committee is supporting local artist Sylvester Guard on the creation of a mural at 300 block Ellis through Paint the Void. They are also working with Amos Gregory and the Union Square BID on Veterans Alley so the space can continue to be celebrated by the public.

   **Neighborhood Pride**
   K. Robinson informed the Board that many of the block safety groups continue to be active. The 300 Ellis block group is really excited by the new mural. Work on traffic on both the 300 Ellis and Golden Gate blocks is moving ahead. The committee has also been focused on #TLTogether, talking about evaluation measures, and supporting the Tenderloin Zoom Network. K. Villalobos added they aim to have every block in the Tenderloin activated.

   **Economic Opportunity**
   L. Caulder reported back that the TEDP acquisition is near completion. He added that TLCBD mailed checks for the mini-grant program. L. Lewis added that there were more applicants than the initial mini-grant was able to award, and the extra money is in the form of a second, CDBG grant. The committee is also continuing conversations about how to support the merchants in the neighborhood.
**Evaluation**
A. Tetenbaum relayed that there will be a presentation to the Board at the June meeting. L. Lewis added that staff worked through Theory of Change exercises last week in preparation for the June presentation.

**New Office Search**
No update.

4. **Discussion: Overall Strategy**
S. Bertrang relayed that the feeling from the EOC call this morning was that there is a real unity of purpose amongst the various non-profits and residents represented on the calls. F. Pujals had a discussion with St. Anthony’s about 180 Jones. The City painted spaces for tents, but has not provided any services. However, the City’s answer on the call today was that they are providing services. F. Pujals proposed working with St. Anthony’s if they are interested in providing services.

C. Shirilla proposed sharing video of the site on social media. K. Robinson suggested adding zone groups based on residence and/or employment in the neighborhood.

**[Action: Subcommittee to address alternative strategies will meet on Wednesday at 5PM.]**

5. **Discussion: Treasurer Report and Proposed Budget**
A. Tetenbaum shared highlights of his presentation and sought to address 3 major points: 1) Should we approve the budget as is? 2) Should we increase the assessment for next year? 3) Vote on resolution to accept PPP loan.

6. **Action: Approve Resolution to Accept Paycheck Protection Program**
**MOTION:** Review and approve resolution to accept the Paycheck Protection Program loan and to seek forgiveness for the same.

Moved by: A. Tetenbaum
Seconded by: L. Caulder
Abstained: None
Passed: yes

7. **Action: Approve TEDP merger into TLCBD**
No action taken due to previous vote to acquire TEDP at February meeting.

8. **Action: Approve April Minutes**
**MOTION:** Review and approve the draft minutes of the April Meeting of the Board of Directors.

Moved by: R. Guggenheim
Seconded by: A. Tetenbaum
Abstained: None
Passed: yes

9. **Information Sharing: Announcements and Future Agenda Items**

The meeting was adjourned at 6:27 pm.
Next Board of Directors Meeting
Wednesday, June 22, 5:00 pm | Office - 512 Ellis Street