Executive Committee Meeting
June 17, 2020, 5:00 pm
512 Ellis Street, San Francisco, CA
Meeting Minutes
FINAL/APPROVED 7/22

Present:

Lowell Caulder, Business Owner Seat, Studio Dental – President
Rhiannon Bailard, Property Owner Seat, UC Hastings Law – Vice President
Curtis Bradford, Resident Seat
Rene Colorado, Jr., Business Owner Seat, Lers Ros/Esan Classic
Charles Deffarges, At-Large Seat
Susie McKinnon, Property Owner Seat, Cova Hotel
Christy Shirilla, Resident Seat
Kristen Villalobos, Resident Seat
Mike Vuong, Business Owner Seat, Boys and Girls Clubs of San Francisco – Secretary

Simon Bertrang, TLCBD Staff
Lorraine Lewis, TLCBD Staff
Greg Moore, TLCBD Staff
Fernando Pujals, TLCBD Staff
Kate Robinson, TLCBD Staff
Alicia Seleska, TLCBD Staff

Absent:

James Neal, Property Owner Seat
Adam Tetenbaum, Property Owner Seat, Olympic Residential Group – Treasurer
1. **Call to Order. Welcome and Introductions**
   L. Caulder called the meeting to order at 5:12 pm.

2. **Information Sharing: Monthly Headlines**
   S. Bertrang reported that since the City settled the UC Hastings lawsuit, removal of the tent encampments has not relied on police and has instead used HOT Team. However, the “enforcement” language in the settlement is worrisome to some in the neighborhood. The tent count was finally down to 350 this morning (after seeing no decrease) and the area in front of Local 2 is finally clear. There remains an open question of how to keep areas clear? About 25 of the Bigbellies have now been replaced and a number of news articles have already covered the replacements.

   R. Bailard added that UC Hastings is pleased to have clear and safe sidewalks return to the neighborhood and clarified that the enforcement language was necessary for reaching settlement, but it does not necessarily mean police enforcement. The settlement also specifies that unhoused individuals and their belongings will be treated with respect. UC Hastings has been inundated with thanks from neighbors and others in the larger community.

3. **Information Sharing: Committee Reports**
   A. Clean
   F. Pujals shared that the Bigbellies are at about mid-installation; he believes 27 of 68 installed. The Clean Team is almost fully staffed now and they are being very mindful of how they work both from a safety standpoint and as it relates to efficiency.

   B. Safe
   M. Vuong relayed that Safe has added the TL Coordination meeting to their existing meetings. The Kroc food program has been extended through Summer. CCDC is working on adding a site. SF-Marin Food Bank is unable to support pop-ups anywhere. Safe Passage has been aiding Kroc Center on Fridays.

   G. Moore added the Kroc Center work with Safe Passage will probably be a part of their work for a long time. They have a verbal commitment from Civic Edge that they will be contracting with TLCBD on the Tenderloin Pedestrian Safety Outreach work.

   C. Inviting Space
   S. McKinnon related that the committee held their most recent meeting on Tuesday. The Bigbelly replacement and murals remained major topics. They are also working on the Tenderloin Park Network and Play Streets. They are also looking for ways to affect larger changes to traffic, as well as temporary changes to help with outdoor dining. M. Vuong shared they’re also looking at implementing Saturday Block Parties.

   D. Economic Opportunity
   L. Caulder imparted that they are working with Tenderloin merchants to activate spaces for outdoor dining; it feels like it will be a cross-organizational project. Money has been found for a handful of businesses who applied for mini-grants too late for the first round. They are also supporting the Tenderloin Merchants Association through a GoFundMe campaign and have partnered with a PR consultant from La Cocina for a neighborhood marketing campaign.
They introduced the Theory of Change at a larger group meeting. The merger is moving forward with a July 1st date in mind, but not all documentation will be done by then; they are working on a PR announcement. S. Bertrang advised that Helen Bean is already a member of the TLCBD team.

They are also working toward presenting a second webinar which will address: 1) What does reopening look like?, and 2) marketing. It will be June 30th at 2:30PM. And finally, they are in the process of reaching out to all 68 mini-grant awardees to ensure they have received their funds and follow up on any other general needs.

E. Neighborhood Pride
K. Robinson shared that the committee spent the majority of their recent meeting on the Theory of Change practice. They noticed that a lot of the work staff put in was focused on block groups. Neighborhood pride and branding was missing, so they will be working to rectify that.

Block groups continue to meet regularly. 300 Ellis is about to have a mural completed that depicts local neighborhood legends. It has been in the works for a long time. The committee is continuing to talk about street change successes. They are working with 826 Valencia to get youth voices and addressing how to hear directly from people of color in the neighborhood.

F. Evaluation
S. Bertrang communicated that the work is transitioning from Facente driving and instead letting TLCBD lead the next phase. Really strong internal leadership is needed for the remaining work. He’s hopeful that P. Fleisher will remain involved after her term on the Board ends.

G. New Office Search (ad-hoc)
S. Bertrang disclosed he’d been connected to a couple of pro-bono architects through UC Hastings. A next step will be engaging architects to envision what it will look to share a large space with other organizations.

4. Discussion: Board Deep-Dive Preparation
L. Caulder announced he wants to bring back deep dives beginning with the Safe Committee. He prompted the committee: What questions would you like answered? What are you dying to know about Safe? Do you have any questions, comments about their work?

C. Deffarges asked, “How do we bring in artistic elements?”

R. Bailard inquired about overlap/cross-organizational work.

K. Robinson questioned, “What is the future of our Safe work in a different landscape? What is our role in how we partner with the police?”

L. Caulder concluded that the organization is well positioned to look at safety in a more holistic way and utilize partnerships with Downtown Streets Team, Urban Alchemy, and St. Anthony’s in lieu of some police work.
5. Information Sharing: Board Elections
   S. Bertrang reported a number of applications had been received. Candidates include: incumbents, business owners, and Aashish Karkhanis (formerly of TEDP). He will provide a timeline of details on next steps (Zoom meetings).

   S. Bertrang presented the Assessment Increase memo for review. He advocated picking the February 2019 to February 2020 CPI.

7. Action: Approve May Minutes
   MOTION: Review and approve draft minutes of May 20 meeting of the Executive Committee.
   
   Moved by: R. Bailard
   Seconded by: M. Vuong
   Abstained: C. Deffarges
   Passed: yes

8. Information Sharing: Announcements and Future Agenda Items
   L. Caulder shared that his neighbor’s artwork, Pride as a Protest, has been installed on bus huts on Market Street.

   S. Bertrang informed everyone there will be a Protest March--Courthouse to Compton’s--tomorrow at 7PM in the neighborhood.

   C. Bradford shared that he received word this week the Street Level Drug Dealing Task Force has been given the greenlight to go ahead in July.

   The meeting was adjourned at 6:24 pm.

   Next Executive Committee Meeting
   Wednesday, July 22, 5:00 pm | Office - 512 Ellis Street