Board of Directors Meeting
September 28, 2020, 5:00 pm
(Meeting is being held online due to the ongoing COVID-19 pandemic)
Meeting Minutes
FINAL/APPROVED 10/26

Present:

Lowell Caulder, Business Owner Seat, Studio Dental – President
Soha Abdou, Property Owner Seat, CCDC
Rhiannon Bailard, Property Owner Seat, UC Hastings Law – Vice President
Beth Borgna, Property Owner Seat, Dolmen Property Group
Curtis Bradford, Resident Seat
Aashish Karkhanis, At-Large Seat
Jennifer Kiss, At-Large Seat
Susie McKinnon, Property Owner Seat, Cova Hotel
Cindy Ramesh, Property Owner Seat, Hilton
Christy Shirilla, Resident Seat
Adam Tetenbaum, Property Owner Seat, Olympic Residential Group – Treasurer
Kristen Villalobos, Resident Seat
Mike Vuong, Business Owner Seat, Boys and Girls Clubs of San Francisco – Secretary

Simon Bertrang, TLCBD Staff
Hunter Franks, TLCBD Staff
Lorraine Lewis, TLCBD Staff
Esan Looper, TLCBD Staff
Greg Moore, TLCBD Staff
Fernando Pujals, TLCBD Staff
Alicia Seleska, TLCBD Staff

Absent:

Rene Colorado, Jr., Business Owner Seat, Ler Ros/Esan Classic
Regina Guggenheim, Property Owner Seat, BroadwaySF
1. **Call to Order. Welcome and Introductions**
   L. Caulder called the meeting to order at 5:04 pm.

2. **Action: Approve August Minutes**
   
   **MOTION:** Review and approve the draft minutes of the August Meeting of the Board of Directors.
   
   Moved by: M. Vuong
   Seconded by: K. Villalobos
   Abstained: S. Abdou, B. Borgna, C. Bradford
   Passed: yes

3. **Information Sharing: Monthly Headlines**
   
   S. Bertrang reported the tent count dropped from a high of ~450. The City has placed almost 600 people in hotels and/or safe sleeping sites. Prop C’s recent approval means there may be more money available; TLCBD will be advocating for Prop C money and money from other propositions on the ballot in November. The City will be filing civil suits against drug dealers. There are many business closures in the neighborhood, but there are also a few new businesses opening. TLCBD handed out 72 mini-grants in June and is handing out more grants soon--28 in total. The Tenderloin Food Bank moved from the Bill Graham Civic Auditorium to its new location on the 300 block of Ellis.

   E. Looper introduced himself as the new Tenderloin Community Convener at TLCBD. In particular, he’ll be bringing a youth perspective to his work with K. Robinson and H. Franks.

4. **Deep Dive: Inviting Space During the Pandemic**
   
   H. Franks shared a presentation. He’s been thinking about how to make joy visible in the neighborhood. The program quickly pivoted from reopening the Turk-Hyde Mini Park to envisioning car-free streets and rooftops as public space after the global pandemic. The Tenderloin Park Network Resident Advisory Group began with 5 residents of the Tenderloin. He’s been advocating for the reopening of the parks; thinking about stewardship in all of the parks is important, especially because $280,000 is coming directly from the City for stewardship next year. In planning for the future he’s been working with the Trust for Public Land and looking at what the Tenderloin will look like in a post-COVID world. The program has been able to open the 200 block of Turk for a promised 6 Saturday Play Streets events where they’ve hosted 3 events so far with face painting, a drumming circle, and COVID testing. SFMTA’s Jeff Tumlin tweeted about the most recent event. Shared Spaces took months to put in place, but started this past Thursday. It will run Thursdays-Sundays until the end of the year at least and is on Larkin between O’Farrell and Eddy and Golden Gate between Larkin and Hyde. It’s been very successful despite a few kinks and they’ve received lots of positive neighbor feedback.

   G. Moore reported that Corner Captains have been out and visible at Play Streets. Residents of Turk Street said that just seeing Safe Passage members out there made them feel safer. They’ve also been at Boeddeker Park. One of their new goals is to strengthen the relationship with the CARE Ambassadors.

   F. Pujals related that Play Streets has really proven that we can change the physical space. We’ve known that to get to this point, we need to have the Clean Team. It’s put a strain on our cleaning resources, but it’s definitely worth it.
S. Bertrang reminded the Board that businesses have been central to outdoor dining. 14 businesses received mini-grants that helped with the purchase of tables and chairs, and propane heaters (which are still being sourced due to a shortage).

R. Bailard and L. Caulder thanked the Staff, especially H. Franks for being so quick to get such a great set of events underway.

5. Information Sharing: Traffic Safety Task Force
G. Moore stated that SFMTA is committed to getting the 27 back up and running. There may be some stop changes--mostly in SOMA to particularly help with people getting to Foods Co. and Costco. The 19 line may take over some of the current 27 line route.

6. Action: Approval of Revised FY21 Budget

MOTION: To approve a revised FY21 budget.
Moved by: A. Tetenbaum
Seconded by: J. Kiss
Passed: yes

S. Bertrang presented the proposed budget. A. Karkhanis asked a followup question about the Evaluation Program line item staff expenditure vs. program budget. S. Bertrang clarified that some staff salary comes from both the assessment and then some of their time has been allocated toward programs.

A. Tetenbaum added that TLCBD received almost 100% of assessment dollars for the first half of the year, but the assessment dollars due in October are still in question. The City may still allow for an extension. Also, TLCBD has changed bookkeepers; they’re a bit more expensive, but will help to do a lot more.

7. Information Sharing: Staff and Committee 4-minute Reports

Clean
C. Shirilla shared the Committee has been using the Theory of Change as a template for dialogue in their meetings. Operationally, they’re continuing work with Downtown Streets and Code TL’s CARE Team. They’re continuing the evaluation work by updating the numbers the Clean Team collects and looking through older and newer metrics. They’re also looking into working with restaurants on cardboard removal. L. Caulder asked if the Committee had any information on the City’s plan around when the hotel programs end. The short answer was “no”.

Safe
M. Vuong reported that C. Bradford recently spoke at an SFMTA meeting about the 27 route. There’s still work on pedestrian scrambles. They’re in conversation around what the Safe Committee meetings will look like in the future to better serve the community. S. Bertrang added that TLCBD will be partnering more closely with the San Francisco Bike Coalition around the way the streets function as a city grid and help change them.
Neighborhood Pride
K. Villalobos stated they’ve actually met a few times in the past month. They’ve narrowed their focus down to making the committee a place for convening and community feedback. They’re very excited to bring on E. Looper and are drafting a stipend to get neighborhood residents involved. They’ve helped with 3 successful Play Streets events and have received $15,000 from the Human Rights Commission for immediate support of the events and the new hire. The Committee will next be looking at how to end drug dealing and street violence through community support rather than enforcement.

Economic Opportunity
A. Karkhanis reported the Committee’s biggest obstacle is learning what the small business community stakeholders need to survive and thrive. They’re gearing up for another survey of the neighborhood and have started pulling together data that will inform what kind of questions to effectively ask about what the small business community needs. He added that it would be great to know the Board members’ input. L. Caulder asked if the Committee could look into how District 5 provided grant money to reimburse businesses for the repair cost of broken windows and if that could be implemented; it’s in place in at least one other District already.

Evaluation
A. Tetenbaum relayed that the Committees have prepared their Theories of Change and Facente is working to make them more digestible. The Committees are currently working on metrics. Also, the Annual Report will be used to communicate the assessment increase details to property owners.

New Office Search
K. Villalobos shared that Perkins and Will will not be available to help envision the potential new space, but they shared a list of other architects who may be able to help do pro bono work.

8. Information Sharing: Announcements and Future Agenda Items
M. Vuong added that Prop C is very interesting and asked if anyone wanted to create an ad-hoc group. S. Bertrang, J. Kiss, K. Villalobos, C. Bradford all expressed interest in joining.

C. Shirilla asked what the air quality guidelines were for Shared Spaces. H. Franks responded that cancellation when it goes above 100 may be implemented (as in Play Streets), but there isn’t anything official currently set in place.

The meeting was adjourned at 6:39 pm.

Next Board of Directors Meeting
Monday, October 26, 5:00 pm | Online - Zoom