SAFETY FOR TENDERLOIN SMALL BUSINESSES

September 30, 2021
2:30 - 3:30pm

Presented by:
The Tenderloin Community Benefit District (TLCBD)
Economic Opportunity
PRESENTERS

TENDERLOIN COMMUNITY BENEFIT DISTRICT

- LORRAINE LEWIS  Senior Director
- HELEN BEAN  Senior Advisor
- PHOEUT TAK  Project Manager

URBAN PLACE CONSULTING

- FERNANDO PUJALS  Deputy Director
TLCBD: WHO WE ARE

The Tenderloin Community Benefit District’s core purpose is to lead the evolution of the Tenderloin into a vibrant community for ALL.

Key Programs:
- Cleaning
- Neighborhood Pride
- Inviting Space
- Economic Opportunity
- Safety

TLCBD.org
BUSINESS ASSOCIATION

A thriving neighborhood is everybody’s business.

MID-MARKET FOUNDATION

Mid-Market/Tenderloin Community Based Safety Program

www.midmarketbusinessassociation.com
Fernando@urbanplaceconsulting.com
What is the program?

The program was developed by a Joint Operations Team.

The Joint Operations program goal is to re-envision how the public and private sector come together to make daily operating decisions on the allocation and use of scarce public and private resources to provide a clean and safe public realm.

SFPD currently leads a daily “Joint Operations” meeting of the 3 CBDs, MMBA, City Departments and other Public Agencies.
What is the program?

The two-year program is a collective effort to address the safety concerns of the Tenderloin, Mid-Market and UN Plaza communities.

The Program calls for the presence of **Urban Alchemy** to be present in the area for **10-12 hours per day** to engage with residents and visitors, support people in need, address safety issues, and support cleanliness.

Urban Alchemy’s mission is to transform people and urban spaces with respect and compassion to heal communities at the intersection of extreme poverty, addiction, mental illness, and homelessness.
The two-year safety program is a public/private partnership funded by both the City and private entities. Total Deployment is dependent on several funding sources.

The current funding partners are:

- City of San Francisco: FY 21/22–$5M, FY 22/23–$3.8M
- U. C. Hastings Law: $4M over 3 years
- Private Sector: $3 M over 2 years
  ($674,000 currently committed)
Urban Alchemy Deployment

Tenderloin, Mid-Market, UN Plaza
Community-based Safety Program

August Urban Alchemy Deployment
October/November Urban Alchemy Deployment

Mid-Market & Foundation
info@midmarketbusinessassociation.com
Urban Alchemy Practitioners are being deployed in phases over 4 to 5 months. Currently approximately 60 Practitioners and Supervisors are deployed at any one time.

The timing and exact deployment of each phase depends on a number of factors:

- Recruitment and training of Practitioners
- Onsite conditions and challenges
  - Ability to provide housing/support for unhoused neighbors (City agencies & Partners)
  - Operations to reduce illegal drug sales and use (SFPD)
- Contributions of private funds
WHAT IS BEING DONE?

TLCBD SAFETY PROGRAMS

Safe Passage
Pedestrian Safety
Block Safety Groups
Tenderloin Camera Network
A community-based effort toward a cleaner, safer, and more connected Tenderloin.

- Connect with your neighbors and business owners
- Lead community building activities
- Strengthen neighborhood pride

**BLOCK GROUPS:**

- 200-300 Turk Block Safety Group
- Better Lower Eddy Street (B.L.E.S.)
- 300 Ellis Block Safety Group
- Golden Gate Resident Action Committee (G.R.A.C.E.)
- Southwest Tenderloin Group
- 400 O’Farrell Block Safety Group
- 100 Jones Block Safety Group
- 100 Golden Gate Block Safety Group
WHAT IS BEING DONE?
TENDERLOIN CAMERA NETWORK

- Network launched in 2016.
- Expansion started in 2018.
  - TLCBD works to continually increase coverage
- Cameras installed throughout the Tenderloin:
  - 30% coverage of blocks in TLCBD district
- Unbiased footage evidence.
- NOT monitored - only accessed in event of safety or criminal incident
  - balance of safety and privacy.
CAMERA NETWORK COVERAGE

For information, to submit a request or participate in the Camera Network: please email cameras@tlcbd.org

TLCBD.org
WHAT YOU CAN DO

- **Report Crimes** - use short cut
  SFPD: [File a Police Report](https://www.sanfrancisco.gov/sfpd)

- **Participate in Camera Network**
  contact: [cameras@tlcbd.org](mailto:cameras@tlcbd.org)

- **Participate in Safety Training**
  contact: [Helen@tlcbd.org](mailto:Helen@tlcbd.org)

- **Participate in a Block Safety Group**
  contact: [blocksaftygroups@tlcbd.org](mailto:blocksaftygroups@tlcbd.org)

- **Engage with Mid-Market Business Association**
  contact: [Fernando@urbanplaceconsulting.com](mailto:Fernando@urbanplaceconsulting.com)
HELPFUL INFO TO HAVE

- Contact TLCBD Clean Team to report health and safety conditions (graffiti, discarded needles, dumping):
  - 7 days a week from 7am - 3pm
  - Call or Text Hotline at 415-385-5490
- Call SF’s 311 Non-Emergency Contact Line
- How to Report a Crime
  - complete SF Police Report
  - for emergencies including burglary call 911
  - for non-emergency, call 415-553-0123
- Tenderloin Police Station Phone
  415-345-7300
Small Business Assistance Services:
● Promotions through social media & newsletter.
● Notification and assistance with grant and loan opportunities.
● Free and low-cost legal services.
● Connection to free educational workshops on business law, finance, and marketing.
● Free assistance in negotiating your lease - REMINDER: EVICTION MORATORIUM ENDS 9/30.

For more information:
[tlcbd.org/economic-opportunity](http://tlcbd.org/economic-opportunity)
Contact: Helen Bean - [helen@tlcbd.org](mailto:helen@tlcbd.org)
Storefront Vandalism Relief Grant

- $1,000 to $2,000 grants
- Reimbursement for repairing deliberate damage to your storefront, such as:
  - broken windows, doors, locks, window etchings, and graffiti
- An incident can be claimed if it occurred on/or after January 1, 2021.

Apply Here:
https://oewd.org/storefront-vandalism-relief-grant
QUESTIONS, COMMENTS...
THANK YOU!

- SFPD - [file a Police Report](#)
- Camera Network - [cameras@tlcbd.org](mailto:cameras@tlcbd.org)
- Safety Training, Small Business Support - [helen@tlcbd.org](mailto:helen@tlcbd.org)
- Block Safety Group - [blocksaftygroups@tlcbd.org](mailto:blocksaftygroups@tlcbd.org)
- Mid-Market Business Association - [fernando@urbanplaceconsulting.com](mailto:fernando@urbanplaceconsulting.com)