Executive Committee Meeting  
February 16, 2022, 5:00 pm  
(Meeting is being held online due to the ongoing COVID-19 pandemic)  
Meeting Minutes  
FINAL/APPROVED 4/20

Present:

**Executive Committee**  
Mike Vuong, President & Chair of Safe Committee, Business Owner Seat (Boys and Girls Clubs of SF)  
Soha Abdou, Co-Chair of Neighborhood Pride Committee, Property Owner Seat (CCDC)  
Aashish Karkhanis, Secretary, At-Large Seat (Foley & Lardner LLP)  
Susie McKinnon, Chair of Inviting Space Committee, Property Owner Seat (Cova Hotel)  
Adam Tetenbaum, Treasurer, Property Owner Seat (Olympic Residential Group)  
Jaime Viloria, Co-Chair of Neighborhood Pride Committee, Resident Seat

**Other Board Members**  
Rene Colorado, Business Owner Seat

Siggy Bang, TLCBD Staff  
Simon Bertrang, TLCBD Staff  
Abigail Blue, TLCBD Consultant  
Aseel Fara, TLCBD Staff  
Lorraine Lewis, TLCBD Staff  
Esan Looper, TLCBD Staff  
Greg Moore, TLCBD Staff  
Eric Rozell, TLCBD Staff  
Alicia Seleska, TLCBD Staff

Absent:

Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)  
Naomi Maisel, Chair of Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)

Guest:

Veronica Guevara
1. Call to Order. Welcome and Introductions
   M. Vuong called the meeting to order at 5:03 pm.

2. Discussion: Communications Updates
   S. Bertrang and M. Vuong asked if the committee members received the update and if they were able to read it.

   [Action: Staff will check Mailchimp settings to see if they can prevent the update from going into Spam.]

   [Action: E. Rozell will provide an update on TLCAP at the March Board meeting.]

3. Update: Clean Program
   S. Bertrang presented the 311 dashboard and explained the analytics for reallocation and duration in hours by request type and agency. For those cases that the Clean Team was able to get to, they responded much more quickly than the City. The Clean Team is creating a special 311 team which will work to close all cases responded to more quickly. There are some existing contracts in the neighborhood–and some new contracts coming to bear–that will help address the gap in cleaning services overnight.

   S. Bertrang also shared that the Clean Team has helped step in with some Emergency Plan operations when DPW is unable to respond. Boeddeker Park has a large congregation of drug users on one side and the Clean Team has committed to bringing extra services to keep it clearer.

4. Update: TL Emergency Response
   A. Tetenbaum asked if TLCBD has any information on the increased drug arrests that were announced to be part of the Emergency Response Plan. S. Bertrang responded that there is no direct information, but the police overtime budget was completely used up last year and the Mayor is asking for increased police overtime funding, so that may explain the seeming lack of action.

   E. Looper shared that data shows the police are making more arrests and seizing more drugs. He also sees more police officers on the streets–on foot, in cars, on motorcycles, etc.. E. Rozell added that the motorcycle cops are primarily there to prevent users from driving away while under the influence. S. Bertrang added that they’re also there to support Safe Passage.

   M. Vuong shared a link in the chat to a video on the Linkage Center released by the City. He encouraged TLCBD to think of what long term items they’d like to see addressed by the DEM.

   S. Bertrang added that Urban Alchemy signed a lease on the parking lot at the corner of Turk and Hyde. The plan is to develop it into another positive space in the neighborhood alongside using it as offices for Urban Alchemy. Also, Public Works brought in corridor workers this week who are stationed all day at hot spots.

5. Update: Agenda for Board Retreat
   A. Blue presented a Board retreat agenda outline and walked the committee through it. She also affirmed that there will be an option afterward for those unable to attend the retreat on the day.

   S. Bertrang added that this is a chance to really look at our principles and what is the TLCBD voice.
J. Viloria pointed out that some of the principles include the Emergency Response and it will end soon—the principles should be items that are not tied to something that will end in the next few months.

A. Karkhanis asked if it’s within the scope of the principles of the organization to address: what does a thriving Tenderloin look like?

6. Discussion: Multi-year Funding Strategy for TLCBD and TL
S. Bertrang explained that TLCBD has been challenged by J. Kiss to solve for long term investment, not just next year’s budget. Many funders have provided sustaining support.

A. Blue shared an opportunity to double funders through ClimateWorks Foundation. The administration fee has also been increased from 6% to 10% (that includes pass through grants).

7. Action: Approve OEP Grant Application
MOTION: Approve supporting the OEP Grant application.
Moved by: M. Vuong
Seconded by: none
Passed: yes

A. Blue shared the planned activities/expenses that would be funded by the four year grant with a total of almost $2.1 million. They’ve met with the Program Officer twice in the past week and it’s looking very good.

8. Action: Approval of Minutes of Previous Meetings
MOTION: Review and approve draft minutes of the November 17th meeting of the Executive Committee.
Moved by: A. Karkhanis
Seconded by: M. Vuong
Abstained: A. Tetenbaum
Passed: yes

MOTION: Review and approve draft minutes of the December 22nd meeting of the Executive Committee.
Moved by: A. Karkhanis
Seconded by: M. Vuong
Abstained: A. Karkhanis, S. McKinnon
Passed: yes

MOTION: Review and approve draft minutes of the January 19th meeting of the Executive Committee.
Moved by: A. Karkhanis
Seconded by: M. Vuong
Abstained: S. Abdou, A. Karkhanis
Passed: yes
9. Information Sharing: Announcements and Future Agenda Items

The meeting was adjourned at 6:31 pm.

Next Executive Committee Meeting
Wednesday, March 16, 5:00 pm | Online - Zoom