Executive Committee Meeting
August 24, 2022, 5:30 pm
(Meeting is being held online due to the ongoing COVID-19 pandemic)
Meeting Minutes
FINAL/APPROVED 9/21

Present:

**Executive Committee**
Mike Vuong, President & Chair of Safe Committee, Business Owner Seat (Boys and Girls Clubs of SF)
Soha Abdou, Chair Neighborhood Pride Committee, Property Owner Seat (CCDC)
Rhiannon Bailard, Vice President, Property Owner Seat (UC Hastings Law)
Adama Bryant, Secretary, Resident Seat
Isabel Manchester, Chair, Clean Committee, Property Owner Seat (The Phoenix Hotel)
Jeff Pace, Co-Chair Audit Committee, Property Owner Seat (St. Anthony's Foundation)
Adam Tetenbaum, Treasurer & Co-Chair Audit Committee, Property Owner Seat (Olympic Residential Group)

**Other Board Members**
Susie McKinnon, Property Owner Seat (Cova Hotel)

Siggy Bang, TLCBD Staff
Abigail Blue, TLCBD
Consultant Lorraine Lewis,
TLCBD Staff Kate Robinson,
TLCBD Staff Alicia Seleska,
TLCBD Staff Christy Shirilla,
TCBD Staff

Absent:
Naomi Maisel, Chair Economic Opportunity Committee, Business Owner Seat (La Cocina Municipal Marketplace)

Guest:
John Mello, Operations Manager (Block By Block)
To Lead the Evolution of the Tenderloin into a Vibrant Community for ALL.
1. Call to Order. Welcome and Update on Executive Director
   M. Vuong called the meeting to order at 5:34 pm.

2. Update: Communications & Program Update
   K. Robinson introduced herself and gave a brief overview of her background in the Tenderloin and
   with TLCBD. She then shared bullet points of her priorities and first few weeks back at TLCBD. Plans
   include implementing cross-program volunteer days, hiring a local communication firm to replace the
   Communications Manager who recently resigned, internal stabilization and structures, sustainable
   funding strategies, and Policy & Voice and Operations.

3. Update: Clean Program
   J. Mello walked the Committee through 311 dashboard data for June and July.

   R. Bailard asked for clarification on staffing and budget, and if a new Clean Committee will be convened.
   J. Mello replied that the Clean Team is currently staffed with 12 employees covering the whole district.
   K. Robinson responded that there will be a Clean Committee, but she wants to assess if Clean should
   be on its own or not.

   S. McKinnon asked if she heard correctly that the City budgets ~13 million to clean the Tenderloin,
   but TLCBD budgets only ~1.5 million and has better results. J. Mello affirmed those figures.

4. Action: Approve Remote Meetings in September
   MOTION: Approve Zoom Board and Committee Meetings for the month of September as
   authorized by AB 361, which allows continued virtual meetings in view of the ongoing
   active State-proclaimed state of emergency and local recommendations for social
   distancing.
   Moved by: M. Vuong
   Seconded by: R.
   Bailard Abstained:
   none Passed: yes

5. Information Sharing: Comment, Announcements and Future Items
   M. Vuong shared that Board members should expect an email requesting notes from June’s Executive
   Committee meeting. There will be a Dodge Alley event tomorrow from 5-8PM and will include a
   wellness fair put on by the Healing Well.

   R. Bailard shared that La Cocina will be having a grand opening celebration for their parklet tomorrow
   at the same time as the Dodge Alley event.

   [Action: K. Robinson will check the former Executive Director's email again for minutes and A.
   Seleska will double check the Executive Committee meeting Google invite.]

   The meeting was adjourned at 6:23 pm.

Next Executive Committee Meeting
Wednesday, September 21, 5:00 pm | Online - Zoom