

WHY?

Neither people nor birds can detect glass, but humans use visual cues to distinguish a window from an opening — birds are unable to tell the difference.



To make matters worse, during the day, windows reflect the sky & vegetation outside making a window look like open sky.

At night, lights attract and disorient birds. This is especially concerning during spring and fall migration because 80% of migrating birds travel at night.



BLUE RIDGE Wildlife Center

Protecting and conserving native wildlife by integrating veterinary medicine, rehabilitation, public education, professional training, and research.

Have you found a wild animal in need of assistance?

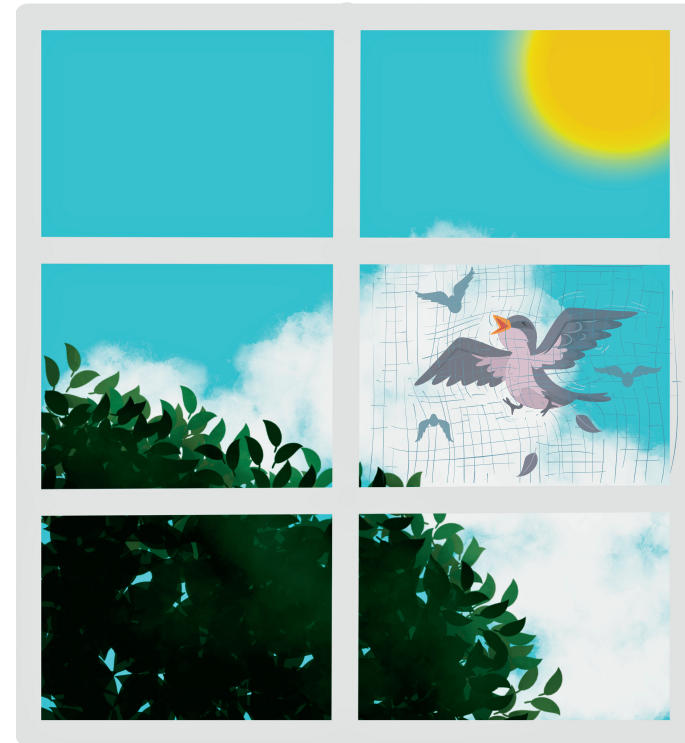
(540) 837-9000

We are open every day of the year (including weekends and holidays). Please call us, your local animal control, or a licensed wildlife rehabilitator.

Blue Ridge Wildlife Center
106 Island Farm Lane
Boyce, VA 22620

www.BlueRidgeWildlifeCTR.org

Each year, close to **1 BILLION** birds die from window strikes in the United States.



Luckily, there are many ways to prevent this that you can try at your own home.



SOLUTIONS

Make your windows visible to birds!

All of these solutions are for retrofitting existing windows in your home. This is only a sample of options, many other effective solutions exist.

1 DECALS

There are many different types and styles of decals available to fit your specific tastes. Typically must be applied to the outside of windows.

2 WIND CURTAINS

Acopian Bird Savers makes these easy to install and highly effective 'Wind Curtains'. Their website even has DIY instructions to make your own!

3 BIRD TAPE

Feather Friendly & Collidescape make a tape that is installed on the outside of your window. The evenly spaced dots are easy to install and come in white or clear.

4 TEMPERA PAINT

This is a fun, quick, and inexpensive solution applied to the outside of your window! You can create different designs throughout the year to celebrate holidays, seasons, or special occasions. The paint lasts a surprisingly long time, but is also easily removed.

Don't forget to follow the 2" x 4" rule! For decals to be effective, they must be spaced at most 2" horizontally and 4" vertically. A bigger gap looks large enough for a small bird like me to fly through!

