



Advertising Rates, Spec & Deadlines 2017

PREMIUM POSITION	size (h x w in cm)	NO. OF EDITIONS BOOKED				
		one	two	three	four	five
Back Page	21 x 14.8	£545	£520	£495	£470	£430
Inside Front Cover	21 x 14.8	£510	£485	£460	£435	£405
Inside Back Cover	21 x 14.8	£430	£405	£380	£355	£330
DISPLAY ADVERTISING						
Double Page Spread	210 x 29.7	£565	£520	£495	£470	£430
Full Page*	210 x 14.8	£310	£295	£280	£265	£245
Half Page (landscape)	93 x 12.8	£180	£170	£160	£150	£135
Half Page (portrait)	18 x 6	£180	£170	£160	£150	£135
Quarter Page (portrait)	9.3 x 6	£105	£100	£95	£90	£80
VOUCHERS	5.3 x 6.1	£150 per issue				

All the above prices are subject to VAT

PUBLISHING DATES & DEADLINES

Easter Edition:

Copy deadline - Wednesday 8th March
 Pages to Printer - Wednesday 15th March
 Books delivered - Wednesday 22nd March

Spring Edition:

Copy deadline - Wednesday 3rd May
 Pages to Printer - Wednesday 10th May
 Books delivered - Wednesday 17th May

Summer Edition:

Copy deadline - Wednesday 28th June
 Pages to Printer - Wednesday 5th July
 Books delivered - Wednesday 12th July

Autumn Edition:

Copy deadline - Wednesday 23rd August
 Pages to Printer - Wednesday 30th August
 Books delivered - Wednesday 6th September

Winter Edition:

Copy deadline - Wednesday 1st November
 Pages to Printer - Wednesday 8th November
 Books delivered - Wednesday 15th November

ARTWORK & SPEC GUIDELINES

Please supply adverts as hi-resolution, press-quality PDF files with Hyperlinks ticked

- All colours to be CMYK (no SPOT or RGB)
- 300dpi images
- Vector graphics for logos advised (in eps or pdf format, fonts pathed)

FULL PAGE ADVERTS

Advertising display space within the full page size is advised to be 19.2cm high x 13cm wide (leaving 9mm margin all round)

- PLEASE ENSURE ALL TEXTS/LOGOS ARE WITHIN THESE MARGINS TO ENSURE OPTIMUM POSITIONING

FULL PAGE ADVERTS REQUIRE 3mm BLEED