



## ADVERTISING RATES, SPEC & DEADLINES 2018

### NO. OF EDITIONS BOOKED

PREMIUM POSITION	size (h x w in cm)	one	two	three	four	five
<b>Back Page</b>	21 x 14.8	£545	£520	£495	£470	£430
<b>Inside Front Cover</b>	21 x 14.8	£510	£485	£460	£435	£405
<b>Inside Back Cover</b>	21 x 14.8	£430	£405	£380	£355	£330

### DISPLAY ADVERTISING

<b>Double Page Spread</b>	210 x 29.7	£565	£520	£495	£470	£430
<b>Full Page*</b>	210 x 14.8	£310	£295	£280	£265	£245
<b>Half Page</b> (landscape)	93 x 12.8	£180	£170	£160	£150	£135
<b>Half Page</b> (portrait)	18 x 6	£180	£170	£160	£150	£135
<b>Quarter Page</b> (portrait)	9.3 x 6	£105	£100	£95	£90	£80

### VOUCHERS

5.3 x 6.1

£150 per issue

All the above prices are subject to VAT

## PUBLISHING DATES & DEADLINES

### EASTER EDITION:

Copy deadline - Monday 26<sup>th</sup> February  
Pages to Printer - Monday 5<sup>th</sup> March  
Books delivered - Monday 12<sup>th</sup> March

### SPRING EDITION:

Copy deadline - Monday 30<sup>th</sup> April  
Pages to Printer - Monday 7<sup>th</sup> May  
Books delivered - Monday 14<sup>th</sup> May

### SUMMER EDITION:

Copy deadline - Monday 25<sup>th</sup> June  
Pages to Printer - Monday 2<sup>nd</sup> July  
Books delivered - Monday 9<sup>th</sup> July

### AUTUMN EDITION:

Copy deadline - Monday 27<sup>th</sup> August  
Pages to Printer - Monday 3<sup>rd</sup> September  
Books delivered - Monday 10<sup>th</sup> September

### WINTER EDITION:

Copy deadline - Monday 5<sup>th</sup> November  
Pages to Printer - Monday 12<sup>th</sup> November  
Books delivered - Monday 19<sup>th</sup> November

## ARTWORK & SPEC GUIDELINES

Please supply adverts as hi-resolution, press -quality PDF files with Hyperlinks ticked

- All colours to be CMYK (no SPOT or RGB)
- 300dpi images
- Vector graphics for logos advised (in eps or pdf format, fonts pathed)

### FULL PAGE ADVERTS

Advertising display space within the full page size is advised to be 19.2cm high x 13cm wide (leaving 9mm margin all round)

- PLEASE ENSURE ALL TEXTS/LOGOS ARE WITHIN THESE MARGINS TO ENSURE OPTIMUM POSITIONING

**FULL PAGE ADVERTS REQUIRE 3mm BLEED**