News Release

FOR IMMEDIATE RELEASE

CONTACT: Suzanne Fischer-Huettner
EMAIL: shuettner@bridgetowermedia.com

Rochester Business Journal Announces 2021 Workplace Wellness Awards

Rochester, N.Y., (Insert Date Sent) — Rochester Business Journal has selected (INSERT NAME, TITLE, ORGANIZATION OR NAME OF ORGANIZATION) as a 2021 Workplace Wellness recipient.

Rochester Business Journal created the Workplace Wellness Awards to celebrate Rochester-area employers who promote health and wellness in the workplace in a variety of categories:

- **Employer of the Year** honors the best overall workplace wellness programs based on company size.
- **Rookie of the Year** is awarded to the company just getting started with a new wellness plan.
- **Health and Wellness Champion of the Year** recognizes individuals who truly embody healthy living in the workplace.
- **Best Work/Life Balance Culture** is presented to companies that go above and beyond to encourage their employees to maintain a healthy work/life balance.
- **Best Employee Mental Health Program** is given to the companies with the best programs to address their employees’ mental health needs.

The winners were selected by the editors of the Rochester Business Journal.

"This year's Workplace Wellness honorees lead, innovate, promote good health and encourage others during these challenging times," said Suzanne Fischer-Huettner, senior group publisher of the Rochester Business Journal. "Workplace wellness programs can reduce employees’ health care utilization, enhance their productivity and, most importantly, improve their quality of life. We at the Rochester Business Journal congratulate these organizations for their tremendous efforts."

continued
The winners will be honored during a video rollout from June 21-25 on rbj.net and on the Rochester Business Journal’s Facebook, Twitter and LinkedIn social media accounts.

Honorees will be profiled in the June 25 issue of the Rochester Business Journal and online at rbj.net.

For more information about sponsorships and tickets for the Rochester Business Journal’s 2021 Workplace Wellness Awards, visit rbj.net or email Suzanne Fischer-Huettner at shuettner@bridgetowermedia.com.

About the Rochester Business Journal
For 34 years, the Rochester Business Journal has served as the leading source of business news and information in Rochester, N.Y. In addition to its website, rbj.net, and weekly print publication, the Rochester Business Journal publishes more than 25 special products a year including Book of Lists, Explore Greater Rochester, RBJ 75 and Schools Report Card. The Rochester Business Journal also honors leading Rochesterians through 11 annual awards events including Forty Under 40, Icon Honors, Women of Excellence and Reader Rankings. Its Digital Marketing Solutions helps customers with social media, search engine marketing and optimization, retargeting, email marketing and more. Rochester Business Journal is part of BridgeTower Media, one of the country’s leading business-to-business media companies with more than 40 print and digital publications in more than 25 U.S. markets.

2021 Workplace Wellness Honorees

Employer of the Year, Under 100 Employees
Greenlight Networks
Insero & Co. CPAs
KJT Group

Employer of the Year, 100-199 Employees
Coordinated Care Services, Inc.
CPL
Monroe Plan for Medical Care

Employer of the Year, 200-399 Employees
ConServe
First American Equipment Finance
The Pike Companies, LTD

continued
Employer of the Year, 400-749 Employees
Canandaigua National Bank
MVP Health Care
Regional Transit Service

Employer of the Year, 750-Plus Employees
City of Rochester
ESL Federal Credit Union
University of Rochester

Rookie of the Year
First American Equipment Finance
Town of Penfield
Veterans Outreach Center

Health and Wellness Champion of the Year
Renee Elwood, Regional Transit Service
Laura Stradley, Veterans Outreach Center

Best Work/Life Balance Culture
Coordinated Care Services, Inc.
CPL
First American Equipment Finance

Best Employee Mental Health Program
Coordinated Care Services, Inc.
ESL Federal Credit Union
Reliant Community Federal Credit Union

-END-