

# Caylie Rentsch

## UX Designer

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I'm passionate about sifting through challenges to find the solution.

With a background in IT recruiting and healthcare, enhancing the experience and making lives easier for the people I work with has always been what I strive for.

## SKILLS

### UX

Research  
User modeling  
Task flow mapping  
Information architecture  
Wireframing  
Prototyping  
Usability testing

### UI

Hi-fidelity mockups  
Styling conventions  
Responsive design

## TOOLS

Axure RP  
Sketch  
InVision  
POP (Marvel)  
Adobe Photoshop

## EDUCATION

**Indiana University, Bloomington, IN**  
*Bachelor of Science in Kinesiology*  
Major: Exercise Science  
May 2013

## EXPERIENCE

### UX Designer

*DESIGNATION, Chicago*

Oct 2016–Apr 2017

Developed my design skills in an immersive 70+ hours/week digital design bootcamp. I practiced user-centered design methodologies in an agile environment. My team conducted user research, improved information architecture, designed mid fidelity prototypes and iterated on our designs based on user feedback. We presented our designs to our clients at the end of each sprint.

Enhanced user experience for the following clients:

**Zcruit** – A website built for collegiate football recruiters to track their most opportune prospects. By focusing heavily on hierarchy and content strategy, my team was able to optimize their Dashboard and Lists features.

**RentHub** – A real-time price guide for apartment and housing rentals. My team worked on the design for their newly introduced Market Research tool.

### Account Manager, Technical Recruiter

*TEKsystems, Chicago*

Oct 2015–Nov 2016

Strategized with my current and prospective clients to gain a better understanding of their business and assess where there may be opportunities for improvement.

Studied local IT market analytics to keep our clients up to date on market trends.

Chosen by Director of Business Operations of Downtown Chicago office to be 1 out of 4 women in our office to attend a Women in Leadership conference and be a part of monthly virtual presentations on women in the workplace topics.

### Technical Recruiter

*TEKsystems, Dallas*

Oct 2014–Oct 2015

Networked with IT professionals to gain an understanding of their skills, goals and interests in order to strategically place them with our clients.

Prepared IT professionals for interviews by conducting mock interviews tailored to specific clients.