



EXPERIENCE

Director of Partnerships, Indigo Project

July 2015 - April 2017 | Boulder, CO

- Grew Indigo from 8 schools to 50+ schools in two years as their 4th employee.
- Closed multiple deals of up to \$100,000 with school districts across the nation.
- Managed over 30 high school and university accounts and trained over 2,000 teachers.
- Consulted school administrators in districts of up to 30,000 students on strength-based leadership.
- Led all marketing efforts for the organization and drove organic lead generation by over 6,000%.

Fellow, Knight Foundation

June 2016 - Ongoing | Boulder, CO

- One of 20 people selected from across the nation to create a project that transforms their city.
- For my project, I gave 5 high school students \$1,000 each and mentored them to create their own initiatives that impacted the city of Boulder: www.youngknightsproject.org

Fellow, Venture For America

May 2015 - Ongoing | Boulder, CO

- Selected from 1,500+ applicants in a four-round interview to join the 2015 class of fellows.
- Received 5 weeks of entrepreneurship training from companies like McKinsey, IDEO, and Khan Academy.

Founder and CMO, Mazoof

September 2012 - April 2014 | Philadelphia, PA

- Co-founded a tech startup that created location and interest based mobile applications.

Founder and CEO, Joel K Entertainment

August 2010 - August 2012 | Philadelphia, PA

- Founded an entertainment company for weddings and sold over \$35,000 in revenue at the age of 18.

EDUCATION

Temple University

Bachelor of Arts, Philosophy
Philadelphia, PA | 2010 - 2015

- **GPA: 3.78 (Honors Program)**
- Member of Dean's Student Advisory Council
- Member of Phi Beta Kappa Honors Society
- Recipient of Ira Lawrence Family Award

SKILLS

What I'm good at.

- Public speaking (+300 hrs, audiences of +250)
- Fluent Spanish (Born in Venezuela)
- Relationship Building + Biz Dev Strategy
- Content Marketing, Sales Funnels, Copywriting
- Facebook Ads, Google AdWords, SEO
- Wordpress, Squarespace (Ex: www.whoisjoel.com)
- I do **improv comedy**.