

# JOIN US - MAKE MALARIA HISTORY

“My job is to make sure I educate the people about malaria and urge my fellow community members to do whatever it takes... so that one day we can have a malaria-free country.”

*Joseph Lungu  
Community Health Worker*



Malaria is the oldest ailment on the planet, responsible for killing more people than any other disease in history. In Zambia, nearly one out of every ten children has the malaria parasite. This is unacceptable for a preventable and curable disease.

By investing in community health workers, you can be a part of finishing malaria in Zambia.

**Our approach to eliminate malaria is proven and costed.** For only US \$14, a Zambian living in a community can receive lifesaving information and access to malaria services – all provided by a skilled

health worker such as Joseph, pictured above.

For only US \$7,000 a community of 500 can be protected for an entire year. This covers tracking and treating individual infections, an annual campaign to clear parasites, and protection from the malaria mosquito with treated bednets and spraying homes.

Contact us to learn how we can end this disease, and how your brand will benefit.

*Together we can give our children  
the gift of a malaria-free future.*

## INVEST IN A COMMUNITY



**A durable bicycle to reach even the far end of a village**

**Malaria test kits and treatment, and talk time to submit surveillance data**

**Intensive training on how to test, treat and track malaria cases**

**Branded apron, shirt and cap, and notebook registers**

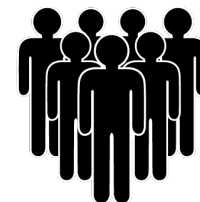
**Two rounds of a parasite clearance campaign**

**Protection from the malaria mosquito: treated mosquito nets and indoor spraying**



## INVEST IN ZAMBIA'S FUTURE

**\$7000 protects a community of 500 for one year**



 [nmec.org.zm](http://nmec.org.zm)

 [@NMECZambia](https://www.facebook.com/NMECZambia)

 [malaria@nmec.org.zm](mailto:malaria@nmec.org.zm)

## National Malaria Elimination Centre

Chainama Hospital Grounds  
Great East Road  
Box 32509  
Lusaka Zambia



# MAKE MALARIA HISTORY



**Invest in a community  
Invest in Zambia's future**



Percentage malaria parasite reduction, over a three-year period, in children in Southern Province.

93%

## WHY ELIMINATION? BECAUSE MALARIA WORK IN ZAMBIA HAS NEVER BEEN 'BUSINESS AS USUAL'

Zambia was the first to do a national malaria survey; we've now done six, more than any other country

We were the first to introduce combination treatment, now the standard medicine to cure malaria

Zambia devotes more domestic funding to malaria than any other country in the region

Malaria elimination is a Legacy Goal of the Ministry of Health

Our approach has been adopted at the global level to guide countries that are serious about accelerating towards a malaria-free future

A handful of health facilities in Southern Province are recording zero local cases of malaria

## ON THE FRONT LINES OF ELIMINATION

Central to the Zambia's pursuit of the malaria parasite is the community health worker, serving on the front lines in our fight to eliminate the disease. Chosen by their own communities, these men and women are trained and equipped to follow up positive cases of malaria at the household level.

In Southern Province, more than 60 percent of malaria is now managed at the community level, freeing up facility staff to focus on other health issues. To expand this proven approach nationwide, we need to deploy 15,000 community health workers.

**To grow this army, we need you.**

Percentage malaria reduction after parasite clearance campaigns along Lake Kariba, an area with a population of 300,000 people.

87%

**YOU ARE INVITED TO MAKE MALARIA HISTORY WITH US**

**Your targeted investment will:**

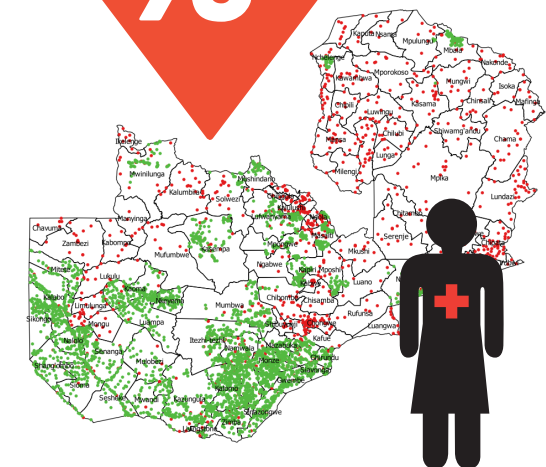
**protect a community from malaria for one year**

**train and equip health workers to clear malaria parasites**

**save lives and speed Zambia towards a malaria-free future**

"As we transform from malaria control to malaria elimination, allow me to reiterate my government's commitment to ending malaria. I stand here to say: **Malaria Ends with Me.** I promise not to do business as usual.... whether you live in Lusaka or Luapula, we are headed for malaria elimination as a nation."

*Hon. Dr. Chitalu Chilufya, Minister of Health*



On the map, each red dot is a health facility; each green dot is a community health worker.

Placing a trained community health worker amounts to establishing a convenient point of care. This is critical for Zambia, a country the size of France. And it reflects the Ministry of Health's mission to provide **access to quality health care as close to the family as possible.**