

## Mercer Island Farmers Market



### 2017 Highlights

The Mercer Island Farmers Market (MIFM) celebrated its 10th anniversary this season with our highest grossing Opening Day and Harvest Market to date. With over 2000 visitors per week, MIFM continues to be a strong platform for community engagement while establishing connections to Washington State producers and artisans. Our weekly music program was well-received, supporting local musicians while entertaining visitors.

MIFM is a 501 (c) 3 non-profit organization whose operating budget is offset by vendor fees, business sponsorships, and individual donations. MIFM is not operated by the City of Mercer Island so support from the local community is essential. MIFM relies on a small paid staff with volunteer assistance to operate 18 markets per year. Oversight is provided by a volunteer Board of Directors.

### 2017 Market Season at a Glance:

- **10 Years** MIFM has been connecting farmers, consumers, and the Island business community to create a valuable, sustainable community asset
- **18 Markets** from June 4 to October 8 (plus November 19 Harvest Market)
- **329 Volunteers** (average 18 per week) and **508 Volunteer Hours** (28 per week)
- **40,650 Visitors** this season (average 2258 per week, average purchase \$26)
- **63 Unique Vendors** (includes 25 farmers, 12 hot food vendors, 18 processed food vendors, 8 artisans)
- **\$654K Gross Vendor Sales** (resulting in \$47K in proceeds)
- **\$28K** raised from **17 unique Business Sponsors**
- **2 tons** of waste diverted from landfills each Market month
- **2,021 pounds** of food donated to local pantries
- **1,886 Facebook followers!**

### From our CUSTOMERS

*"We love the Farmers Market!"*

*"I love the new bakery that is there!"*

*"Your work and dedication are amazing.  
I love it!"*

### From our VENDORS

*"Much to love about this market."*

*"The Manager and volunteers are helpful and supportive. Load in/out is easy. I really appreciate how organized things are."*

*"The upbeat music makes a notable difference in sales and energy!"*

Reviews



4.5 ★★★★★ 48 Reviews

### Contact Information:

206-235-1185, [lora@mifarmersmarket.org](mailto:lora@mifarmersmarket.org), MIFM, PO Box 71, Mercer Island, WA 98040  
[www.mifarmersmarket.org](http://www.mifarmersmarket.org), On Facebook [@mifarmersmarket](https://www.facebook.com/mifarmersmarket)

