DEAR FRIENDS,

We write this year with tremendous pride in all that our organization accomplished in 2016, and with our most sincere thanks to the community of supporters and fans that propel our Manitowoc County Historical Society forward in its work.

You’ll see many of our accomplishments listed inside this annual report—all of which supported our mission to preserve and share the stories of our community’s past. In 2016, we served more than 11,500 children and adults with a total budget of less than $115,000. The following actions represent the new heights we can achieve when we partner with our members, industry experts, and our community supporters that believe in the power of using our past to create our future.

Our success is powerful evidence that through learning, we ignite a critically important spark of curiosity, one that sets you on a course for future successes whether they are inspired to pursue their family roots, historic trades inquiry, nature, or anything in between.

You may be surprised to know that, above and beyond their membership support, donors in 2016 committed more than $152,000 to our special projects and initiatives. This will help make possible services expansion and restoration of our campus’ historic structures. We are excited and inspired.

Thank you for your support of our Manitowoc County Historical Society. It is making great things possible for thousands of visitors each year.

-Amy Meyer, Executive Director

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GENERAL ADMISSION

2016: 7,709 daily museum visitors
2015: 6,689 visitors
2014: 5,326 visitors
15% increase from 2015 to 2016

END OF AN ERA, NEW BEGINNING

Earlier in 2016, MCHS operations were moved out of the Heritage Center building on Michigan Avenue, which was leased to MCHS from Manitowoc County. The site has served the Society well over the last 15 years and represents a proud chapter in our history. All operations and archives are now located at our Pinecrest property—the MCHS campus.
THE MEEME PROJECT

Along with the Poll House and Meeme Inn, we have been waiting patiently for the Meeme Livery Stable to arrive at our museum. The livery stable relocation began in full swing this fall with work by Astro Log Homes and much progress was made, including a foundation at its new site at MCHS by Seiler Bros. Construction. The structure will be rebuilt on site at the museum.

Please contact MCHS to discuss how your donation can bring the Meeme House Inn, its livery stable, and poll house to new life.

CANNONS, HORSES, AND MORE

New and returning public programs were held throughout the year. A Civil War reenactment returned to the grounds with Union Soldier Remembers and a month-long Laura Ingalls Wilder celebration was held in July. To make these experiences possible, we rely on sponsors.

Over 3,000 people took part in our programs in 2016.

MCHS has taken many steps forward to repair structural decay, grounds maintenance, and exterior finishes. One of the most notable changes has been site signage. The Historical Society’s windmill logo greets visitors coming down Pinecrest Road, as well as outside the McAllister House Welcome Center. The updated signs are part of a multi-stage effort for the site.

The McAllister House Welcome Center recently received new exterior paint. The exterior painting was completed by R.B. Painting and Drywall, Valders.

Upon entering the site, there is a 2-lane driveway. The former one-lane driveway proved to be inadequate during large programs and repairs were made to widen the driveway to make it easier for traffic flow. Driveway work was completed by Bubolz Excavating, Reedsville.

The Society’s volunteers removed worn carpet from the 1858 Niles Church among other projects inside the historic structures of Pinecrest Historical Village. A 6 passenger tram was purchased to offer assistance to those visiting the 60-acre site. The projects were made possible by financial support from Manitowoc County Historical Society members, the Ruth St. John and John Dunham West Foundation, Inc., and donors to the Society’s Vetting Fund.

NEW MEMBERSHIPS

2016: 83
2015: 61
2014: 53

36% increase from 2015 to 2016

MEMBERSHIP REVENUE

2016: $28,593.00
2015: $22,649.00
2014: $24,940.00

11.4% increase from 2015 to 2016

563 TOTAL ACTIVE MEMBERSHIPS AS OF 12/31/2016

Membership support makes a difference. Membership accounts for almost 23% of our annual operating budget.
NEW WAYS TO EXPLORE

In this new "Pinecrest Bike Club" experience our visitors could sit aboard a high-wheel tricycle replicated from the 1890s.

Interactive opportunities like the bike club could be found throughout our education programs. Expanded school tour options and summer camps fueled an increase in the amount of students we were able to share our history with.

2016: 1,539 students
2015: 1,197 students
2014: 938 students
28% increase from 2015 to 2016

ACCESSIBLE ARCHIVES

The Manitowoc County Historical Society Collection is made up of 142,285 documented artifacts, photos, and archives. Through the materials in our collection and first-rate research volunteers we were able to complete 228 research requests from visitors around the globe.

2016 BY THE NUMBERS

Preliminary unaudited results

<table>
<thead>
<tr>
<th>General &amp; Restricted Funds</th>
<th>Preliminary</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income:</td>
<td></td>
<td></td>
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<tr>
<td>Memberships</td>
<td>$25,333</td>
<td>$22,649</td>
</tr>
<tr>
<td>Admissions</td>
<td>45,932</td>
<td>37,489</td>
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<td>Meetings &amp; functions</td>
<td>1,435</td>
<td>1,455</td>
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<tr>
<td>Sales</td>
<td>9,548</td>
<td>13,052</td>
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<tr>
<td>Less: cost of goods sold</td>
<td>(3,127)</td>
<td>(12,659)</td>
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<tr>
<td>Rental income</td>
<td>5,498</td>
<td>6,321</td>
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<tr>
<td>Donations - unrestricted</td>
<td>16,738</td>
<td>11,218</td>
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<tr>
<td>Donations - restricted</td>
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<td>123,631</td>
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<td>Fund-raising projects</td>
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<td>3,193</td>
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<td>Annual appeal</td>
<td>13,300</td>
<td>14,279</td>
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<td>Investment income (loss)</td>
<td>36,075</td>
<td>(7,282)</td>
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<td>Miscellaneous</td>
<td>2,988</td>
<td>4,095</td>
</tr>
<tr>
<td>Total Revenues</td>
<td>$293,255</td>
<td>$217,441</td>
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</tbody>
</table>

| Expenses:                  |              |           |
| Salaries & benefits        | $65,079      | $66,351   |
| Meeting expense            | 3,140        | 2,068     |
| Program expense            | 14,195       | 7,948     |
| Supplies                   | 3,086        | 3,680     |
| Advertising                | 1,134        | 9,307     |
| Postage & printing         | 4,068        | 4,002     |
| Utilities                  | 11,787       | 16,028    |
| Insurance                  | 10,232       | 9,352     |
| Taxes, licenses & fees     | 3,977        | 10,571    |
| Buildings & grounds        | 4,132        | 3,498     |
| Equipment & repairs        | 2,074        | 2,675     |
| Special fund-raising events| 1,066        | 1,577     |
| Exhibits                   | 368          | 120       |
| Depreciation expense       | 27,423       | 27,873    |
| Other expense              | 7,783        | 7,682     |
| Expenses paid with restricted funds | 23,535 | 8,157 |
| Total Expenses             | $183,079     | $180,889  |

| Net Income (Loss)          | $110,176     | $36,552   |

Restricted Fund Year End Balance

| Cash in bank                | $101,046     | $30,994   |

Endowment Fund Year End Balances

| Cash & investments          | $492,797     | $478,458  |
| Pledges receivable          | -            | -         |
| Total                       | $492,797     | $478,458  |

Memberships and admissions sales have remained steady. Restricted donations received during 2016 were mainly focused for the Meeme House Inn Restoration Project. Investment income allowed for a healthy income for MCHS. Expense categories were very comparable between years. The majority of the restricted expenses paid were associated with the Meeme House Inn Restoration Project.

Net income for the year was a total of $110,176, with $101,046 in our Restricted Funds.

The Manitowoc County Historical Society also was able to add to its Reserves Account, with over 3 months of operating expenses intact.
Thanks for being part of our year!

IT TAKES A COMMUNITY.
Thank you to our Corporate Members and Sponsors:

- AmericInn
- Ansay & Associates
- Bank First National
- Bitter Neumann
- Buffalo Wild Wings
- Carmeuse Lime & Stone
- Carron Net Company
- Cedar Crest Specialties Inc.
- Culver’s –Manitowoc
- The Courthouse Pub
- Crescent Woolen Mills
- Dominion Energy
- EVM Inc.
- Federal - Mogul
- Fricke Printing
- Golden K
- Hamann Construction
- Hawkins Ash CPAs
- Henning Cheese, Inc.
- Investors Community Bank
- Kohl’s Associates in Action
- Lowe’s – Manitowoc
- Malley Printing
- Manitowoc Company, Inc.
- Manitowoc Lions
- Manitowoc Optimist Club
- Manitowoc Pharmacies
- Miller - Saint Nazianz, Inc.
- Newton Lions
- Next-Era Energy
- Nsight/Celcom
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- Schenck S.C.
- Thrivent Financial
- Vinton Construction
- WBAY -TV 2
- WFRV– Local 5 Live
- Wisconsin Nationwide Transport
- WLUK– Fox 11

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Ryan Zunker

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Alexandra Brendemuehl, Program Coordinator

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