This new exhibit showcases Pulitzer Prize winning humorist and inventor Rube Goldberg™’s iconic contraptions and celebrates his imaginative techniques, humorous storytelling and inventive skills. Like Rube, visitors can activate and create crazy chain-reaction contraptions that use everyday objects to complete simple tasks in the most overcomplicated, inefficient and hilarious ways possible! Rube Goldberg machines are many things, but they aren’t perfect. Find the fun in failure as you step into the role of illustrator, storyteller and inventor.

"YOU HAVE TO HAVE COURAGE TO BE A CREATOR” — RUBE GOLDBERG

WHO WAS RUBE GOLDBERG? Rube Goldberg was a Pulitzer Prize winning cartoonist, an inventor, and the only person ever to be listed in Merriam-Webster’s Dictionary as an adjective. Rube is best known for the zany contraptions, known as Rube Goldberg Machines. These inventions solved a simple task in the most overcomplicated, inefficient, and hilarious way possible. It is this sense of humor and inventive storytelling that separate a Rube Goldberg Machine from a chain-reaction machine.

WHAT'S IN THE EXHIBIT? Inspired by Rube's original illustrations and inventive storytelling, this exhibit contains a collection of new 3D, life-size machines and hands-on, interactive components that connect Rube’s iconic cartoon contraptions to the way things work in the physical world. These experiences provide insight into the legacy of Rube and how classic engineering principles can be reimagined as entry points for deeper exploration of STEAM concepts for 21st century learning.

FEATURED ACTIVITIES:
A. See a Rube-inspired way to paint a picture in the 3D version of Ed Steckley's “An Epic Way to Paint a Picture”®
B. Move balls and ramps to trigger chain reaction machines in the Wall Machine, then figure out how they work by resetting each part.
C. Be inspired by Rube Goldberg's drawing techniques to create your own hilarious cartoon in the Art Studio.
D. Pull ropes to start a series of musical chain reactions in the large-scale sound animation Music Machine.
E. Step into one of Rube's iconic wearables, "Self-Operating Napkin," for a one-of-a-kind photo op.
F. And much more!

SPECIFICATIONS:
Size: 2,500 - 3,000 square feet
Cost: $80,000 plus inbound shipping
Availability: Call for Availability
Contact: Rachel Mastromarino
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