

**JOHN KNECHT**  
www.knechtandco.com  
310.408.4927

## WORK

- 2016 - present **KNECHT + CO**, Seattle – *Founder & Creative Director*  
SILVER JEANS CO.
- 2015 - 2016 **McCANN**, Seattle & New York - *Executive Creative Director*  
MICROSOFT
- 2014 - 2015 **SOMEBODY LLC**, Seattle - *Executive Creative Director*  
ACER, AMAZON, ESSENTIA, MICROSOFT, LuMIND FOUNDATION
- 2012 - 2014 **BBDO**, New York - *Freelance Creative Director/Writer*  
STARBUCKS, AT&T
- 2008 - 2011 **CAVIAR**, Los Angeles - *Director - Creative Director*  
FUNNYORDIE, ADIDAS, MICROSOFT, BUSHMILLS, CARL'S JR,  
PROTEST BOARDWEAR, SAATCHI & SAATCHI LA, DAVID & GOLIATH
- 2006 - 2008 **HSI PRODUCTIONS**, Los Angeles - *Director - Creative Director*  
BUDWEISER, FUNNYORDIE, KESSELSKRAMER LONDON &  
AMSTERDAM, BBH NY, JWT NY, EURO RSCG NY, DEUTSCH LA,  
72andSUNNY LA, CAA MARKETING
- 2005 - 2006 **180 AMSTERDAM**, Netherlands - *Senior Copywriter*  
ADIDAS, AMSTEL, MOTOROLA, OPEL
- 2002 - 2005 **GOODBY, SILVERSTEIN & PARTNERS**, San Francisco - *Senior Copywriter*  
HP, SATURN
- 2001 - 2002 **COLE & WEBER**, Portland - *Senior Copywriter*  
NIKE, ALFA ROMEO, UMPQUA BANK
- 2000 - 2001 **CITRON HALIGMAN BEDECARRÉ/AKQA**, San Francisco - *Copywriter*  
PALM, POWERBAR, NIKE
- 1999 – 2000 **SAATCHI & SAATCHI**, San Francisco - *Copywriter*  
PÜR, iISHARES
- 1995 - 1998 **HAL RINEY & PARTNERS**, Chicago - *Copywriter*  
GARDENBURGER, KINKO'S, SATURN, SUBWAY, CHICAGO MUSEUM OF  
CONTEMPORARY ART

## SCHOOL

- 1990 - 1994 Seattle University, Seattle, Washington  
Bachelor of Arts – Journalism

## **NICE THINGS**

Cannes Bronze Lion  
Cannes Short List  
Silver Pencil The One Show  
Silver - One Show Interactive Awards  
Silver - EPICA Finalist  
Bronze - International ANDY  
Silver - The New York Festivals  
British Arrows Diploma International  
Multiple EFFIES  
Silver - The Art Directors Club Annual Awards  
Guest Speaker - BBDO Director's Lounge, Amsterdam, NL  
Directors to watch - BBDO Director's Lounge

## **BRAND EXPERIENCES**

Adidas, Amazon, Amstel, Apple, AT&T, Axe, Budweiser, Bushmills, Carl's Jr., Chateau Ste Michelle, Chrysler, Coca-Cola, Coors, Corona Light, DirectTV, eBay, Expedia, FunnyOrDie, GM, Heineken, HP, IBM, Intel, John Deere, Kia, Lenovo, Lexus, Microsoft, Miller Lite, Motorola, Nike, Odwalla, Opel, Procter & Gamble, Sprint, Starbucks, State Farm, Subway, T-Mobile, Toyota, Target, Volvo, VW.

**PORTFOLIO**      [www.knechtandco.com](http://www.knechtandco.com)

**LINKEDIN**      <https://www.linkedin.com/in/thejohnknecht>

**IMDB**      <http://www.imdb.com/name/nm3834060/>