

WORK

- 2016 - present **FREELANCE** - *Creative Director*
APPLE, SILVER JEANS CO.
- 2015 - 2016 **McCANN**, Seattle & New York - *Executive Creative Director*
MICROSOFT
- 2014 - 2015 **SOMEBODY LLC**, Seattle - *Executive Creative Director*
ACER, AMAZON, ESSENTIA, MICROSOFT, LuMIND FOUNDATION
- 2012 - 2014 **BBDO**, New York - *Freelance Creative Director/Writer*
STARBUCKS, AT&T
- 2008 - 2011 **CAVIAR**, Los Angeles - *Director - Creative Director*
FUNNYORDIE, ADIDAS, MICROSOFT, BUSHMILLS, CARL'S JR,
PROTEST BOARDWEAR, SAATCHI & SAATCHI LA, DAVID & GOLIATH
- 2006 - 2008 **HSI PRODUCTIONS**, Los Angeles - *Director - Creative Director*
BUDWEISER, FUNNYORDIE, KESSELSKRAMER LONDON &
AMSTERDAM, BBH NY, JWT NY, EURO RSCG NY, DEUTSCH LA,
72andSUNNY LA, CAA MARKETING
- 2005 - 2006 **180 AMSTERDAM**, Netherlands - *Senior Copywriter*
ADIDAS, AMSTEL, MOTOROLA, OPEL
- 2002 - 2005 **GOODBY, SILVERSTEIN & PARTNERS**, San Francisco - *Senior Copywriter*
HP, SATURN
- 2001 - 2002 **COLE & WEBER**, Portland - *Senior Copywriter*
NIKE, ALFA ROMEO, UMPQUA BANK
- 2000 - 2001 **CITRON HALIGMAN BEDECARRÉ/AKQA**, San Francisco - *Copywriter*
PALM, POWERBAR, NIKE
- 1999 - 2000 **SAATCHI & SAATCHI**, San Francisco - *Copywriter*
PÜR, iISHARES
- 1995 - 1998 **HAL RINEY & PARTNERS**, Chicago - *Copywriter*
GARDENBURGER, KINKO'S, SATURN, SUBWAY, CHICAGO MUSEUM OF
CONTEMPORARY ART

SCHOOL

- 1990 - 1994 Seattle University, Seattle, Washington
Bachelor of Arts – Journalism

NICE THINGS

Cannes Bronze Lion
Cannes Short List
Silver Pencil The One Show
Silver - One Show Interactive Awards
Silver - EPICA Finalist
Bronze - International ANDY
Silver - The New York Festivals
British Arrows Diploma International
Multiple EFFIES
Silver - The Art Directors Club Annual Awards
Guest Speaker - BBDO Director's Lounge, Amsterdam, NL
Directors to watch - BBDO Director's Lounge

BRAND EXPERIENCES

Adidas, Amazon, Amstel, Apple, AT&T, Axe, Budweiser, Bushmills, Carl's Jr., Chateau Ste Michelle, Chrysler, Coca-Cola, Coors, Corona Light, DirectTV, eBay, Expedia, FunnyOrDie, GM, Heineken, HP, IBM, Intel, John Deere, Kia, Lenovo, Lexus, Microsoft, Miller Lite, Motorola, Nike, Odwalla, Opel, Procter & Gamble, Sprint, Starbucks, State Farm, Subway, T-Mobile, Toyota, Target, Volvo, VW.

PORTFOLIO www.knechtandco.com

LINKEDIN <https://www.linkedin.com/in/thejohnknecht>

IMDB <http://www.imdb.com/name/nm3834060/>