

# RESPONSIBLE BUSINESS

A Plan for London Bridge

**TEAM  
LONDON  
BRIDGE**



## **THIS PLAN IS MADE FROM RECYCLED COFFEE CUPS**

### FROM CUP TO PAPER

Less than 4% of the 8 million coffee cups that the UK throws away each year are recycled.

We have printed a limited number of our plans with JamJar Print on GF Smith's "Extract" Paper, which is made from recycled coffee cups.

Team London Bridge have joined forces with recycling experts Paper Round and neighbouring BID Better Bankside to launch an area-wide coffee cup recycling scheme.

Learn more at  
[www.teamlondonbridge.co.uk/2millionchallenge](http://www.teamlondonbridge.co.uk/2millionchallenge)

**#2millionchallenge**

# **Global goals, local commitment**

**Team London Bridge and the London Bridge community are setting an agenda to address global problems with local commitments, creating an ethical, Responsible Business framework for achieving social, environmental and economic success.**

**TEAM  
LONDON  
BRIDGE**

**#lovelondonbridge**

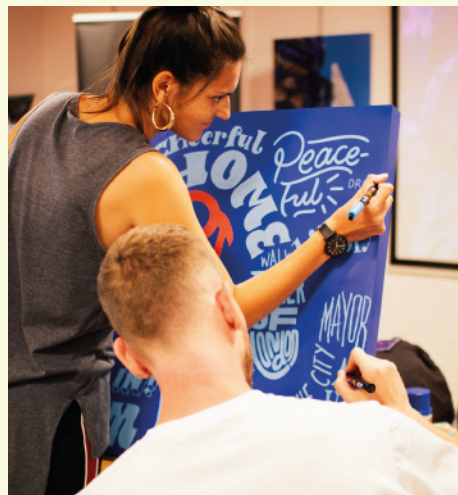


# What is Responsible Business?

Whether called Responsible Business, CSR, Social Responsibility or something else entirely, organisations now see activities which benefit individuals, a community or the environment as core to their strategy and operations, and are treating them accordingly.

The success of business and society is intertwined so to be successful we need to align shared values with the wider community. If businesses are ambitious about their role in society we can help solve important social and environmental problems by addressing the issues.

Companies are increasingly measuring the impact of their CSR actions, both financially and operationally, highlighting a business case for them doing good. These bring direct benefits to businesses such as engaging and retaining the workforce, driving business expansion, attracting ethical consumers, ensuring competitiveness and boosting long-term profitability.



# Putting Responsible Business at the heart of our plans

London Bridge: one of the most sustainable, culturally innovative and responsible business districts in the world.



## Thinking Globally, Acting Locally:

Why a local approach is needed.

### Local is

- 🌐 Where policy is implemented and actions delivered
- 🌐 Where outcomes are tangible
- 🌐 Where relationships evolve and deliver
- 🌐 Where physical proximity is common ground, shared goals produce shared values
- 🌐 Where global issues manifest at a micro level



## Our aim is to make London Bridge:



### A great place to work

The role of Team London Bridge is to support our members' employees, partners, suppliers, neighbours and visitors to work in an environmentally and socially responsible way.



### A sustainable business district

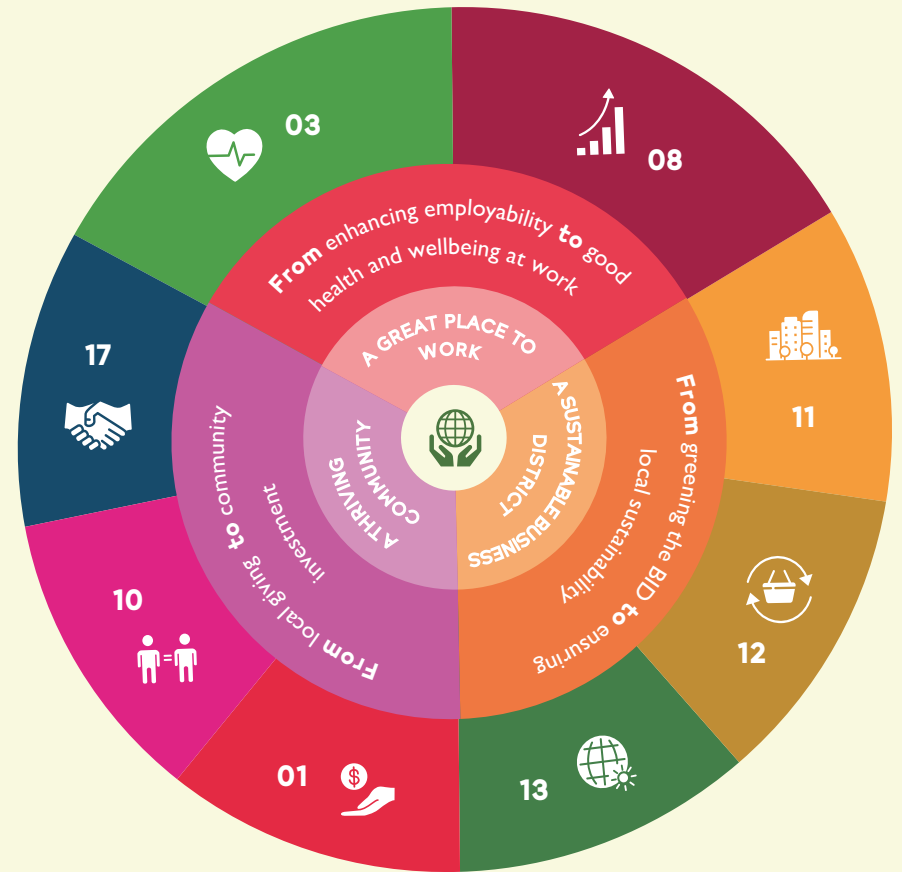
The three themes of our 2020-26 Responsible Business Plan provide a menu of opportunities for members to engage on issues locally which are good for business, good for society, and good for the wider environment.

### How we will achieve this

London Bridge already has a well-established framework of successful Responsible Business projects. However, we will have far greater impact by strategically shifting the focus of Responsible Business locally to meet the global challenges which businesses and communities will face over the next five years.



### A thriving community



## UN Sustainable Development Goals

Our Responsible Business Plan identifies eight UN Sustainable Development Goals that the London Bridge community should focus on to achieve the greatest impact.

- |   |  |
|---|--|
| 01: No Poverty                              | 10: Reduced Inequality                     |
| 02: Zero Hunger                             | 11: Sustainable Cities and Communities     |
| 03: Good Health and Wellbeing               | 12: Responsible Consumption and Production |
| 04: Quality Education                       | 13: Climate Action                         |
| 05: Gender Equality                         | 14: Life Below Water                       |
| 06: Clean Water and Sanitation              | 15: Life on Land                           |
| 07: Affordable and Clean Energy             | 16: Peace, Justice and Strong Institutions |
| 08: Decent Work and Economic Growth         | 17: Partnerships to Achieve the Goal       |
| 09: Industry, Innovation and Infrastructure |  |

# The Plan: at a glance

## Why is Team London Bridge updating its Responsible Business Plan for 2020-2026?

- 🔄 Realising our vision of London Bridge as one of the most sustainable, culturally innovative and responsible business districts in the world
- 🔄 Ensuring business success locally is underpinned by sustainable practices and values
- 🔄 Responding to the changing external environment and growing expectations on businesses and BIDs to deliver social as well as economic value
- 🔄 Articulating the strategic rationale and business case for enabling Team London Bridge members' action on social and environmental issues locally

## How will Team London Bridge affect and lead the Responsible Business agenda locally?

- 🔄 Demonstrate what Team London Bridge can and will look to **DO** itself
- 🔄 **ENABLE** Team London Bridge BID members to do more
- 🔄 Maximise Team London Bridge's networks, connections and convening powers to exert more **INFLUENCE** on these agendas
- 🔄 **MEASURE** ways in which the BID is having an impact, tracking key performance indicators to monitor and report on the implementation of 'Responsible Business: A Plan for London Bridge'

## What is Team London Bridge planning to do over the next five years?

- 🔄 Connect Team London Bridge's sustainability and responsible business activities and ensure their significant contribution to making London Bridge the capital's most responsible business district
- 🔄 Shifting our focus and ambition for responsible business based on three themes of activity across the London Bridge area:
  - From enhancing employability to promoting good work.
  - From greening the BID to ensuring local sustainability
  - From local giving to community investment

## By Thinking Globally, Acting Locally we will align the core themes of our Responsible Business Plan to the UN Sustainable Development Goals

- 🔄 Coordinating actions and developing local initiatives based on evidence of need and a clearer set of shared priorities
- 🔄 Providing a range of opportunities for members to engage on issues locally which are good for business, good for society and good for the environment
- 🔄 Becoming smarter about how the BID measures the effect and impact of its work locally – underpinning an increasingly widely accepted international framework by feeding into regional, national and global targets to ensure sustainable development



## Building on success

In many respects Business Improvement Districts (BIDs) epitomise the Responsible Business approach. By being part of the BID structure and contributing to services that benefit the entire community, BID members are already taking positive action to address issues that have implications beyond the success of their own organisation.

There are exciting opportunities to build on the achievements in London Bridge to date.



1. King's College London - Bee Hotel
2. Team London Bridge - Gibbon's Rent Secret Garden/ Little Library
3. St Mungos/Putting Down Roots Melior Street Community Garden
4. Grainger plc volunteer with Putting Down Roots
5. Team London Bridge - Bikes for Business/Cargo Bike Convoy
6. Kin + Deum embrace sustainable packaging
7. Norton Rose Fulbright take part in our London Bridge Community Christmas Campaign





Great Place to Work



Ongoing

- Volunteering
- Employee benefits
- Greening and cleaning
- Mental Health training
- Increased community policing
- Security training
- Arts programme
- Celebrating local culture
- Participatory events

Future

- Create a baseline and measure year-on-year growth; proportion of BID members to responsible business standards
- Assist local SMEs to develop responsible business practices
- Harness expertise in larger local businesses, enabling collaboration and sharing responsible business practices
- Leverage health and well-being benefits from the creation of the new Medi-Culture District

Outcomes

- A sense of safety
- Increased physical and Mental Health
- Culturally engaged with a sense of place and pride
- An invested community
- Workforce retention
- Education

Measures

- Proportion of BID members signed up to a responsible business standard/measurement framework: eg Good Work Standard, London Benchmarking Group, BITC, GivX, Heart of the City, Sustainable Restaurant Association, B Corps, etc.
- Regular employee perception surveys

Sustainable Business District



- Green Network
- Subsidised recycling
- Planting schemes, urban food growing
- Transport integration
- Preferred eco-suppliers
- Pocket parks and gardens
- Drainage projects
- Green walls
- Lobby – BREAM Outstanding for all new builds

- Scaling up to become a Carbon Zero District by 2030
- Commission a carbon strategy
- Work with businesses to improve building performance
- Use a joint consolidation centre
- Expand cargo bike use
- Support projects that promote the circular economy

- Three targeted programmes: Carbon positive; Biodiversity positive; Zero waste and circular by design
- Improved air quality and health

- Develop and assess progress against a 2021 local environment baseline
- Number of businesses committed to becoming carbon neutral
- Level of waste and recycling
- Change in local traffic and footfall
- Perception of green space and biodiversity

Thriving Community



- Grants
- Brokering local connections
- Christmas campaign
- London Bridge Hive
- Putting Down Roots
- EmploySE I
- Culture programme
- Cycling infrastructure and incentives
- Dr Bike

- Produce a Team London Bridge annual impact statement/social audit; businesses to contribute case studies with local impact
- Give BID members greater input into choosing the grants programme themes; explore ways of matching grants with additional business support
- Collaborate further with other place-based funders to share local intelligence and maximise local impact
- Resident engagement; more inclusive growth of the area through targeted investment in social priorities

- Safety
- Health
- Relationships
- Social mobility
- Jobs
- Trust
- Shared goals
- A sense of belonging
- Tackling barriers

- Impact of TLB's grant funding in tackling local priority needs which are identified in hyper-local community data and intelligence
- Number of local people directly benefiting through projects and services

Team London Bridge has been building a programme of projects since 2006. We will progress their impacts and advance the 3 themes through a more structured, targeted approach over the next 5 years.



# What can I do now?

You can find a selection of Team London Bridge's Responsible Business initiatives below to help you get started.



**Coffee Cup Recycling**  
Join our mission to recycle 2 million paper coffee cups in 2020 #2millionchallenge



**EmploySE1**  
Use our free recruitment service to find local candidates



**Bikes for Business**  
Find out how cargo bike deliveries can work for your business



**Partnering In The Community**  
We can help you develop links with local community groups and charitable organisations



**Love Lunch**  
Sign up to be the first to hear about our free lunchtime activities for local employees



**Subsidised Recycling**  
Find out about our subsidised recycling scheme for BID members



**Give Back**  
Volunteer with Putting Down Roots or donate gifts at Christmas



**London Bridge Hive**  
Use our community events space with discounted rates for local businesses and charities



**Dr Bike**  
Free bike safety checks for local businesses every third Tuesday of the month



**Wellbeing Events**  
From guided walks to meditation; check [teamlondonbridge.co.uk/events](http://teamlondonbridge.co.uk/events) to see what's coming up



**Stay In Touch**  
Join our Green Network and/or Responsible Business Forums



**Let Us Know**  
If you're signed up to any responsible business standard to help us create an area baseline

For the full Responsible Business report by Rocket Science or for more information, visit [www.teamlondonbridge.co.uk/responsiblebusinessplan](http://www.teamlondonbridge.co.uk/responsiblebusinessplan)

## Get in touch

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