



Living with Long COVID

Opens at the Museum of Vancouver October 4, 2025

Illuminating the human dimensions of a public health crisis that is far from over

For Immediate Release: September 23, 2025 — The Museum of Vancouver (MOV), in collaboration with Simon Fraser University's (SFU) Faculty of Health Sciences and The Post-COVID-19 Interdisciplinary Clinical Care Network (PC-ICCN), is proud to announce the opening of *Living with Long COVID*. The exhibition invites visitors into the often-invisible world of those living with the life-altering effects of a COVID-19 infection.

One-in-nine Canadians have already experienced Long COVID symptoms. Despite its prevalence, the condition remains widely misunderstood, under-researched, and stigmatized. *Living with Long COVID* brings these realities to light, offering a powerful platform for those living with its day-to-day impacts.

The project began in 2024 when people living with Long COVID, many of whom call themselves Longhaulers, expressed a desire to share their experiences with the wider public. With support from SFU's Faculty of Health Sciences and patient advocates, a national call for submissions invited individuals to document a day in their lives. Forty-six participants from across Canada responded, contributing photographs and short reflections that candidly reveal moments of pain, joy, fatigue, resilience and everyday adaptations.

"This exhibition is a unique opportunity to understand Long COVID through the eyes of those living it. These stories challenge stigma, foster empathy, and call attention to the urgent need for care and research." —*Dr. Rackeb Tesfaye, SFU project lead and Senior Scientist in the Faculty of Health Sciences*

"*Living with Long COVID* amplifies the voices of those living with the condition and shows what's possible when public health researchers, museums and patients join forces to spark urgent conversations." —*Viviane Gosselin, Director of Collections and Exhibitions, Museum of Vancouver and curatorial lead on the project.*

*Living with Long COVID runs from **October 4, 2025, to March 22, 2026** at the Museum of Vancouver. Visitors will encounter deeply personal accounts that illuminate the human dimensions of a public health crisis that is far from over.*

-30-

Media Contact: Debby Reis, Marketing & Communications Manager, Museum of Vancouver /
dreis@museumofvancouver.ca / 604-730-5309

Media Tours Available by Request

Members of the media are invited to tour the exhibition. Viviane Gosselin, Director of Collections & Exhibitions and Curator of Contemporary Culture and the Project Lead for *Living with Long COVID* is available for interviews **by appointment** at the Museum of Vancouver, located at 1100 Chestnut Street, Vancouver, BC. **Media are also welcome to attend the VIP Opening Reception on Saturday, October 4th at 2:00pm, where they can speak to Viviane as well as exhibition collaborators.**

To book an appointment for a walk through, to RSVP to the opening, or for other media inquiries, contact Marketing & Communications Manager, Debby Reis at dreis@museumofvancouver.ca.

About the Museum of Vancouver: The Museum of Vancouver (MOV) connects Vancouverites to each other and connects Vancouver to the world. The Museum's programs, exhibitions and collections bring people together and inspire conversation about the future. The Museum is an independent non-profit organization dedicated to inspiring a socially connected, civically engaged city. The Museum of Vancouver and the city of Vancouver is located within the shared, unceded, ancestral territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish) and səliłwətał (Tsleil-Waututh) Nations.

MOV extends its gratitude to all participants for their courage, creativity and generosity in making this project possible.