



INSPIRE
NAPA
VALLEY

MAY 3-5, 2019

**BENEFACTOR
OPPORTUNITIES**

May 3-5, 2019 • Yountville, CA

Inspire Napa Valley (INV), benefiting the Alzheimer's Association, is committed to inspiring change in Napa Valley by bringing wine enthusiasts and industry leaders together to advance research to end Alzheimer's and dementia and enhance care for those living with the disease. INV raises critical funds to help families in Northern California struggling with Alzheimer's care and fund cutting-edge research nationwide.

EVENT FOUNDER & CHAIR

Kerrin Laz

WINERY CO-CHAIR

Bettina Bryant
Proprietor & President, Bryant Estate

HONORARY COMMITTEE

Antonio Galloni
Founder, Vinous

Brad Grimes
Winemaker, Abreu Vineyards

Ray Isle
Executive Wine Editor, Food & Wine Magazine

Samantha Rudd
Vintner, Rudd Estate

Fran Tarkenton
NFL Hall of Fame Quarterback and Founder, Tarkenton Financial

STEERING COMMITTEE

Scott Gould
Wendi Green
Elizabeth Marston Leahy
Jamie Leahy
Juan Mercado
Shannon Staglin
Elizabeth Vianello



YOUR SUPPORT MAKES A DIFFERENCE

When wine industry leader Kerrin Laz's mother was diagnosed with early onset Alzheimer's in 2014, she knew that she had to do something to help fight this disease. In 2017, Kerrin founded Inspire Napa Valley to raise critical funds and awareness of Alzheimer's disease in Napa Valley, with proceeds directed to support the Alzheimer's Association. **Join us in tackling the sixth-leading cause of death in the United States and the only disease in the top ten causes of death without a way to prevent, cure, or slow its progression.** Every 65 seconds, someone in the United States develops the disease.

5.7
MILLION

Americans are living
with Alzheimer's

BY 2050, this
number is projected
to rise to nearly

14
MILLION



1 IN 3

seniors dies
with Alzheimer's
or another
dementia

It kills more than
breast cancer and
prostate cancer

COMBINED

IN 2018, Alzheimer's and other
dementias will cost the nation

\$277 BILLION

BY 2050, these costs
could rise as high as

\$1.1 TRILLION





2019 INSPIRE NAPA VALLEY SCHEDULE

VIP WELCOME DINNER

Friday, May 3, 2019

Rudd Estate

VIP SEMINAR & TASTING

Saturday, May 4, 2019

The Napa Valley Reserve

WINE TASTING, DINNER & AUCTION

Saturday, May 4, 2019

The Estate Yountville

VIP FAREWELL BRUNCH

Sunday, May 5, 2019

Yountville

PREVIOUS BENEFACTORS & PARTICIPATING WINERIES

Abreu Vineyards
Accendo Cellars
Ad Vivum Cellars
Alejandro Bulgheroni Estate
Ally Bank
Arbe Garbe Wines
Arista Winery
Beaulieu Vineyard
Bench Vineyards
Black Kite Cellars
Blackbird Vineyards
BOND Estates
Bryant Estate
CAMi Vineyards
Cardinale Winery
Chappellet
Cliff Lede Vineyards
Continuum Estate
Corison Winery
Cornell Winery
Corra Wines
The Crane Assembly
Culinary Institute of America
Dalla Valle Vineyards
Dana Estates
Delectable
Donald & Maureen Green
Foundation
Donelan Family Wines
Drinkward Peschon
Eisele Vineyard
Etude Wines
Fantesca Estate & Winery
Ferren Wines
Flannery Beef
Food & Wine Classic in Aspen
Forman Vineyard
Futo Wines
Glodown Nead Communications
Gott's Roadside
Harlan Estate
Heitz Wine Cellars
Hobel Wines
Hourglass Winery
Joseph Phelps Vineyards
Kelly Fleming Wines
Keplinger Wines
Kongsgaard Wine
Larkin Wines
Larkmead Winery
LAZ Wine
Lokoya Winery
Macauley Vineyard
Marston Family Vineyard
Massican Winery
Maybach Family Vineyards
Melka Estates
Memento Mori
McDowell Heatherington, LLP
Brian McHenry & Eliza Kraft Olander
Dana Bell McKellar & Douglas H.
McKellar Jr.
Myriad Cellars
Ovid Napa Valley
Paper Planes Wine
Philip Togni Vineyard
PRESS St Helena
RAEN Winery
Rudd Oakville Estate
Scarecrow Wine
Screaming Eagle
Sinegal Estate Winery
Sloan Estate
Dean Slover
Spottswode Winery
Staglin Family Vineyard
Sunrise Senior Living
Switchback Ridge
Thomas Keller Restaurant Group
Vine Hill Ranch
Vinous



BENEFACTOR OPPORTUNITIES

PRESENTING BENEFACTOR - \$100,000 SOLD

- Exclusive Presenting Benefactor recognition on all applicable print and digital materials, electronic communications and press releases
- Logo inclusion on website, step and repeat and event signage
- One VIP vintner-hosted table of ten (10) at the May 2019 Saturday evening wine auction, with first choice of vintner host
- Ten (10) VIP tickets to all INV events
- Sponsor recognition from the stage during the May 2019 Saturday evening wine auction
- Opportunity for literature placement in guest arrival packets
- Full-page ad in May 2019 printed program
- Social media mentions

GOLD BENEFACTOR - \$50,000

- Recognition as Gold Benefactor on applicable print and digital materials
- One prime vintner-hosted table of ten (10) at the May 2019 Saturday evening wine auction, with priority choice of vintner host
- Six (6) VIP tickets to INV events
- Sponsor recognition from the stage during May 2019 Saturday evening wine auction
- Opportunity for literature placement in guest arrival packets
- Half-page ad in May 2019 printed program
- Social media mentions

PLEASE CONTACT: KORY KENDRICK, kkendrick@alz.org, 312.604.1672



BENEFACTOR OPPORTUNITIES

SILVER BENEFACTOR - \$25,000

- Recognition as Silver Benefactor on applicable print and digital materials
- One vintner-hosted table of ten (10) at the May 2019 Saturday evening wine auction
- Four (4) VIP tickets to all INV events
- Sponsor recognition from the stage during May 2019 Saturday evening wine auction
- Opportunity for literature placement in guest arrival packets
- Quarter-page ad in May 2019 printed program
- Social media mentions

INDIVIDUAL TICKETS & TABLES AVAILABLE JANUARY 2019

- VIP Ticket \$5,000 (includes entry to full May 2019 weekend, limited quantity available)
- Table of Ten (10) - \$10,000 (Individual table at the May 2019 Saturday evening wine auction & tasting reception)

COMMITMENT FORM

Company Name: _____

Contact Person*: _____ Email: _____

Phone: _____ Mobile: _____ Fax: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

**The contact person listed above is responsible for supplying the names of the guests seated at the hosted table and entree choices as applicable.*

Name(s) as you wish to be listed on printed and applicable materials

We are unable to attend; please accept our gift of \$_____ to benefit the Alzheimer's Association

Presenting Benefactor (\$100,000)

Gold Benefactor (\$50,000)

Silver Benefactor (\$25,000)

* Individual tickets and tables for Inspire Napa Valley will be available in January 2019

BILLING INFORMATION

CREDIT CARD Please charge my: AMEX Mastercard Visa

Name (as it appears on card): _____

Account Number: _____

3-Digit Code on Back [4-Digit in front for AMEX]: _____ Exp Date: _____

Billing Address: _____

Cardholder Signature: _____

CHECK: Enclosed is my check for \$_____ made payable to the Alzheimer's Association

Please return to: Email: kkendrick@alz.org

Phone: 312.604.1672

Alzheimer's Association

Attn: Inspire Napa Valley

2290 N. 1 Street, Suite 101

San Jose, CA 95131

All contributions in excess of this evening's dinner and entertainment (\$300/person) are tax-deductible. Alzheimer's Association is a 501(c) (3) non-profit organization (Tax ID# 13-3039601). *Please note: If you are considering paying through a donor advised fund or community foundation, please check with your tax advisor or the donor advised fund administrator.