

CONTRACT MUST BE EMAILED TO SALES@BASICLEAD.COM

1. COMPANY INFORMATION AS IT WILL APPEAR IN THE SHOWGUIDE

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE/POST CODE _____

COUNTRY _____ VAT NUMBER (if applicable) _____

TELEPHONE _____ FAX _____

WEBSITE _____ FACEBOOK PAGE _____

2. CONTACT AND COMPANY INFORMATION FOR BILLING AND ADMINISTRATIVE PURPOSES

COMPANY NAME _____

FIRST NAME _____ LAST NAME _____

DIRECT EMAIL ADDRESS _____

ADDRESS _____

CITY _____ STATE _____

ZIP CODE/POST CODE _____ COUNTRY _____

TELEPHONE _____ DIRECT FAX _____

3. PRODUCTION/MARKETING CONTACT

MR MRS MS

FIRST NAME _____ LAST NAME (SURNAME) _____

DIRECT EMAIL _____

Hide for public listing purposes

TELEPHONE _____ DIRECT FAX _____

Hide for public listing purposes

DIRECT MOBILE _____

Hide for public listing purposes

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[1] PARTICIPANT INFORMATION - SELLER

MR MRS MS

FIRST NAME _____ LAST NAME (SURNAME) _____

JOB TITLE _____

DIRECT EMAIL _____

Hide for public listing purposes

DIRECT TELEPHONE _____ Country Code - Area Code - Number

Hide for public listing purposes

DIRECT FAX _____ Country Code - Area Code - Number

Hide for public listing purposes

DIRECT MOBILE _____ Country Code - Area Code - Number

Hide for public listing purposes

[2] PARTICIPANT INFORMATION - SELLER

MR MRS MS

FIRST NAME _____ LAST NAME (SURNAME) _____

JOB TITLE _____

DIRECT EMAIL _____

Hide for public listing purposes

DIRECT TELEPHONE _____ Country Code - Area Code - Number

Hide for public listing purposes

DIRECT FAX _____ Country Code - Area Code - Number

Hide for public listing purposes

DIRECT MOBILE _____ Country Code - Area Code - Number

Hide for public listing purposes

[3] PARTICIPANT INFORMATION - SELLER

MR MRS MS

FIRST NAME _____ LAST NAME (SURNAME) _____

JOB TITLE _____

DIRECT EMAIL _____

Hide for public listing purposes

DIRECT TELEPHONE _____ Country Code - Area Code - Number

Hide for public listing purposes

DIRECT FAX _____ Country Code - Area Code - Number

Hide for public listing purposes

DIRECT MOBILE _____ Country Code - Area Code - Number

Hide for public listing purposes

[4] PARTICIPANT INFORMATION - SELLER

MR MRS MS

FIRST NAME _____ LAST NAME (SURNAME) _____

JOB TITLE _____

DIRECT EMAIL _____

Hide for public listing purposes

DIRECT TELEPHONE _____ Country Code - Area Code - Number

Hide for public listing purposes

DIRECT FAX _____ Country Code - Area Code - Number

Hide for public listing purposes

DIRECT MOBILE _____ Country Code - Area Code - Number

Hide for public listing purposes

BASIC EXHIBITING OPTIONS

Type and Benefits	QTY	USD	SUBTOTAL
MEETING TABLES		4,800	
<ul style="list-style-type: none"> • One (1) Market Badge- Seller • Two (2) Market Badges - Visitors • One (1) Large Rectangular Table • Four (4) Chairs • One (1) Oversized & Customized Billboard (2 M X 2 M) • One (1) TV Set • One (1) Flyer Rack • One (1) Waste Basket • Company Signage • Electrical Power • Daily Clean Up • Daily lunch during the market 1X SELLER 			
9 SQM FURNISHED STAND		7,200	
<ul style="list-style-type: none"> • One (1) Market Badge - Seller • Four (4) Market Badges - Visitor • One (1) X Table • Four (4) Chairs • One (1) Locker • One (1) TV Set • One (1) Flyer Rack • One (1) Waste Basket • Company Signage • Electrical Power • Daily Clean Up • Daily lunch during the market 1 X SELLER 			

PREMIUM EXHIBITING OPTIONS

Type and Benefits	QTY	USD	SUBTOTAL
GOLD PACKAGE <ul style="list-style-type: none"> Island 4 X strategically located 9 M2 stands Next to each other OR arranged as a square Customized exhibit design Furniture and displays rental included Electrical power Daily clean up ONSITE VISIBILITY DETAILS <ul style="list-style-type: none"> 2 X Billboards Full page advert in the official show-guide Inserts placed in each show bag handed to company delegates MARKET BADGES <ul style="list-style-type: none"> 4 X SELLERS' market badges 16 X VISITORS' market badges VIP PRIVILEGES <ul style="list-style-type: none"> Airport Hotel pick-up for the 4 X SELLERS Daily lunch during the market 4 X SELLERS 		30,000	
SILVER PACKAGE <ul style="list-style-type: none"> 2 X strategically located 9 M2 stands Next to each other Customized exhibit design Furniture and displays rental included Company signage across the entire exhibit Electrical power Daily clean up ONSITE VISIBILITY DETAILS <ul style="list-style-type: none"> 2 X Billboards Full page advert in the official show-guide Inserts placed in each show bag handed to company delegates MARKET BADGES <ul style="list-style-type: none"> 2 X SELLERS' market badges 8 X VISITORS' market badges VIP PRIVILEGES <ul style="list-style-type: none"> Airport Hotel pick-up for the 2 X SELLERS Daily lunch during the market 2 X SELLERS 		17,500	

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Type and Benefits	QTY	USD	SUBTOTAL
MEETING TABLES		4,800	
9 SQM FURNISHED STAND		7,200	
GOLD PACKAGE		30,000	
SILVER PACKAGE		17,500	
ADDITIONAL SELLER BADGE		850	
SUBTOTAL			
OTHER			
VAT (IF APPLICABLE)			
_____ % VAT RATE IF APPLICABLE			
VAT AMOUNT IF APPLICABLE			
GRAND TOTAL INCLUDING VAT	VAT TOTAL	QTY TOTAL	USD TOTAL
		+	+
			=

100% of the booking is due within five days upon receipt of the invoice. Failure to meet these terms will automatically cancel your booking.

I have read and approved the terms and payments conditions

PRINT NAME (Participant representing the company)

JOB TITLE

SIGNATURE

DATE: MONTH/DAY/YEAR

COMPANY STAMP

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PLEASE INDICATE YOUR MAIN COMPANY ACTIVITY AND YOUR SELLING RESPONSIBILITIES AT DISCOP DUBAI 2018

COMPANY ACTIVITY (PLEASE CHECK ALL THAT APPLY)

- | | |
|---|---|
| <input type="checkbox"/> Advertising / Marketing Agency | <input type="checkbox"/> In Flight / Closed Circuit Entertainment |
| <input type="checkbox"/> Ad Based Video On Demand | <input type="checkbox"/> Mobile Paytv Operator |
| <input type="checkbox"/> Cable Paytv Operator | <input type="checkbox"/> Press |
| <input type="checkbox"/> Commercial Broadcaster | <input type="checkbox"/> Public Broadcaster |
| <input type="checkbox"/> Content Aggregator | <input type="checkbox"/> Public Organization |
| <input type="checkbox"/> Content Delivery Solutions | <input type="checkbox"/> Satellite Paytv Operator |
| <input type="checkbox"/> Content Development | <input type="checkbox"/> Subscription Video On Demand |
| <input type="checkbox"/> Content Distribution Company | <input type="checkbox"/> Talent Management |
| <input type="checkbox"/> Content Post Production | <input type="checkbox"/> Technical Equipment / Solutions |
| <input type="checkbox"/> Content Production Company | <input type="checkbox"/> Telco |
| <input type="checkbox"/> Funding | <input type="checkbox"/> Transactional Video On Demand |

CONTENT (PRODUCT) TYPE: (CHECK ALL THAT APPLY)

- | | |
|---|--|
| <input type="checkbox"/> Animation | <input type="checkbox"/> Limited TV Series |
| <input type="checkbox"/> Clips | <input type="checkbox"/> Mobisodes |
| <input type="checkbox"/> Documentaries | <input type="checkbox"/> Packaged Channels |
| <input type="checkbox"/> Episodic TV Series | <input type="checkbox"/> TV Movies |
| <input type="checkbox"/> Feature Films | <input type="checkbox"/> Webisodes |
| <input type="checkbox"/> Formats | <input type="checkbox"/> Not Applicable |

CONTENT GENRES: (CHECK ALL THAT APPLY)

- | | |
|---|---|
| <input type="checkbox"/> Action | <input type="checkbox"/> Lifestyle |
| <input type="checkbox"/> Adventure | <input type="checkbox"/> Music |
| <input type="checkbox"/> Comedy | <input type="checkbox"/> Nature / Wildlife |
| <input type="checkbox"/> Competition TV | <input type="checkbox"/> News / Current Affairs |
| <input type="checkbox"/> Drama | <input type="checkbox"/> Reality TV |
| <input type="checkbox"/> Education | <input type="checkbox"/> Sci-Fi |
| <input type="checkbox"/> Erotism | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Inspirational | <input type="checkbox"/> Suspense |
| <input type="checkbox"/> Game Show | <input type="checkbox"/> Not Applicable |
| <input type="checkbox"/> Horror | |

TERMS AND CONDITIONS**1. General Conditions**

This booking form will be a binding agreement following signature by the Participant. Amount owed per agreement are not refundable. However, credit can be applied against another Basic Lead event.

2. Termination

Companies and participants with unpaid invoices will be unable to access their exhibit and/or retrieve the market badges for the entire company, regardless of partial or full payments made on other invoices, or whether participation was granted free of charge. Failing payment of the participating and exhibiting fees on agreed terms, BASIC LEAD, will deregister the Participant and BASIC LEAD, will also use all legal means at its disposal to pursue the participant for the payment of all open invoices. BASIC LEAD, will also cancel the right of the Participant to register for any other BASIC LEAD events until all outstanding payments have been made.

3. About BASIC LEAD

The BASIC LEAD events are centered on the pre-organization of meetings between qualified participants. Participants agree to present goods, programs, services and intellectual properties directly linked to audiovisual production, distribution and funding sectors.

4. Compliance with the Law and Regulations

All participants must comply with, and apply any laws governing the countries where BASIC LEAD events are held. All participants must also comply with regulations, rules and branding standards established by BASIC LEAD, in the context of its BASIC LEAD events.

5. Termination and Cancellation of BASIC LEAD

If in case of war, fire, strike, act of God, government regulation, interruption of public transports or failure of public or private bodies to provide their services, act of governmental authority, force majeure or any other contingencies beyond the control of BASIC LEAD, should a BASIC LEAD event, or any part of it, be stopped, or its functioning be impeded or prevented, or be cancelled by BASIC LEAD, or should the allocated stand become unavailable, BASIC LEAD, upon its choice and at its discretion, will determine the possibility to reimburse participants after deducting expenses and costs incurred by BASIC LEAD, and a reasonable profit for BASIC LEAD.

6. Termination by the Participant

Any request of termination by the Participant of any part of this booking form must be submitted to BASIC LEAD, in writing via fax (not via email). Conditions established in the General Conditions paragraph will apply.

7. Photographs and Videos

The Participant hereby authorizes BASIC LEAD, to take and broadcast photographs and video recordings of its BASIC LEAD events.

8. Indemnity and Performance Liability

BASIC LEAD, shall take such steps as it considers necessary for the promotion of the event, but in no case will it be liable for the performance of the event.

10. Miscellaneous

Only BASIC LEAD, is authorized to edit and publish a show guide or any other guide related to any BASIC LEAD event. Participants will be responsible for the information they will provide for the editing of the catalogue and the website listings. The organizer will in no case be liable for omissions, or misprints, or typesetting, or similar errors that may occur.

11. Terms, Conditions and Regulation Agreement

The Participant agrees to observe and comply with the terms conditions and regulations herein, and with the terms, conditions and regulations that may be added from time to time by BASIC LEAD (with or without notice to participant) in view of an efficient safe and proper running of each BASIC LEAD event. All matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by Basic Lead in its sole discretion. In addition to its right to terminate participation or cancel its approval of an booking form, BASIC LEAD, in its own judgement, may refuse to consider the participation by a Participant who has breached or who did not comply with these terms, conditions and regulations in future BASIC LEAD events.

12. Organizer's public liability insurance

BASIC LEAD is insured against the financial consequences of its civil liability in its role as organizer. The participant desiring to be insured for its goods must itself insure the goods with the insurer of its choice.

13. Exhibition Space Location (if applicable)

BASIC LEAD, reserves the right, in its sole and absolute discretion, to determine who will be permitted as an exhibitor and the size, location and configuration of exhibition space for which application is made. Exhibiting at prior shows, nature of product/services displayed, number of booths requested and other factors may influence, but does not guarantee location of exhibition space.