



E

7 P's crucial  
for every event



# Pray

1

God is the generous Father (Mt 7:7–12) so ask him for his help to put on a great event that draws people to Him through Jesus, by the Spirit! It's all about Him and for Him, so praying is a great start! Let Festive know what you're up to and we will commit to praying for your outreach.



2

# Per- miss- ion

From putting posters up, to giving out flyers and getting a great venue, you'll need permission. The earlier you plan and ask for permission the better! 6 weeks in advance is a good rough guide.



# Place to meet



"Location, location, location". Think about the best place for your event. Somewhere easy to find, and central to where students hang out is always good.

3

Personally inviting your course-mates and friends is the best way to get people along. Well advertised special events catch peoples eyes so the more publicity the merrier! Why not try...

**Posters** – make them simple & eye-catching. They need to have a: title, date, time & venue. Make sure the posters say that there's going to be a short talk! Put the posters up at eye-level, in prominent places. Check out our ready-made posters here.

**Flyers** – smaller versions of the posters to give-away. As a CU, meet up at the beginning of the day of the event. Pray together and then give out loads of flyers to students around the college during free periods!

**Randomers** – try: the tutor-group bulletin; your college intranet; inviting your course-mates at the end of a lesson; having a stall as a base from which you give out flyers; use Instagram/other social media

# Pub- licity

4



# Pay- ing for it all

5

You may have smashing ideas... but if things need to be bought, where is the money coming from? Give generously as a CU. Ask your churches for help! Pray!





There are loads of things to do, so who's going to do what? Try to give everyone in the CU a job. Don't forget, if you're getting in an outside speaker, they often need at least 1 or 2 months notice!

# People

6



# Pray<sup>7</sup>

Thank God for all He has done: for encouragements and lessons learnt! Pray for anyone who attended, that God would water the seeds planted and that people would come to Jesus!

