

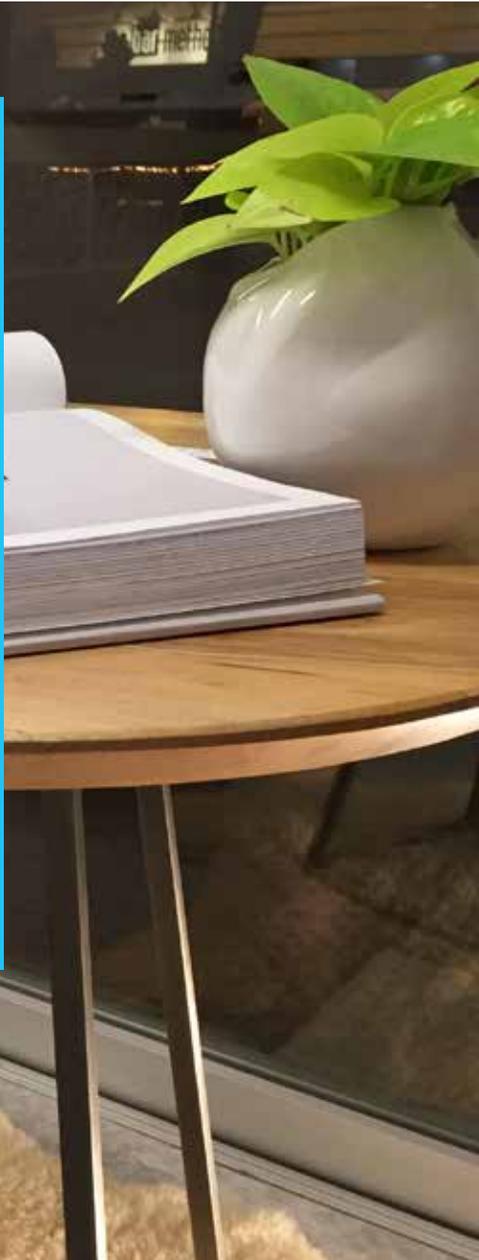


# BETWEEN STARTUP AND STOREFRONT



**BOOMBOX**

[WWW.BOOMBOXCHICAGO.COM](http://WWW.BOOMBOXCHICAGO.COM)



A business can open today from a kitchen table and have their first sale on a website in the first hour. When a startup begins to outgrow its initial home base, it may not be possible to transition into a permanent facility due to lack of access to capital, affordable spaces and perceived risk.

Boombox combines the successful features of pop-up shops and festival booths into an innovative retail space at affordable prices. Businesses can also create a short term physical marketplace for their online presence. Boombox locations are prime pedestrian oriented plazas, vacant commercial corridors or unique spaces otherwise out of reach for small business.



**READY FOR YOUR  
FIRST POP UP SHOP?**



## **NEW PLATFORM FOR RETAIL**

Boombbox is a prefabricated popup storefront, constructed from a repurposed shipping container, installed in public spaces to provide short-term opportunities for local entrepreneurs and community activators.

## **SMALL BUSINESS HAS CHANGED**

Boombbox combines the successful features of traditional retail and festival booths into innovative storefront at competitive weekly rates. This exceptionally designed space will become an iconic attraction that will rival coveted storefront locations without the capital commitment.

## **WHERE COMMERCE MEETS CULTURE**

Our locations anchor neighborhood commercial corridors which is home to a creative, youthful community and a vibrant day and night life. A prime destination in the city, the area has experienced robust economic growth over the past few years with its many residences, retail, small businesses, bars, restaurants and art galleries.



## WHAT'S INSIDE

Boombox is a climate-controlled structure that can be utilized by businesses, organizations and nonprofits ranging from retail, beauty, accessories, food, beverage [including beer and wine], clothing, art exhibits, community outreach and experiential marketing events. Boombox is the first of it's kind for Chicago and an exclusive offering only available through our program.

This turnkey space includes:

- 200sf of interior conditioned space
- 2,000sf of outdoor public space for seating or installations
- 12 foot operable storefront system
- Recycled tile flooring
- Adjustable shelving throughout with options for clothing racks
- Electric heat/ac with controls
- LED overhead lighting
- Electrical outlets throughout



## HOW TO APPLY

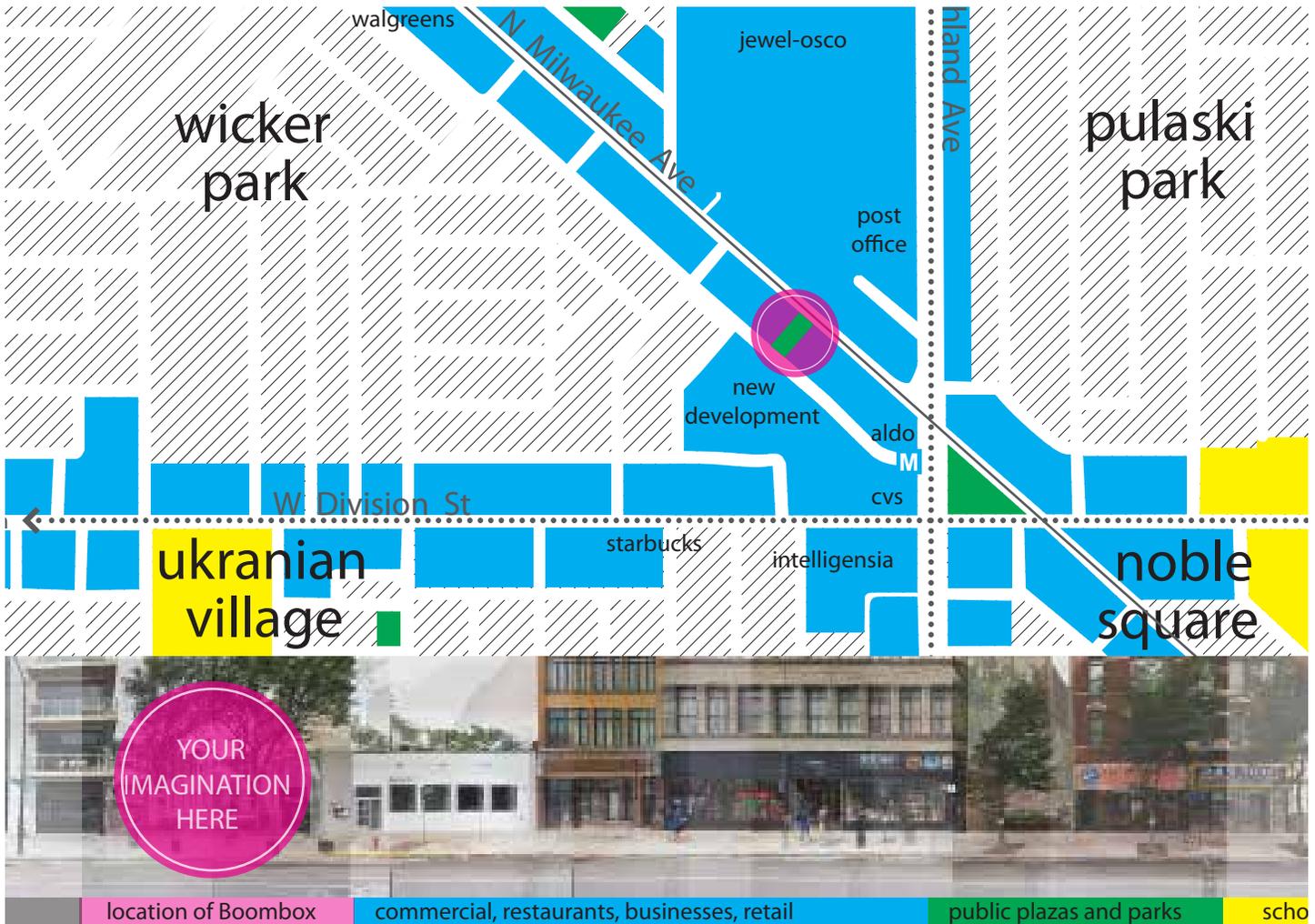
A variety of businesses qualify to rent Boombox, from clothing, accessories, bakeries, tea shops, art galleries and more. From sole proprietors to major corporations, the space can be used for your storefront, launch party or experiential marketing event. We work closely with each vendor to make sure their business reaches new audiences and thrives.

Ready to start and scale? The steps to renting the space are:

- Complete online application at [boomboxchicago.com](http://boomboxchicago.com)
- Meet with Boombox team and schedule site walkthrough at desired location
- Review and sign short term lease contract
- Start designing your retail space and promoting
- Move in and open for business!

Contact us with questions or to discuss options for new locations and financing through Neighborhood Opportunity Bonus or Retail Thrive Zones.

[shop@boomboxchicago.com](mailto:shop@boomboxchicago.com) | 312-344-1498



## OUR FIRST LOCATION

1262 N. Milwaukee Ave in Wicker Park  
Steps from the Milwaukee/Division/Ashland transit hub

**Jan-Mar**

\$250 / first week  
\$150 / each additional week  
OR \$700 month

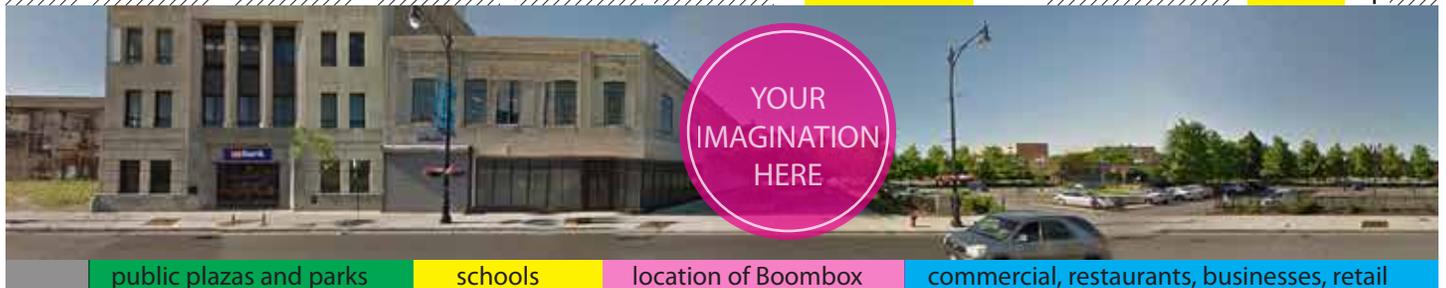
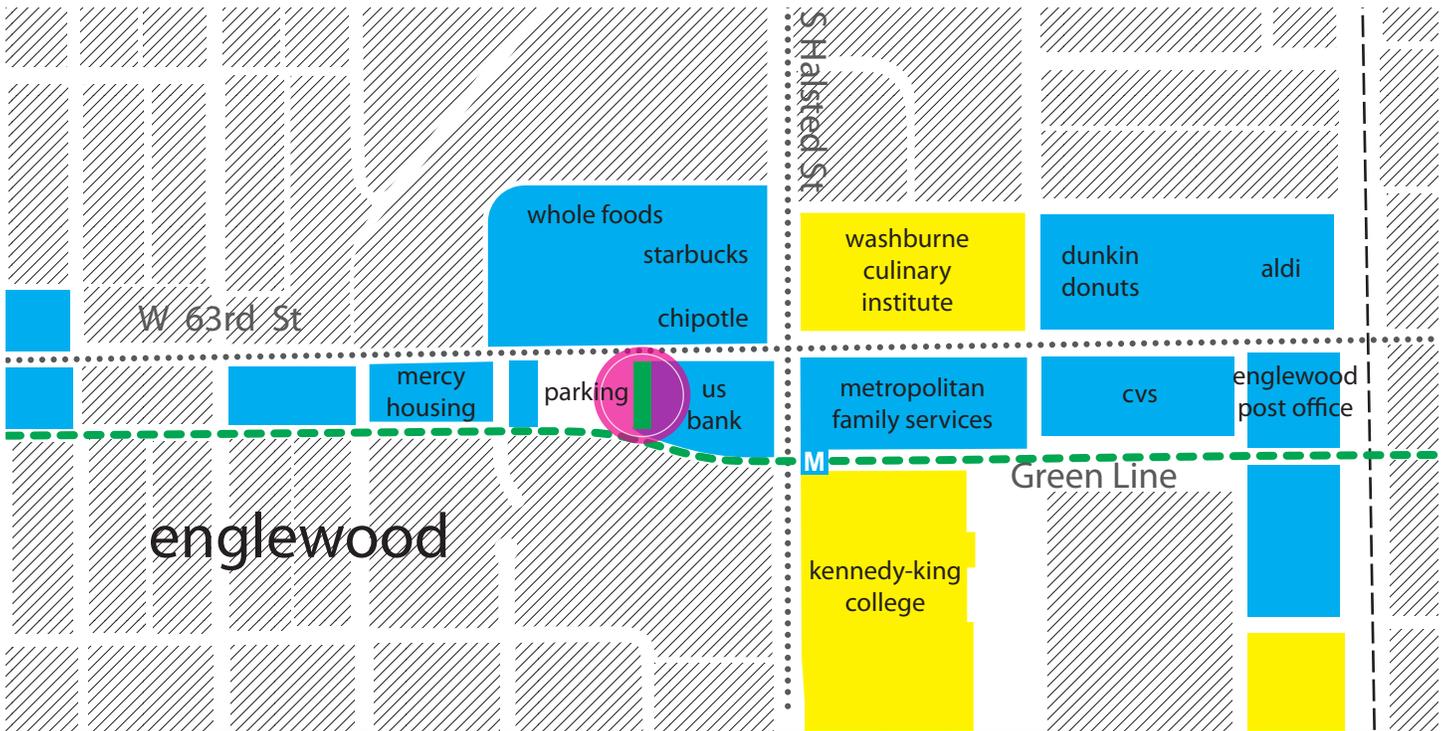
**Apr-Dec**

\$500 / first week  
\$250 / each additional week  
OR \$1000 month

leases are typically between 2 weeks and 3 months  
please inquire for a lease outside this time frame

## A HISTORIC LOCATION

Jan Metzger Court has served as a public plaza since the 1970s before which it was a vital part of the garment manufacturing district along Milwaukee Avenue. It is located right off the intersection of Milwaukee, Ashland, and Division, three major commercial streets of the city. Situated at the crossroads of four neighborhoods in the West Town community area, the plaza has high pedestrian and vehicular traffic, with over 50,000 impressions per day.



## OUR SECOND LOCATION

833 W. 63rd Street in Englewood

Across from the new Englewood Square + Whole Foods retail development

One rate all year long

\$250 / first week

\$100 / each additional week

OR \$500 / month

leases are typically between 2 weeks and 3 months  
please inquire for a lease outside this time frame

## A PRIME SPOT

The plaza is located in the heart of the historic Englewood commercial corridor and steps from the new Englewood Square development complex anchored by Whole Foods. Adjacent to a new cafe and business incubator, the plaza has high pedestrian and vehicular traffic, with over 30,000 impressions per day.



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