72% of Americans believe the arts unify our communities regardless of age, race, and ethnicity.

CHANGE THE CONVERSATION.

SCAN THE QR CODE TO TAKE PART IN THE RESEARCH STUDY. The survey takes three minutes and must be done onsite during the event.

SMALL INVESTMENTS. BIG RETURNS. THE ARTS MEAN BUSINESS.

The arts bring us inspiration and joy, and make our communities beautiful places to live and work. But the arts do so much more.

Economic impact studies like the Arts & Economic Prosperity 6 (AEP6) will expand the conversation about how many people view the arts. While most appreciate the cultural benefit provided to our community, few realize that our local arts industry supports jobs, generates government revenue, and is a cornerstone of tourism.

Let’s change the conversation. The arts mean business.

POWERED BY

Norman Arts Council