The following strategic plan demonstrates the priorities of the No Wasted Lives Coalition to support the scale-up of treatment and prevention efforts for wasting in children. As of 2017, there are 50.5 million children who are wasted around the world. In addition to the number barely budging from the 52 million children wasted in 2011, less than 20 percent of children who need treatment have access to it. Some of the challenges to reducing wasting that the No Wasted Lives Coalition is committed to tackling, are:

**TREATMENT GUIDANCE AND ACCESS:** New evidence not reflected in global treatment guidance, lack of treatment options, high cost of Ready-to-Use Food, and siloed treatment delivery.

**NATIONAL LEADERSHIP AND CAPACITY:** Lack of national government commitment and capacity to deliver prevention and treatment services.

**FUNDING FOR WASTING:** Lack of development-led investment for systems strengthening and treatment.

**GLOBAL RECOGNITION:** Limited recognition of wasting as an urgent multi-sectoral development priority (i.e. health, early childhood development, etc.)

The No Wasted Lives Coalition will work together to enable transformative change in the state of wasting by addressing these challenges.

**TAKING ACTION AND MEETING OUR GOALS AS A COALITION:** This strategic plan summary enables Coalition members, partners, and the Secretariat to articulate existing and “above and beyond” tactics/activities they will deploy in 2019 and 2020 to help meet goals. By Coalition members and future partners identifying actions for implementation, No Wasted Lives stays true to its intention of building a coordinated and catalytic global movement to impact the wasting landscape by 2020.

By driving efforts that fall under the following **Core Actions**, we can support the achievement of 2020 No Wasted Lives outcomes and the Sustainable Development Goals to end wasting and all forms of malnutrition by 2030.

- **CORE ACTION 1** Evidence Generation, Dissemination, and Uptake
- **CORE ACTION 2** Prevention and Treatment Landscape Transformation
- **CORE ACTION 3** Resource Mobilisation
- **CORE ACTION 4** Regional and National Advocacy and Engagement
- **CORE ACTION 5** Global Communications and Advocacy
**VISION**

**A WORLD WHERE NO CHILD SUFFERS OR DIES FROM WASTING**

**REDUCE AND MAINTAIN WASTING TO LESS THAN 5% BY 2025**

**BASELINE** 7.5% prevalence (2014) – 50 million wasted children

**TARGET** Escalated momentum of at least 0.3% reduction per year to meet global targets

**OUTCOMES BY 2020**

1. **DOUBLE THE PROPORTION OF CHILDREN WHO RECEIVE TREATMENT FOR WASTING BY 2020**
   - **BASELINE** 13.6% treated in 2014 (MAM and SAM)
   - **TARGET** 27.2% treated by 2020

2. **DRIVE INNOVATION FOR TREATMENT OF ACUTE MALNUTRITION TO SUPPORT COUNTRY-LED SCALE-UP**
   - **2A** Demonstrate how community-based care and treatment of acute malnutrition with READY-TO-USE FOODS (RUF) can be reduced.
     - **BASELINE** $240/child (variable sources) SAM
     - **BASELINE** $80/child MAM
     - **TARGET** $100 or less/child SAM
     - **TARGET** $40 or less/child MAM
   - **2B** Demonstrate how treating a child with SAM, using READY-TO-USE THERAPEUTIC FOODS (RUTF), can be reduced by 50%.
     - **BASELINE** $51.57/child treated in 2015 (based on single carton of RUTF, per treatment guidelines).
     - **TARGET** $25.8 per child treated (assumes RUTF product cost reductions per carton AND dosage reductions).
   - **2C** Demonstrate new treatment models that are safe, effective, and capable of reaching more acute malnutrition cases.
     - **BASELINE** 40% coverage with current treatment approaches in areas where programmes are operating.
     - **TARGET** 70% coverage through new treatment approaches in areas where programmes are operating.

3. **MOBILISE NEW FUNDING FOR ACUTE MALNUTRITION**
   - **3A** Secure $150 million in additional funding per year for SAM treatment.
     - **BASELINE** $224 million per year for SAM treatment in 2015 (Global donor spending on treatment of SAM in 2015).
     - **TARGET** $374 million per year for SAM treatment by 2020.
   - **3B** Secure additional funds to accelerate MAM treatment of acute malnutrition efforts.
     - **BASELINE** $384 million per year for MAM treatment in 2015.
     - **TARGET** $534 million per year for MAM treatment by 2020.
   - **3C** Secure additional funds to support country-level efforts for the prevention of acute malnutrition.

4. **MAKE PREVENTION AND TREATMENT OF WASTING AN URGENT MULTI-SECTORAL DEVELOPMENT PRIORITY (I.E. HEALTH, EARLY CHILDHOOD DEVELOPMENT, ETC.)**
   - **4A** Support ongoing efforts to include wasting as an outcome indicator across implementing and donor organisations.
   - **4B** Secure policy and funding from five countries to implement evidence-based prevention and treatment approaches at scale.
   - **4C** Secure commitments from governments of five countries to adopt reduction and treatment targets.
   - **4D** Recruit 30 institutional partners to join the No Wasted Lives Coalition, and have them commit to specific actions toward our goal.
1. NEW EVIDENCE REFLECTED IN GLOBAL, REGIONAL, NATIONAL (5 COUNTRIES) PREVENTION AND TREATMENT POLICY UPDATE EFFORTS.

2. COSTING, DOSAGE, FORMULATION, AND SUPPLY CHAIN EFFORTS DEMONSTRATE EFFICIENCIES IN TREATMENT AND DELIVERY APPROACHES AND COST REDUCTION.

3. BI- AND MULTI-LATERAL DONORS, HEALTH FINANCING FACILITIES AND 5 HIGH-BURDEN COUNTRIES ALLOCATE FUNDING TO ACUTE MALNUTRITION TREATMENT.

4. SECURE NATIONAL LEADERSHIP COMMITMENTS TO INTEGRATE PREVENTION AND TREATMENT, AT SCALE, INTO GOVERNMENT HEALTH SYSTEMS AND PATHWAYS IN 5 COUNTRIES.

CORE ACTIONS
CA1 Evidence Generation, Dissemination, and Uptake
CA2 Prevention and Treatment
CA4 Regional and National Advocacy and Engagement
CA5 Global Communications and Advocacy

OUTPUTS

CORE ACTIONS
CA1 Evidence Generation, Dissemination, and Uptake
CA2 Prevention and Treatment
CA4 Regional and National Advocacy and Engagement
CA5 Global Communications and Advocacy

CORE ACTIONS
CA3 Resource Mobilisation
CA4 Regional and National Advocacy and Engagement
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The Core Actions driving the Coalition’s work include:

**CORE ACTION 1 Evidence Generation, Dissemination, and Uptake:**
Support efforts to generate new and needed evidence that fill knowledge gaps, and address barriers to scale. Share and leverage existing evidence, and promote and enable the uptake of insights, promising approaches, and best practices. Coalition-wide tactics will contribute to steady and well-planned evidence conversations and uptake efforts that underpin policy, investment, and programme action.

**CORE ACTION 2 Prevention and Treatment Landscape Transformation:**
Determine what is required to strengthen and transform the prevention and treatment landscape for increased access to treatment services, doubling the proportion of children on treatment and exponentially reducing the number of children who die acute malnutrition-related deaths. Coalition-wide tactics will drive efforts in three core areas:
- Supply chain and delivery pathways
- Formulation and cost
- Innovative treatment models
Additional work will focus on positioning No Wasted Lives within existing efforts to prevent wasting, and identifying strategic opportunities to amplify these efforts and fill gaps.

**CORE ACTION 3 Resource Mobilisation:**
Mobilise funding, demonstrate opportunities to better and more effectively leverage existing funding, and demonstrate sustainable and effective financing solutions for nutrition services within multi-sector development contexts. Coalition-wide tactics will support landscape mapping, investment advocacy, donor engagement, new funding commitments, and accessing funding through existing health and development-related financing mechanisms.

**CORE ACTION 4 Regional and National Advocacy and Engagement:**
Prioritise country-level action in five focal countries through 2020, and support and drive targeted actions where urgent opportunities emerge in other high-burden countries. Coalition-wide tactics will support efforts to inspire action, and mobilise government leaders, civil society, local communities, and influencers at regional, national, and subnational levels.

**CORE ACTION 5 Global Communications and Advocacy:**
Create and engage in major communications and high-visibility moments, and strategically and systematically amplify messages and progress toward goals. Coalition-wide tactics will focus on activating the right conduits and levers to reach target audiences. They also involve internal and institutional mechanisms, and external communications and thought leadership moments to communicate calls to action, Coalition goals, collective and coordinated progress and impact, and the vision of No Wasted Lives.
REFERENCES


2a Calculation based on reported total children treated for MAM in 2014, average cost of $80 per child recovered (Shekar, M. et al., 2017). No global reports currently track annual MAM treatment financing.

3 Average from the following sources:


5 Ibid.
